### Information Memorandum

## Krisumi Waterfall Residences

Final Report *20.11.2023* 



01

## Gurgaon Overview The Millennium City



#### Gurgaon – City of Opportunities

#### City with endless Opportunities.....



Industry

























Booming Real Estate

State of Art -Social

**Seamless** Connectivity

Presence of more than 250, Fortune 500 companies

One of the highest absorption of office



**IGI** Airport



Rapid Metro









Residential real estate

offering luxurious

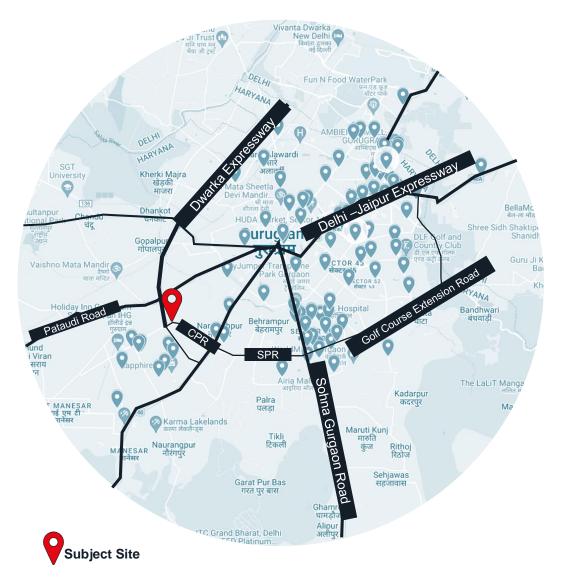
lifestyle

Gurgaon, or Gurugram is one of the major urban centers in the Delhi National Capital Region and a growth propeller for the region.

Presence of young and highly skilled population.

**Proactive Governance** 

#### Fortune 500 Companies – Engine for growth



























250 plus Fortune 500 Companies are in proximity to the Subject Site. American Express in sector 74 and Maruti in sector 88 will be acing towards more economic activity.





#### Gurgaon – The Vibrant Urban Oasis

#### **Demographic Profile**



Gurugram City:

Population – 0.89 Million (Census 2011) Projected Population -2.27 Million (2023) Rental Residents - Approx 40% - 45% of Total

**Population** 

Projected Population-4.25 Million (Gurgaon Final Development Plan, 2031)



337 sq.km.

Urbanisable Area\*\*



Approx. 45% of the population falls in the age group of 25 - 59 years; depicts the younger demographic having increasingly high disposable income, aspirations for better lifestyle.

NOTES: Above population projected for Year 2023 is analysed, considering the CAGR of 8.25% as per FDP 2031

Source: \* Census 2011 \*\*Gurugram-Manesar Urban Complex Master Plan 2031, JLL Research



84.4% Literacy Rate\*



#### Socio economic Profile

Work Participation Rate (WPR)\* - 32.95% Largest share of skilled workforce in the country



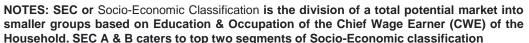
The **per capita income** of a resident in Gurugram is INR 0.46 million compared to INR 0.13 million nationally.

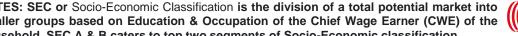


48 % of Gurugram households earning is more than INR 1 million per annum

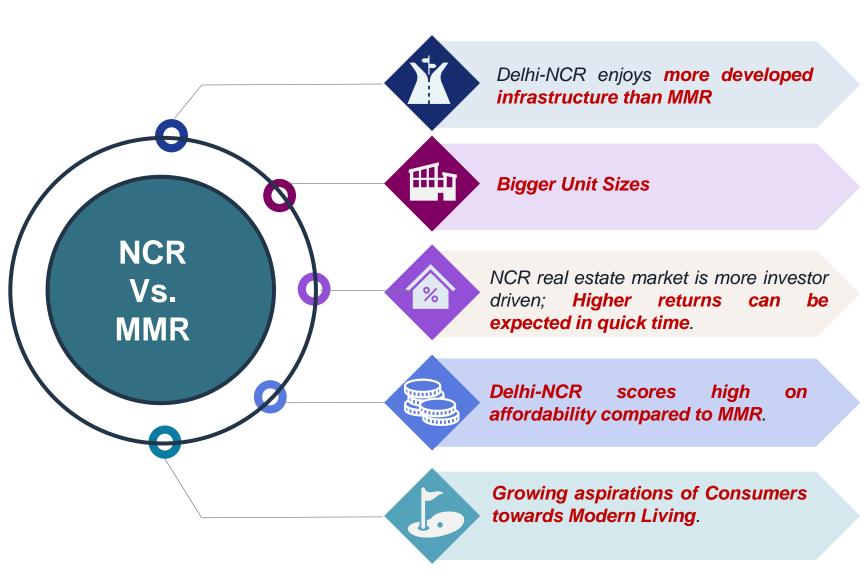


35% of urban households in Gurugram comes under SEC A & B population





#### NCR Vs. MMR – Why NCR is more Lucrative?



NCR is the 2<sup>nd</sup> most promising city in the Real estate market after MMR, in terms of new launch supply and sales witnessed.

future. with the near the implementation physical infrastructure and development of commercial hubs like Aero City, Global City among others, will boost the interest of expats and business experts in the city, creating endless thus opportunities parallel to MMR.

#### Gurgaon – The Most Promising Residential Hub of NCR



Note: Only Grade A developments have been considered

Source: JLL Research, 2023

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#### Gurgaon – The Hub of Commercial Office

#### **Delhi NCR** of Delhi NCR's commercial 62% office space is positioned in Mn. sq.ft. of net 0.12 Mn. sq.ft. Total Gurgaon absorption (2022) **Grade A office** stock in Delhi (2022)12.3% Vacancy in Mn. sq. ft. Total of Delhi NCR's commercial **Delhi** (2022) 43.83 **Grade A office** 61% office net absorption/ leasing stock in Noida happened in Gurgaon (2022)Mn. sq.ft. of Mn. sq.ft. 89.32 2.25 **Total Grade A** of net Gurgaon office stock in absorption Gurgaon (2022)activity total leasing (2022)Vacancy Vacancy in in IT/ITes sector happened in Noida 30% 27.2% Gurgaon Mn. sq.ft. of net followed by BFSI, Co-Working, (2022)3.78 (2022)absorption E- Commerce & Healthcare (2022)

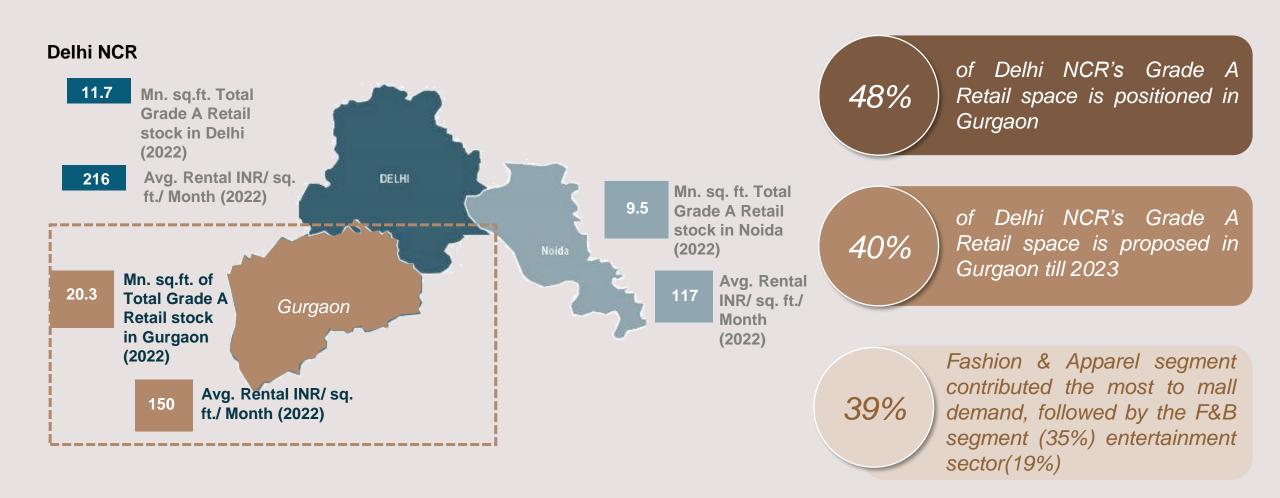


Source: JLL Research, 2023

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#### Gurgaon – The Go–To Retail Destination





# O2 Gurgaon Residential Market Overview

Rental Index covering the major micro markets



#### Prominent Residential Micro- markets

1 Dwarka Expressway /NPR

The Dwarka Expressway will be a harbinger of change for the real estate market in NCR. It will emerge as one of the prominent destinations for commercial market due to seamless connectivity and proximity to vital nodes.

New Gurgaon

New Gurgaon started gaining prominence ever since the delivery of the residential projects that started around 2014-15. The region presents excellent opportunity to own a Gurgaon address at affordable prices.

Sectors along NH 48 in Manesar and its proximity

The areas adjoining NH-48 at Manesar are also witnessing a considerable demand in the residential sector, which is fuelled by the vast industrial belt at Manesar.

4 Gurgaon Sohna Road

This region has been observing tremendous development in the residential sector owing to availability of land parcels as compared to shortage of land near NH-48.

Chandigarh Ghummanhera Extension Palwal 6 Farukh Nagar Road Forest Area Asola Village Block C Farrukh Naga Indira Nagar Gurgaon Road 2 Kota Khadela MDR-132 Towards Jaipur es Lang LaSalle IP, Inc. All rigl

Along NH 48- Delhi Border to Rajiv Chowk

Land parcels abutting NH-48, which have traditionally been predominantly industrial, are observing significant demand for residential development.

6 M.G. Road

The Mehrauli - Gurugram Road (M.G. Road) has emerged as a highly preferred destination owing to its good connectivity from New Delhi through IFFCO Chowk and emergence of organized retail in the form of malls on this road.

Golf Course Road

The Golf Course Road witnessed a boom in real estate development with areas like Sushant Lok and DLF Phase-V present on this road.

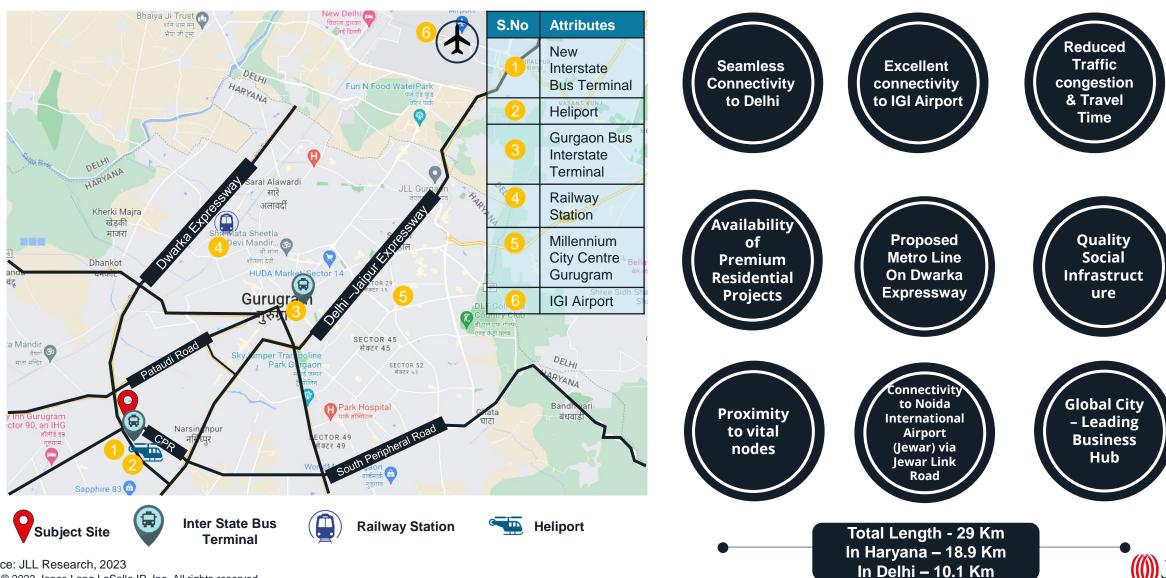
**Golf Course Extension Road / SPR** 

Southern Periphery Road (SPR) from Sector 58 up to National Highway-48 cutting through Gurgaon-Sohna Road. Developments along SPR up to Gurgaon – Sohna Road observes presence of developers of repute like Emaar MGF, ABW, Unitech, Limited THDC, IREO, Ansal API, Pioneer Urban, Conscient Infrastructure, BPTP Limited, M3M, and Vatika Developers among others.





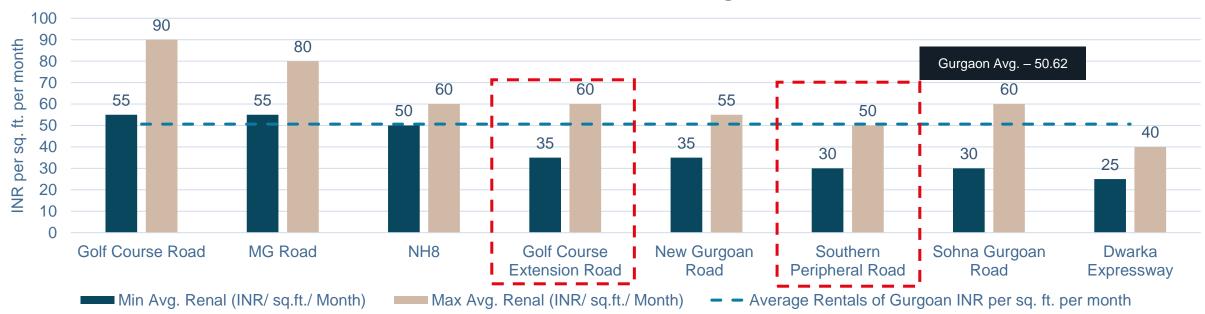
#### SPR & Dwarka Expressway – Upcoming Economic Driver



Source: JLL Research, 2023 12 | © 2023 Jones Lang LaSalle IP, Inc. All rights reserved.

#### Comparison of Residential Micro Markets – Key Takeaways

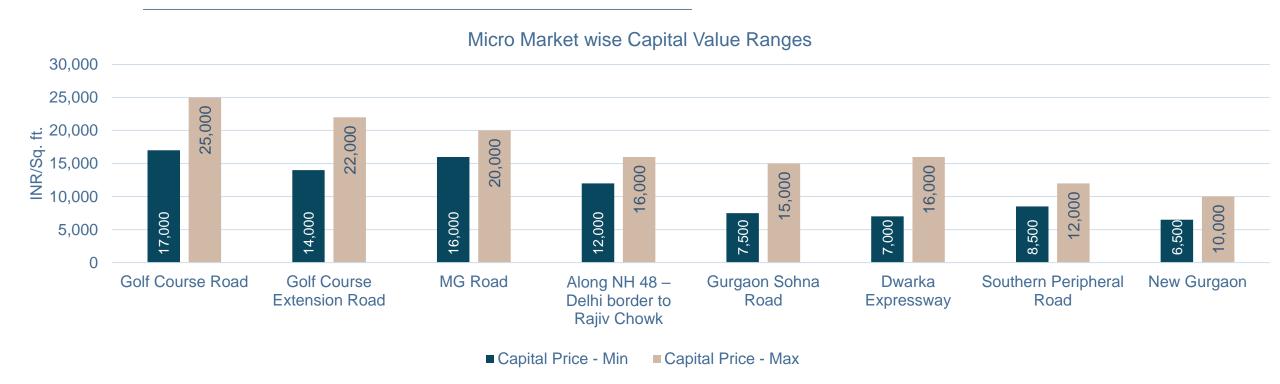
#### Micro Market wise Rental Ranges



- Golf Course Road is the most expensive Residential Market with Rental Rate ranging from INR 55-90 per sq.ft. per month.
- SPR is a promising micro market with Residential Rentals ranging between INR 30-50 per sq.ft. per month. This region is a growing market with huge
  potential in terms of real estate developments. With the construction of the SPR at a faster pace, the market regained the consumers sentiments
  towards the region.
- Implementation of major infrastructure activities along this corridor has boosted the significance of the micro market over the last few years.
- Outliers like Central PARK The Room, Central Park Resorts and Central Park Bellavista (Service Apartments) in proximity to NH-48, are quoting the rental range of INR 80-100 per sq.ft. Per month due to seven stars amenities provided by the developers and a unique preposition of facilities with three tier security system.



#### Comparison of Residential Macro Markets – Key Takeaways



- Golf Course Road is the most expensive Residential Market with average capital Value ranging between INR 17,000-25,000 per sq. ft. Outliers like DLF Magnolias & Camelias with Capital price ranging between INR 30,000 to 45,000 per sq. ft.
- Golf Course Extension road and MG Road are next in line with capital values ranging between INR 14,000 to 22,000 per sq. ft. and 16,000 to 20,000 per sq. ft. respectively.
- Dwarka expressway has capital price ranging between INR 7,500 to 16,000 per sq. ft. The project residing in sectors closer to Dwarka Expressway, have observed a healthy absorption rate in the range of 80% to 90%.

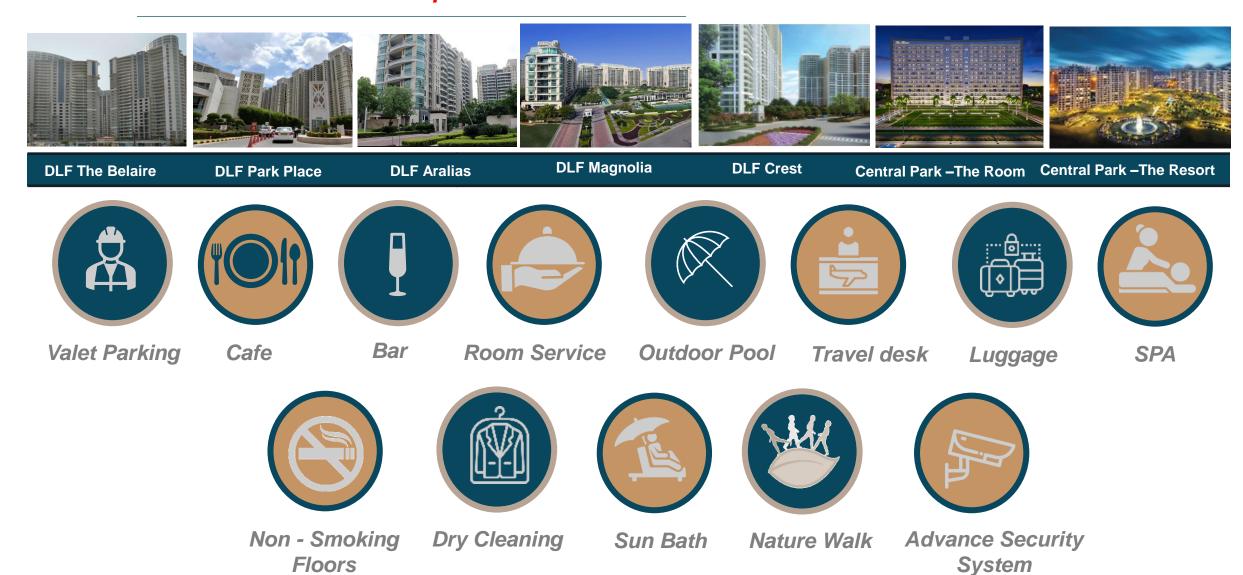


#### Growing Preference for *Premium Apartments* in Micro Market

<b>Project Name</b>	DLF The Belaire	DLF Park Place	DLF Aralias	DLF Magnolia	DLF Crest	Central Park –The Room	Central Park –The Resort
Location	Sector 54 , Gurgaon	Sector 54, Gurgaon	Sector 42, Gurgaon	Sector 42, Gurgaon	Sector 54, Gurgaon	Sector 48, Gurugram, Haryana 122001	Sector 48, Sohna Road, Gurgaon
Possession Year	2016	2016	2017	2013	2018	2014	2014
Launch year	2010-11	2010-11	2010-11	2009	2013	2011	2008
Typology (BHK)	4BHK -3,000-4,217 sq. ft.	3 BHK – 2,300 sq. ft. 4 BHK – 2,677 sq.ft.	4 BHK + 4T + Study Room - 4 BHK + 5T + Study Room 4 BHK + 4T + Servant Room ( 5,750-5,850 sq.ft.)	4 BHK 6350 Sq. ft. – 6400 sq.ft.	3 BHK -2651 sq. ft 4BHK – 3100-4000 sq. ft.	Studio Apartment 750 sq. ft. 1BHK Apartment -935 sq. ft. 1BHK + Study – 1,250 sq. ft.	3BHK- 3,000-3,200 sq. ft. 4BHK -4,000-4,200 sq. ft.
Total No. of Units	500 units	1,650 units	1,500 units	589 units	765 Units	250 units	880 units
Current Price per	INR 18,750- 22,500 per sq. ft.	INR 23,000-25,000 per sq. ft.	INR 20,000-25,000 per sq. ft.	INR 30,000 -35,000 per sq. ft.	INR 20,000 -22,000 per sq.ft.	INR 16,000 - 20,000 per sq. ft.	INR 12,000 per sq. ft.
Current Rentals (per sq. ft. per month)	60-70	70-80	90-100	100-110	70-80	80-100	65-75
Absorption	100%	100%	100%	100%	100%	98%	96%

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#### Amenities for *Premium Apartments* in Micro Market

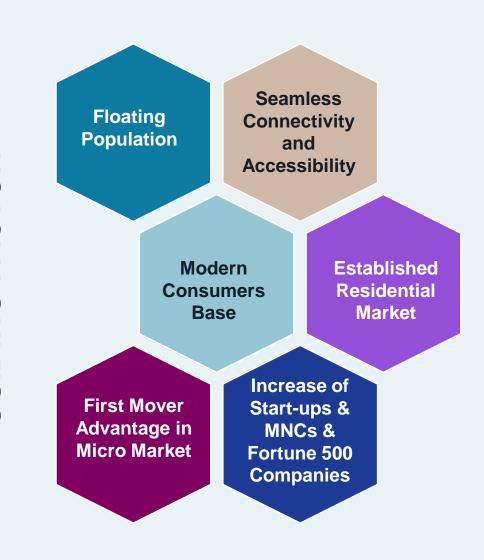


**Facilities Provided** 



#### Guiding Factors & Gaps

# **GUIDING FACTOR**





#### BRIDGING THE

## GAP

HOTELS

TEMPORARY HOMES

DEMAND CORPORATE & MULTI NATIONAL COMAPNIES GROWING ASPIRATION OF CONSUMER BASE

ALL BRANDED FACILITIES UNDER A ROOF EIVE STAD

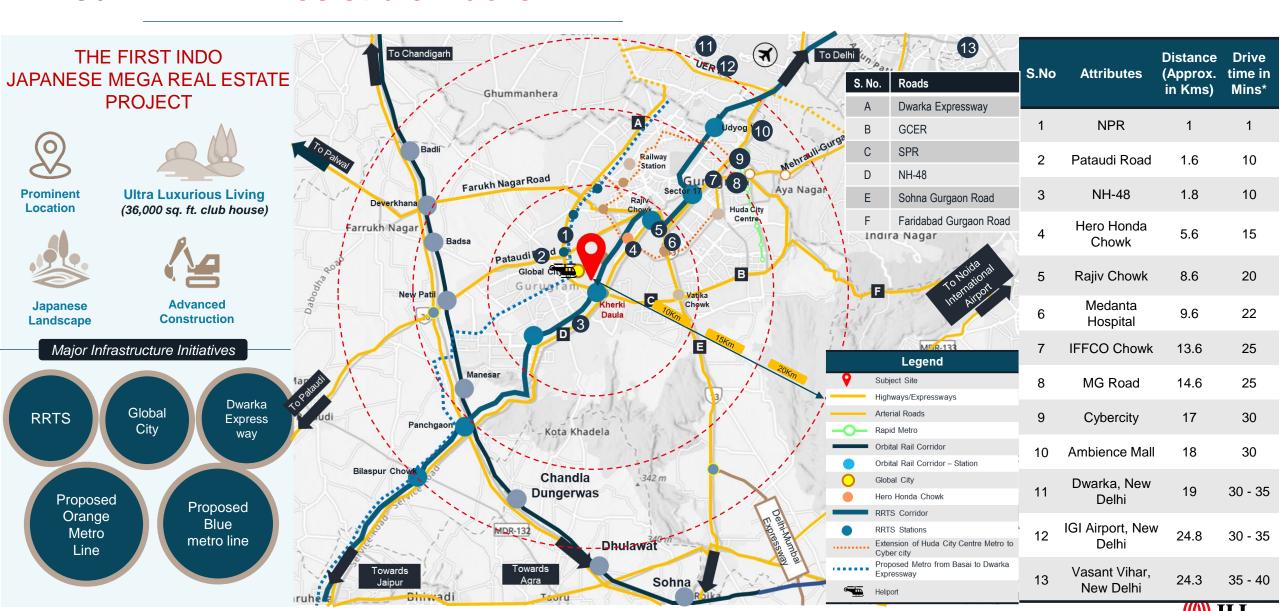
FIVE STAR FACILITIES COMPETING THE HOTELS 03

### Krisumi Waterfall Residences

Indo Japanese Mega Real Estate Project



#### Krisumi – An Irresistible Adore







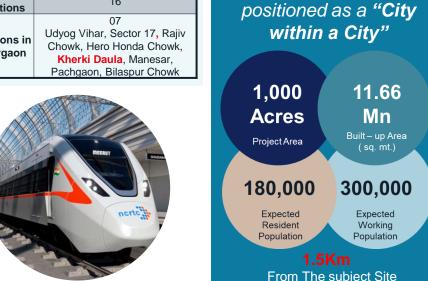
#### Upcoming Infrastructure Projects – Within 5km of Krisumi Waterfall Residences

#### Rapid Rail Transit System

#### **Creating Network For Future**

Delhi –SNB RRTS Corridor				
Length (83km in Haryana, 22 km in Delhi & 2 km in Rajasthan)				
Elevated Stretch	70.5 Km			
Undergrou nd Stretch	36.5 Km			
Travel Time	70 min			
Total Stations	16			
Stations in Gurgaon	07 Udyog Vihar, Sector 17, Rajiv Chowk, Hero Honda Chowk, Kherki Daula, Manesar, Pachgaon, Bilaspur Chowk			







Global City\*\* The Global City is a mix land use Township,

#### Dwarka Express Way

#### Dwarka Expressway/NPR and **CPR**

This junction will merge with the clover leaf connecting COR, SPR, providing NH-8 and unrestricted access to all parts of Gurgaon.

> **Trumpet Junction Cloverleaf Junction**

Less than 0.5 km Sector 25 Metro Station (Dwarka)





#### **Proposed Metro Line**

28 km upcoming Gurgaon Metro project

27 elevated Metro stations

with a spur from Basai to Dwarka Expressway.

68.000 Cr Estimated Project

**Sector 25** Metro Station (Dwarka)

#### Proposed Metro Line

**Proposed Orange line** which connects HUDA City Centre to Cyber City in Gurgaon, has Honda Chowk metro station lies in the proximity

> 2027 Year of Completion

> > **Major Station**

Sector 37 Sector 10 **Udyog Vihar Phase-6** 





#### Upcoming Infrastructure Projects – The Global City\*\* (2/2)

#### Global City – The city of Tomorrow

The Global City is a landmark mixed land use township project being developed by the Haryana State Industrial and Infrastructure Development Corporation Limited (HSIIDC), a 100% State owned Infrastructure Development agency of the Govt. of Haryana.



Global City- the newest business center-in Gurugram
Unhindered connectivity to Indira Gandhi
International

The City enjoys direct accessibility from the 8-lane Dwarka Expressway (Northern Peripheral Road) and Pataudi Road. NH 48 (Delhi-Jaipur Highway) and the Central Peripheral Road are also in close proximity to the project.



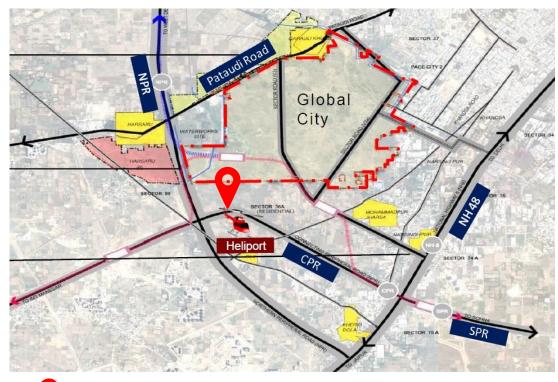
**Residential Development** 



**Commercial Development** 



**Plotted Development** 





3 Lakh

Working Pop.

1.8 Lakh

Resident Pop.

SUSTAINABLE | FUTURISTIC | RESILIENT



03A

# A Detail Overview of Subject Development

**Project Outline** 



#### Krisumi Waterfall Residences - Brief Overview



Krisumi City is an urban development project that seamlessly blends Japanese Art of living and Indian concepts, to create a living that's simply holistic.



#### Krisumi Waterfall Residences – USP Of The Project

**Designed By** Salar Commence Renowned Nikken Sekkei (2<sup>nd</sup> Largest Unbeatable Architecture Firm) Construction

**Technology** 

(High performance Glass Sheer wall and Flat slab)

Safety and Green **Environment Certified** 

(British Safety Member Council and 4 Star Griha Pre Certification)

Unique

Modern

**Architecture** 

Style

(Biophilic in Nature)



Luxurious **Facilities** 

(Clubhouse Integrated with towers Gym, SPA, Alfresco Dining with pool view)



#### **Hotel like** Services

**Driver Waiting Area** Car Washing Bay Provision for Car Charging Staff Shower Changing



Premium Construction Quality

(Imported best quality Materials)



#### Krisumi Waterfall Residences – Facilities in the Project

#### **AMENITIES**













Source: JLL Research, 2023



S.No	Attributes	Unit Sizes	Price
1	2 LDK	1,479 sq. ft. onwards	3.1 Cr.
2	2 LDK+ PWS	1,946 sq. ft. onwards	4.08 Cr.
3	3 LDK	1,946 sq. ft. onwards	4.10 Cr.
4	3 LDK+S	2,503 sq. ft. onwards	5.30 Cr.
5	Penthouses	3,667 sq. ft. – 6,569 sq. ft.	9.93 Cr.



- 1 Façade
- Main Entrance
- Club House Drop off
  - Tower A B Lobby
  - Tower C Lobby
  - Café
  - Banquet
  - Club House Lobby
- Alfresco Dinning with pool View
  - Restaurant
  - Bar Lounge
- Theatre
  - Gym
  - SPA
  - Treatment Room
  - Jacuzzi

- 6
- Pool Area
  - · Terrace Garden
  - Kids Playroom
  - · Refreshment Corner
  - · Convenience Store
  - Landscape near the pool
  - Squash Court
  - Tennis Court
- Main Entrance
  - Tower Lobbies
  - Apartment Entrance
- Living and Dinning Room
  - Kitchen
  - Master Bedroom
  - Washroom
  - TV Lounge
  - Kid's Room



PWS - Personal Workspace

## Some of the best brands used in Krisumi Waterfall Residences























#### Club House — A new experience in modern Architecture













Banquet



Lap Pool

Restaurant

Gym

**Treatment Room** 



Lobby

Conference Room



**Theatre** 





Squash **Tennis Court** 









- Driver Waiting Area
- Car Washing Bay
- Provision for Car Charging
- Staff Shower Changing











Spread over 3,344.48 Square Meter ( 36,060 sq ft ), in 5.45 Acres, the clubhouse has direct access to the towers. It fully-equipped with state-of-the-art gym, restaurant, bar lounge, spa and salon and many other amenities.

#### Proposed Rentals for Krisumi Waterfall Residences

Proposed Occupancy
Certificate (OC)
Expected to be received
by
December 2023
Proposed possession
By April 2024
(as per indicated by the client)

for fully furnished
Apartments @ INR 110 per
sq. ft., per month.

(as per indicated by the client and the market research by JLL)

Tentative Maintenance
Charges for Apartments
will be INR 6.50 per sq. ft.,
per month + GST
(To be professionally
managed by an IPC)

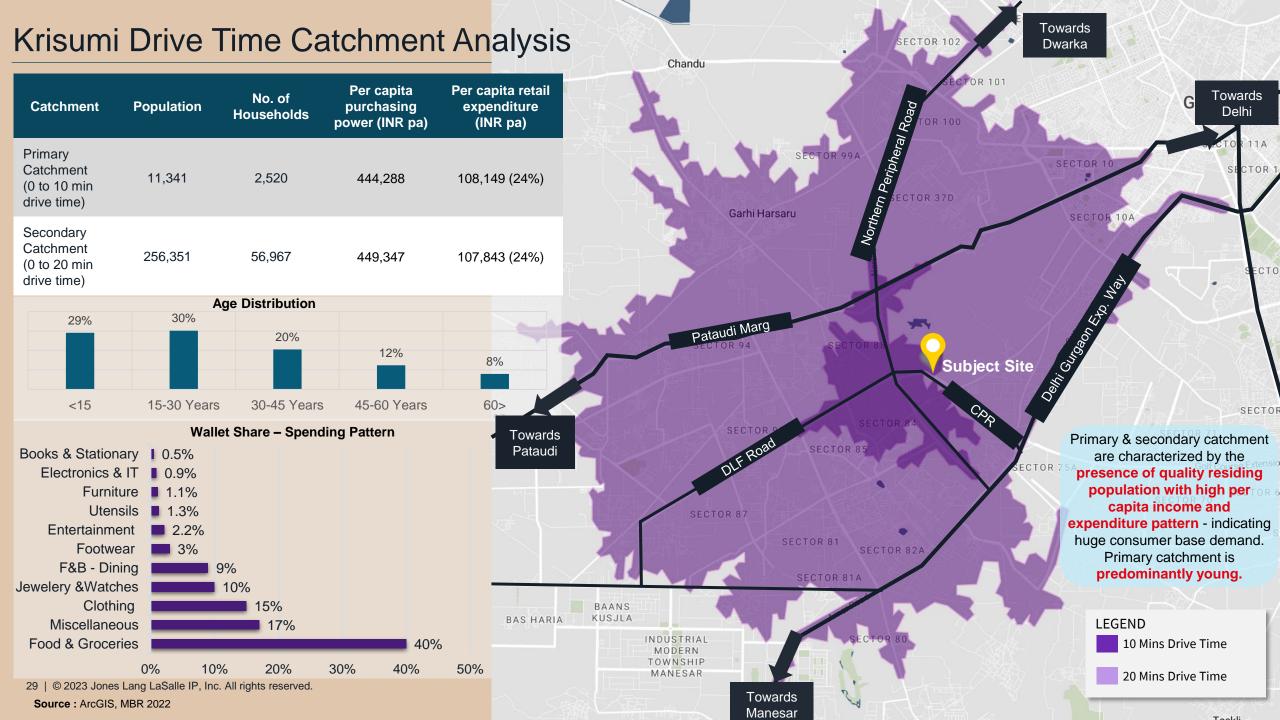
( as acknowledged by the client and as per market research by JLL)

#### **Premium Services**

Charges for the Additional Premium Services shall be extra to be decided later

( as per indicated by the client and the market research in JLL)





#### Site Attributes— Prominent Commercial and Retail in the Vicinity



S.No	Attributes	Description
1	Prominent Developers	Vatika Group, Elan Developers, Ameya Builders, Raheja Developers, DLF Limited
2	Key Developments	<ol> <li>Elan Miracle- 8,20,000 sq.ft.</li> <li>Gallexie 91- 3,00,000 sq.ft.</li> <li>Sapphire 90 - 3,00,000 sq.ft.</li> <li>Sapphire 83- 2,40,000 sq.ft.</li> <li>SVH 83 Metro Street - 6,00,000 sq.ft</li> <li>Iris Broadway - 800,000 sq.ft.</li> <li>Orris Floreal Towers - 1,50,000 sq.ft.</li> </ol>
3	Average Price	Ground Floor – INR 25,000 per sq.ft. to INR 35,000 per sq.ft.  1st Floor- INR 14,000 per sq.ft to 20,000 per sq.ft.  2nd Floor & Above – INR 10,000 per sq.ft. to INR 15,000 per sq. ft.
4	Average Rentals	INR 60- 120 per sq. ft. per month.



#### Site Attributes— Social Infrastructure in the Vicinity

#### MAJOR HEALTH CENTRE



Subject Site	Major Hospitals 💡 Major Education Hubs
	Major Healthcare &
	Education Infrastructure
	Projects
Source: JLL Research, 2023	3

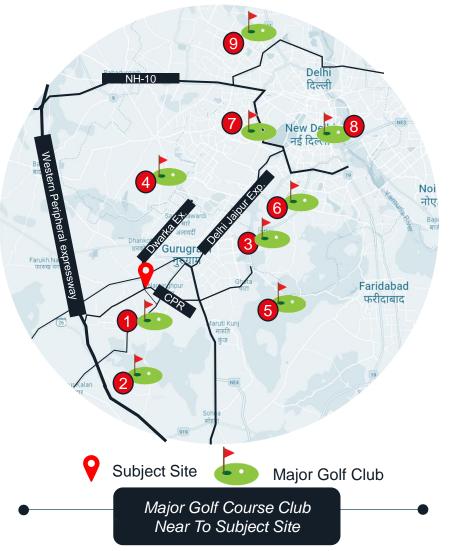
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S.No	Attributes	Туре	No of Beds	Distance From Subject Site ( In Km)
1	Jeevan Raksha Multispecialty hospital	Multispecialty	30	2.9
2	Miracles Apollo Cradle / Spectra Hospital	Multispecialty	100	3.4
3	Signature Hospital	Multispecialty	300	4.1
4	Silver Streak Multi Specialty Hospital New Gurgaon	Multispecialty	250	4.2
5	Sanjeevani Hospital	Multispecialty	40	4.6
6	Medanta Medicity	Multispecialty	1,000	7.5
7	Artemis Hospital	Multispecialty	600	10.4
8	Fortis Hospital	Multispecialty	300	11.0
9	Max Hospital	Multispecialty	100	12.0
10	Metro Hospital & Heart Institute	Multispecialty	100	12.0
11	Alchemist Hospital	Multispecialty	186	13.5

#### **MAJOR EDUCATION HUBS**

	S.No	Attributes	Year Of Establishment	Education Level	Distance From Subject Site (In KM)
	1	Delhi Public School	2002	Till class 12 <sup>th</sup>	1.6
	2	The N.S.P. School	2014	Till class 5 <sup>th</sup>	1.7
	3	St. Xavier public school	2014	Till Class 12 <sup>th</sup>	2.0
	4	RPS International School	2018	Till class 12 <sup>th</sup>	2.3
	5	Gurgaon World School	2011	Till class 12 <sup>th</sup>	2.4
6	6	Knowledge Tree World School	2018	Till class 12 <sup>th</sup>	2.4
	7	Matrikin High School	2011	Till class 12 <sup>th</sup>	2.5
	8	Kunskapsskolan International School	2013	Till class 12 <sup>th</sup>	5.8
	9	Rishi public school	1996	Till class 12 <sup>th</sup>	8.9
	10	Ryan International School	2005	Till class 12 <sup>th</sup>	9.1
	11	Sixth Element School	2004	Primary School with Day Care	10.4

#### Site Attributes— Social Infrastructure in the Vicinity





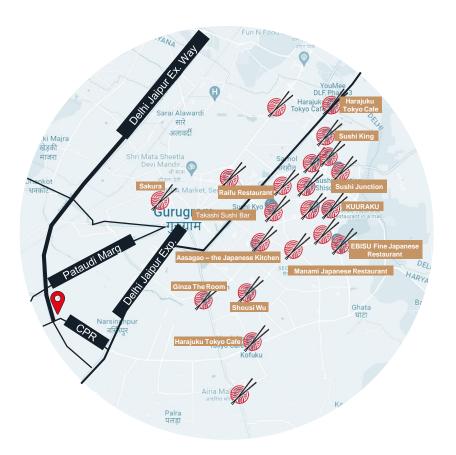




S.No	Attributes	Distance From Subject Site ( In Km)
1	Karma Lakelands Club	6.5
2	ITC Golf Club	12.8
3	DLF Golf and Country Club	13.9
4	BSF Golf Course	15.1
5	Skyline Golf Club	16.3
6	Qutab Golf Club	25.5
7	Army Golf Club	27.0
8	Delhi Golf Club	33.1
9	Bhalswa Golf Course	40.7



#### Site Attributes— Social Infrastructure in the Vicinity

















S.No	Attributes	Distance From Subject Site ( In Km)
1	Ginza The Room	6.8
2	Aasagao – The Japanese Kitchen	10.3
3	Raifu Restaurant	11.5
4	Takashi Sushi Bar & Japanese Restaurant Gurugram	11.7
5	Kuuraku	13.1
6	Manami Japanese Restaurants	13.5
7	Premium Ichizen	13.5
8	Coco Ichibanya Gurgoan	14.7



#### **SWOT Analysis**

· Global city which is being contemplated encompassing the world class amenities, thus triggers the market in terms of economic development, commercial, retail and service apartments.

 Project site is in proximity to the growing Opportunities commercial and retail hubs namely new Gurgaon and NH48, thus providing prospect in terms of proximity to employment centers.

 Completion of NPR/ Dwarka Expressway results to seamless connectivity.

 The proposed development is likely to face competition from upcoming proposed developments of similar nature in the site region.



Weaknesses Threats

 Subject Property is located in proximity to NH-48 which is the major arterial road connecting the site via internal road.

TO MITTER WITH

- Japanese style of Art and Architecture provides first movers advantage to the project making it one of the major project.
- Water Fall Residences nestled In 'The Lap Of Nature' as it is fringed by 220 acres of Green zone and 50 meters of Green Belt.
- Two-way connectivity to IGI Airport

 No inherent weakness for the site. With the completion of NPR and CPR, the subject site will be easily accessible.



## Thankyou

#### Contact us

For Sales & Leasing Enquiries

**Pradhuman Singh** 



pradhuman.singh@krisumi.com



+91-8882203538

