

THE PROJECT

Complete Health & Wellness Ecosystem Under One Roof
Capped by 'Vakratunda Multi-Speciality Hospital' on top
'The Wellness Square'



*This is an Artist's Impression, real visuals may differ.

THE ECOSYSTEM VIEW



'Vakratunda Multi-Speciality Hospital'

Speciality Clinics

Health Education

Pharmacy, Foods & Gifts Retail

Nutrition, Food & Beverages

Wellness Retail

Diagnostics & Wellness Clinics

Wellness Centres

SNEH AFFECTION



- Medical Nutritionist, Sports Nutritionist, Hospital Canteen, Salads & Soups, Fruit Plates & Juice Centre
- Medical Store, Surgical Store, Health Food, Organic Food, Fruits, Gourmet / Cake Shop, Gifts, Florist

SWAASTHYA WELLBEING



- Diagnostic Centre, Radiology, Sonography, Physiotherapy, Spine, Dentist, Skin, Hair Treatment, Slimming, Salon & Spa, Pet Clinic
- Optician, Pet Shop, Musical Instruments, Book Store

VYAAYAM EXERCISE



- Gym, Kettlebell, Functional Training, Dance Therapy, Yoga
- Sports Goods, Bicycles, Fitness Gear

UPACHAAR MEDICAL TREATMENT



- 'Vakratunda Multi-Speciality Hospital', Paediatric, Thyroid, Prosthetics, Orthodontistry, Orthopaedic, ENT, Ophthalmology, Fertility & IVF,
- Nursing, Therapist, Fitness Trainer

SUPPORT BUSINESSES



- Stationery, Photocopy & Printing - Jumbo Xerox
- Travel Agent, Health Insurance Desk, ATM, Bank - Branch



ARCHITECTURE

STRUCTURE

- ◀ Earthquake Resistant Structure
- ◀ Flexible Layouts (Ala Carte units to be combined as per requirement)
- ◀ Units designed with Display, Storage and Circulation in mind
- ◀ Minimal Structural Hindrances (Equal Sized Columns & least in number)

LIGHT, AIR, WATER & ENERGY

- ◀ Square Atrium (360 Degrees View, Light Well, Free Air Circulation)
- ◀ Airy Passages on Each Floor
- ◀ Solar Energy for Common Areas
- ◀ Dedicated space for Condenser
- ◀ Units on the Service Floor
- ◀ Dual Display Shop-offices
- ◀ Provision for Water, Sullage & Sewage connections for each sanctioned Unit (as per request)
- ◀ Rain Water Harvesting

AMENITIES



- ◀ Separate Entry- Exit for the Hospital
(Urgencies of Hospital and the shopping experience kept separate)



- ◀ Porch Area for Vehicular Pick up & Drop



- ◀ Senior Citizen Friendly



- ◀ Large Common Rest Rooms on each floor



- ◀ Ample means of Accessibility
(2 Elevators, 2 Staircases)



- ◀ Large Lobby for Valet Waiting



- ◀ Covered Parking (Basement)



- ◀ Open air pedestrian Walk-way with Street Furniture on the lane road front



- ◀ Entrance Bay – for easy in and out traffic



- ◀ Wheel chair Ramps for universal access



- ◀ Food Court



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WIND BENEATH THE WINGS

- < 10 years
- < 6 speciality departments
- < More than 30 panel doctors
- < Many trainees and support staff
- < Numerous Nasikkar beneficiaries

At 'Vakratunda Multi-Speciality Hospital'



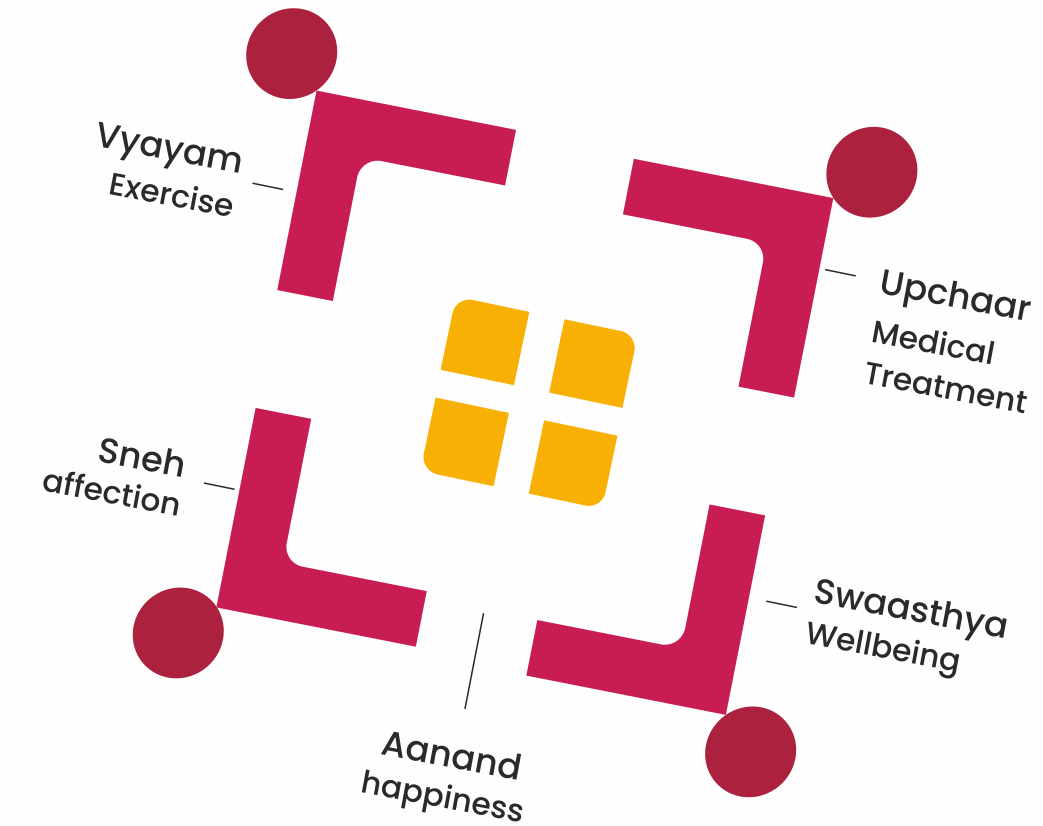
- < Dr. Vikram Patole
- < Dr. Sarjerao Fatangare
- < Dr. Arun Pagar
- < Dr. Shrikant Sonawane
- < Dr. Sagar Mandlik

THE CONCEPT

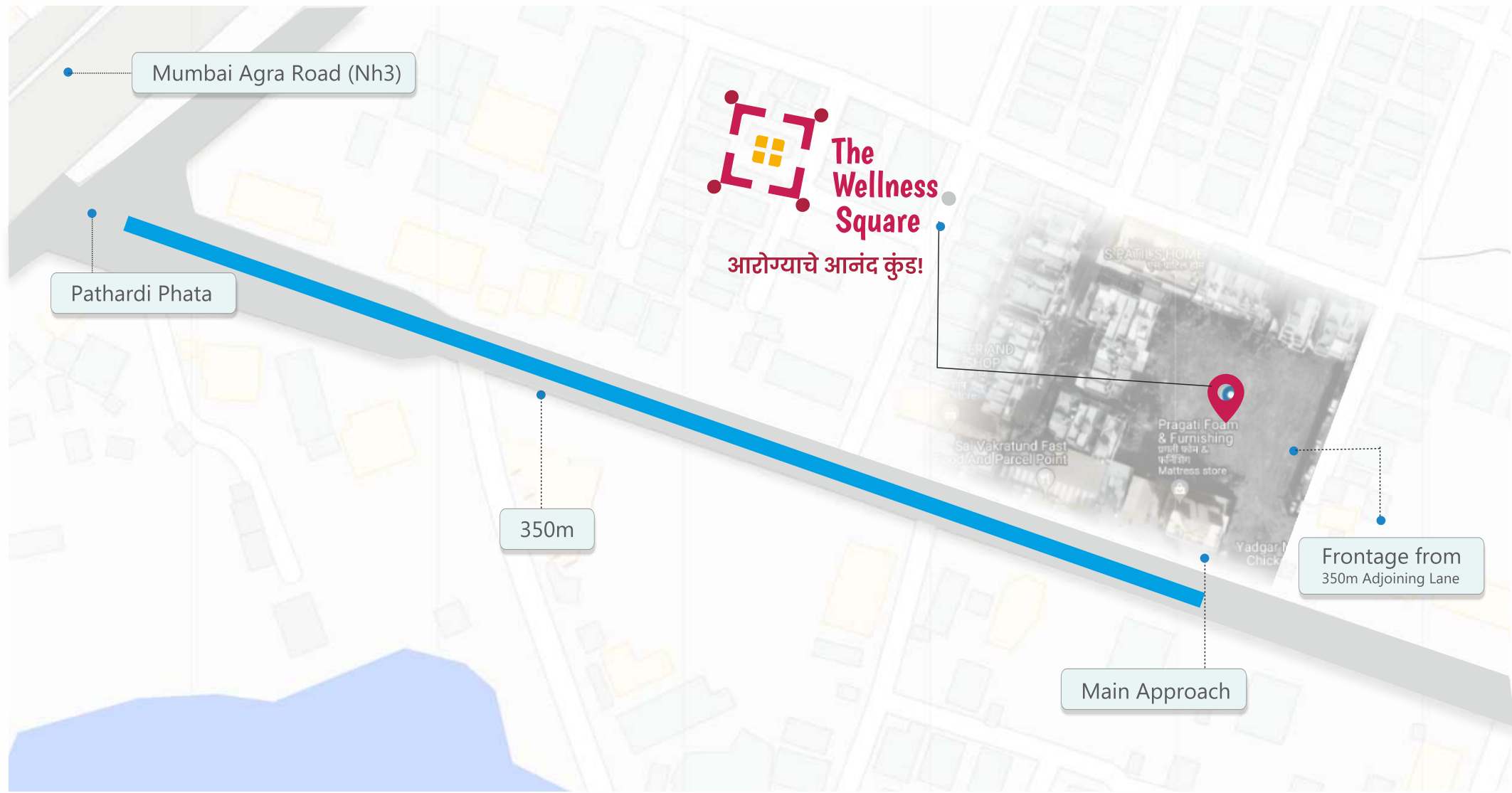
Health does not merely mean medical treatments Both, the means and reasoning for health is Happiness!

The four aspects to Health; 'sneh' (affection), 'Swaasthya' (wellbeing), 'vyaayam' (exercise) and 'upachaar' (Medical Treatment).

'Aarogyaache Aanand Kund' (Vat of Health filled with Happiness)



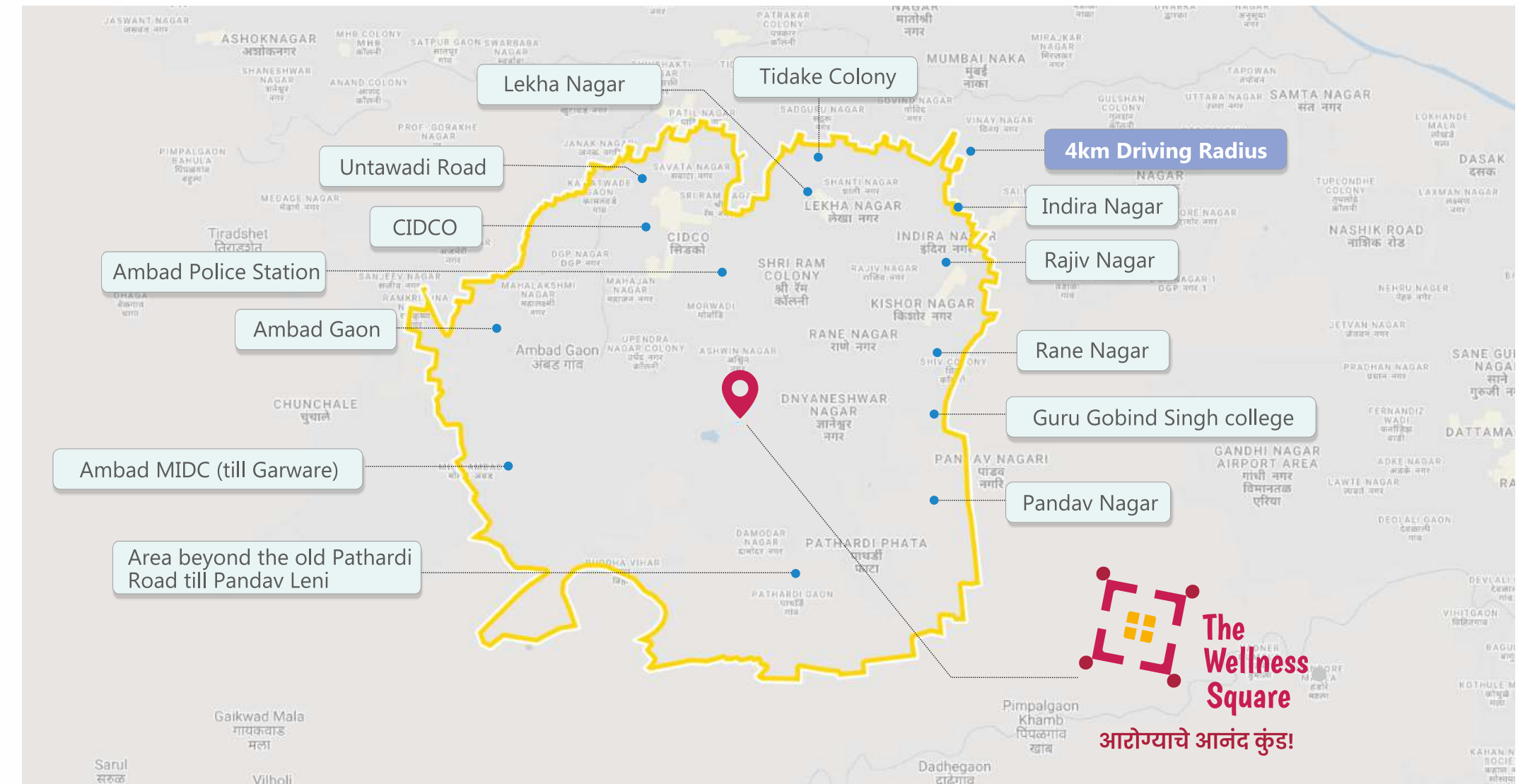
आरोग्याचे आनंद कुंड..!



True research images

SITE LOCATION

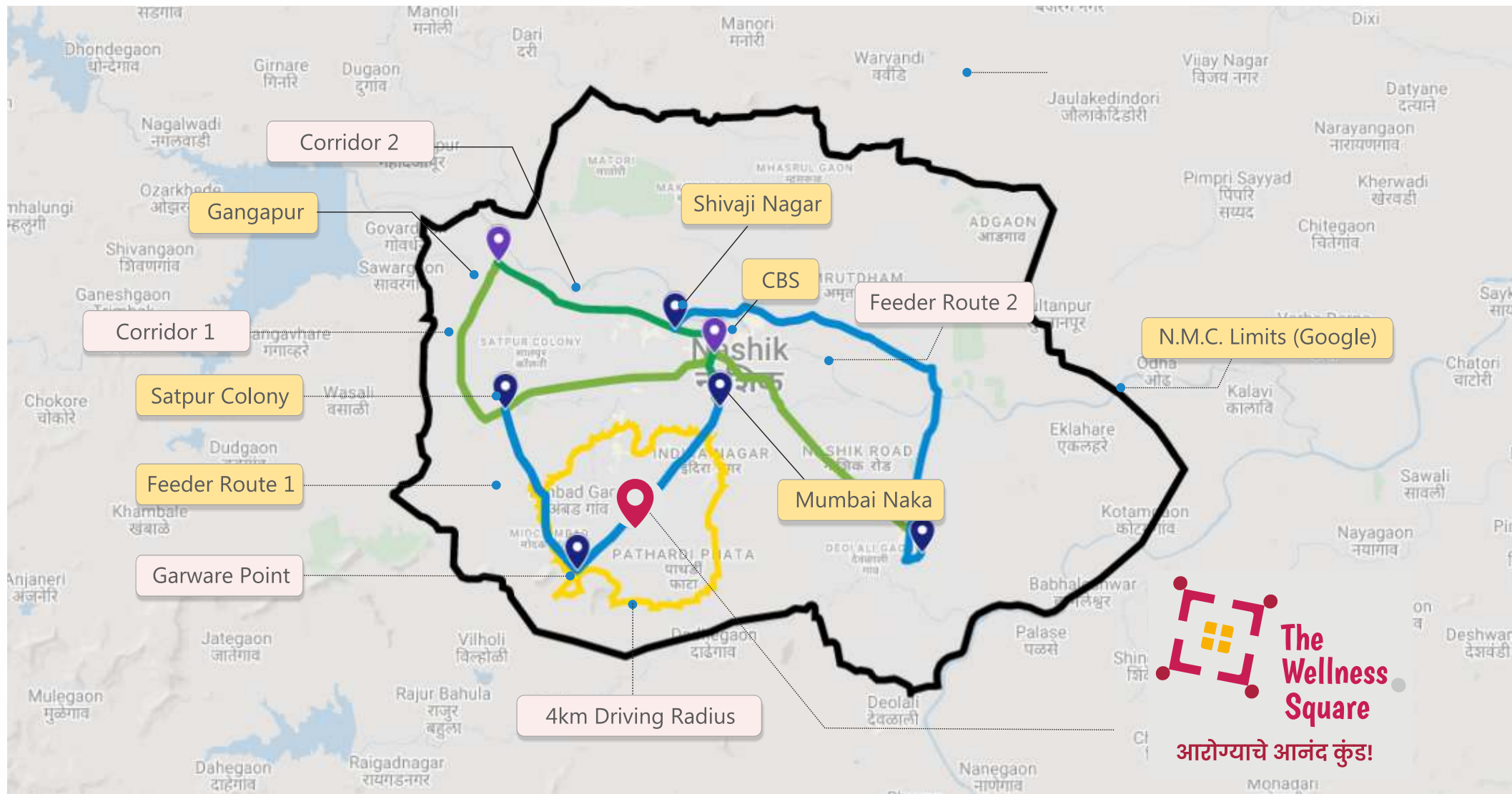
- < 350m from 'Pathardi Phata' on the Nh3
- < No stoppage Entry-Exit
- < About 3-5dB quieter environment
- < Frontage for Eyeballs & Footfalls
- < No one faces South



True research images

PRIMARY CATCHMENT

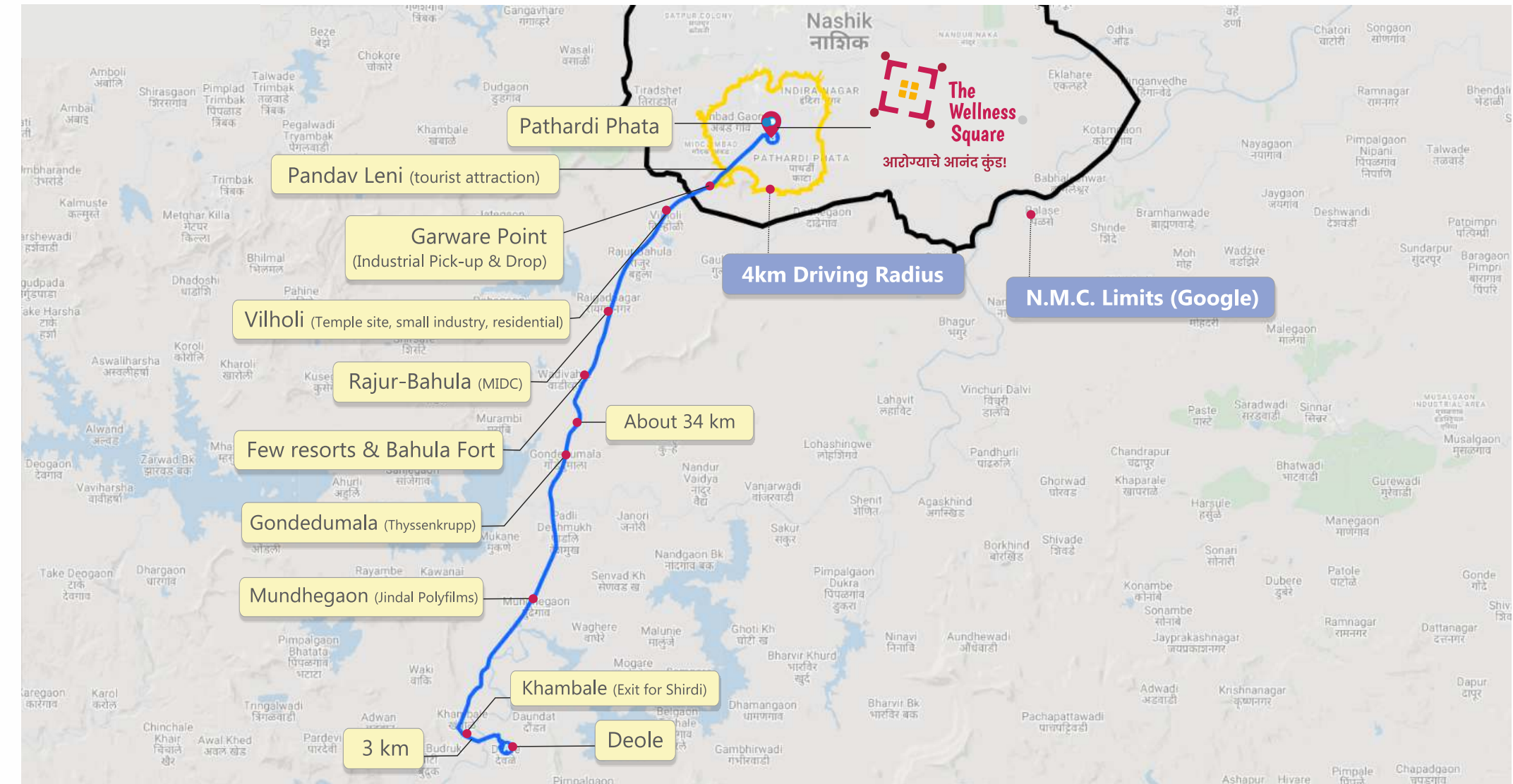
- < 4Km driving Radius
- < Mixture of all middle classes
- < Population of at least 2 Lakhs*
- < *Figure as per 2011 Census data



True research images

NASHIK METRO NEO (SECONDARY CATCHMENT)

- ◀ Feeder Route 1' enhances the accessibility.
- ◀ entire Nasik City embraced
- ◀ Population of over 15 Lakhs*
- ◀ *Figure as per 2011 Census data



True research images

SAMRUDDHI MAHAMARG (SECONDARY CATCHMENT)

- ◀ Deole exit closer to 'The Wellness Square' (about 34 Km)
- ◀ NH3 - logistics route to Mumbai, connects to Deole
- ◀ MIDC at Rajur-Bahula & Deole 'Krushi Vikas Kendra' to propel Growth
- ◀ Addition of more than 1 Lakh* population in the secondary catchment

DEVELOPERS



A unique project like this one, demands that the finances should hold good all throughout. Besides, the focus is to provide all establishments not with mere real estate but spaces for infrastructure. Doctors being involved, should come in handy. There is certain need for Doctors to be hands on, in order to ensure the development happens as per the vision. Formation of this company was an obvious outcome.

All excellence needs to be on exhibit for this project! The development management called for the best able team. Onboarding a team that can undertake all activities ranging from; market research to engineering, architecture to legalities and construction to marketing. Team 'Space Anywhere' has been shouldering the responsibility of 'Developer's Management' rather meticulously.



Design Studio
Architecture



STRUDCOM
Consultants Pvt Ltd
Structural Engineering



MUKTA
Passion | Innovation | Satisfaction
M.E.P Consultants



#geocanvas
Market Research & Strategy



'THE WELLNESS SQUARE'

- ◀ Not mere real estate but Infrastructure
- ◀ Flexible Layouts
- ◀ Allocation Based on Suitability
- ◀ Rationalised Competition
- ◀ Focused Footfalls to be Shared
- ◀ Ecosystem for Cross-Sale
- ◀ Realistic Maintenance Costs
- ◀ Soaring Growth for Your Business
- ◀ At The Epicentre of Growing Nasik

|| AUSPICIOUS GAIN,
GIVE & GET ||

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The Wellness Square](http://www.mhrera.com/TheWellnessSquare)

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