

The logo consists of the letters 'ME3M' in a bold, gold-colored, sans-serif font. The 'E' is stylized with a puzzle piece shape in the center.

Our Expertise. Your Joy.

Transforming Skylines

वसुधैव
कुटुम्बकम्
THE WORLD IS ONE FAMILY

A Belief That Binds
Us Together



Is Now Taking Us Across India

Gurugram • Delhi • Noida • Panipat

Achieved Many Milestones Over A Decade

2 Cr. Sq. Ft.

of Area
Delivered

4 Cr. Sq. Ft.

of Area
Under-construction

Largest

Developer in
North India

3,000 Acres

of Land
Bank

1 Lakh Cr.

of Revenue
Potential

Build A Portfolio Of 45 Iconic Projects

15

Delivered
Residential

8

Under Construction
Residential

14

Delivered
Commercial

7

Under Construction
Commercial

Luxury

Boutique
Floors

Our Promise Of

An hourglass with a wooden frame and glass bulbs, resting on a bed of smooth, dark pebbles. The background is a soft, out-of-focus landscape.

Timely
Delivery

Five gold, three-dimensional stars of varying sizes, arranged in a row on a reflective surface. The background is a dark, gradient sky.

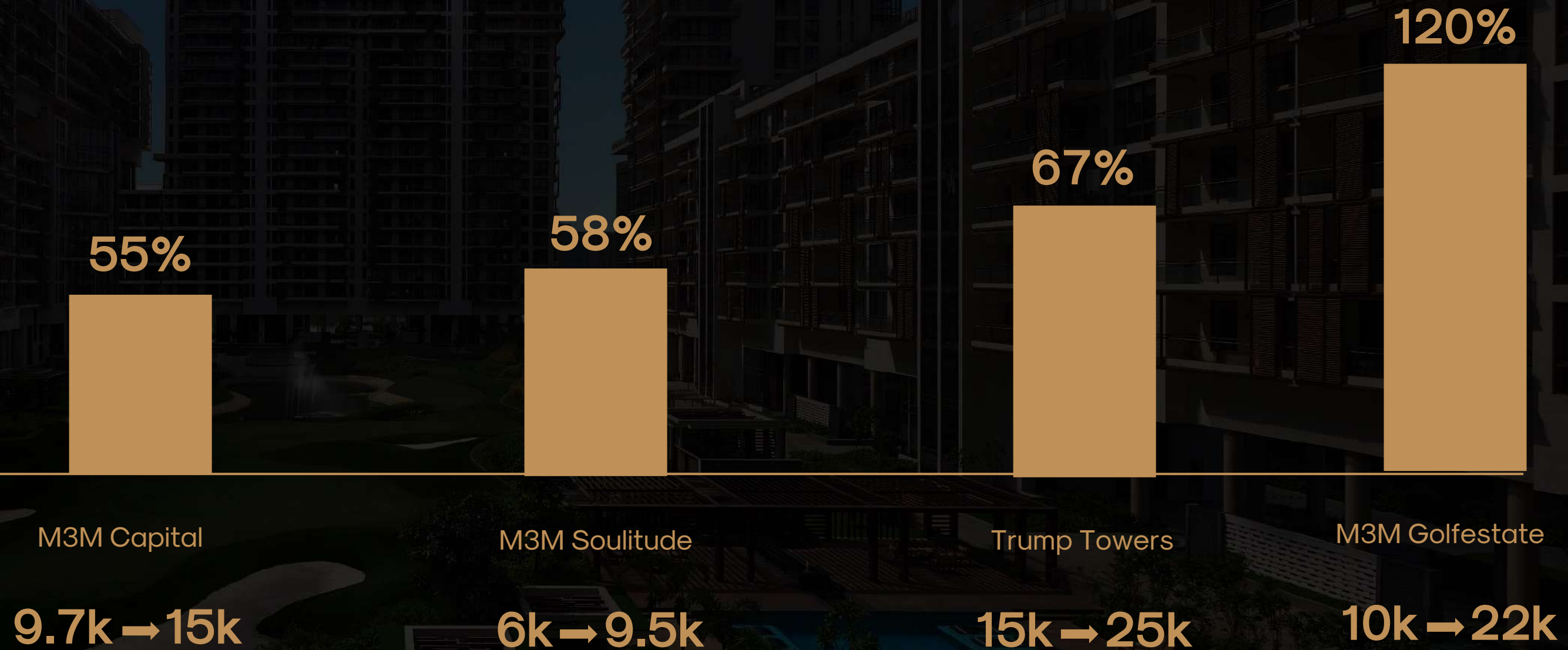
Superior
Quality

A businessman in a dark suit, seen from the chest up, with his hand on his chin in a thoughtful pose. In the foreground, there are stylized white buildings of increasing height, and a white arrow points upwards and to the right, indicating growth.

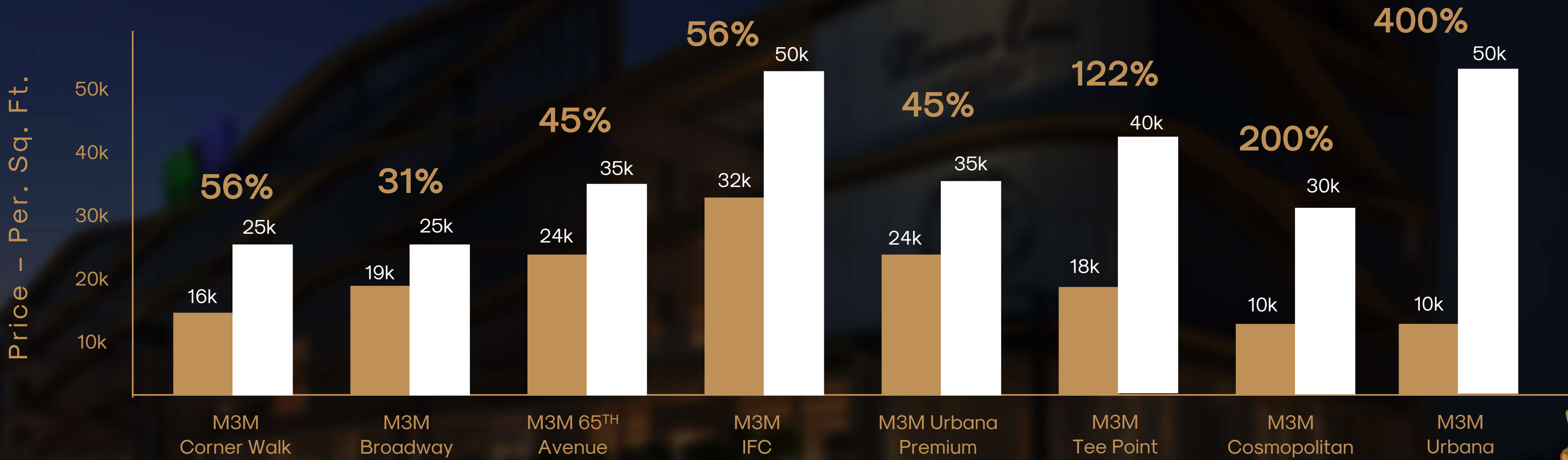
Price
Appreciation

**Price
Appreciation
(Residential)**

Price - Per. Sq. Ft.



Price Appreciation (Commercial)



Our Fully Backed-up Marketing Support



Leads



Marketing Budget



Collaterals



Gallery as Office



F&B at Gallery

M3M IN THE MEDIA

A HIGH M3M Acquires Noida Plot for ₹250 cr for Commercial Development

Faizan.Haidar @timesgroup.com

New Delhi: Real estate developer M3M has purchased a 3-acre plot of land in Noida for ₹250 crore to construct a commercial project that will include retail spaces and studio apartments. This recent acquisition is M3M's second in Noida, following its purchase of a 13-acre plot in Sector 94 for ₹1,200 crore.

The developer has announced plans to invest ₹1,850 crore in both projects, bringing their total investment in Uttar Pradesh to ₹3,300 crore.

M3M had previously committed to investing ₹7,500 crore in Uttar Pradesh during the UP Global Investors Summit, 2023.

"The company would be investing another ₹350 crore towards constructing 900,000 square feet of saleable area, which would include 550,000 square feet of retail space and 350,000 square feet of studio apartments. Each studio apartment would be of 700-800 square feet."

Pankaj Bansal of M3M India said, M3M acquired the land in Noida through an E-auction conducted by the authorities at a cost of ₹180 crore. However, after considering the registration charges and lease fees, the total cost to the company will touch around ₹250 crore.

The company plans to complete the project within 24 months of its launch and anticipates generating topline revenue of ₹1,200 crore. This project is also expected to create employment opportunities for 13,000-14,000 individuals across various categories. "Many branded developers have come to Noida for both residential and commercial development. With the hope of the airport getting operational soon, corporates are also preferring Noida for leasing office space," said real estate consultancy Investors Clinic's corporate director, Sachin Arora.

Real-estate developer has announced plans to invest about ₹1,850 cr in two projects

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THE ECONOMIC TIMES

M3M India acquires 13-acre land from Noida authority for Rs 827 crore

By Faizan Haidar, ET Bureau



Realty developer M3M has acquired 13-acre land in Noida for Rs 827 crore in an auction by the authority. In total, the **Noida authority** has auctioned six land parcels for Rs 1296 crore.

The other developers, who have acquired plots include **Aditya Infracorporation, Designarch**

Infrastructure, Purvanchal Projects and Avenue Supermart.

"We are entering Noida market with an investment of Rs 2400 crore in the project. We are targeting to commence this mix-use project, consisting of

Business Standard

Tuesday, March 14, 2023 | 03:07 PM IST English | Hindi

M3M enters Noida property mkt, to invest Rs 2,400 cr in mixed-use project

M3M India, which has a major presence in Gurugram, will be foraying into Noida property market through this project



moneycontrol

Noida Authority e-auctions 6 commercial plots for around Rs 2,700 crore

Allottees will build shops, offices, retail stores, shopping malls and restaurants, etc on these plots. Of the five participants, Lavish Buildmart (M3M) Group alone plans to invest Rs 2,002.41 crore



The Noida Authority has e-auctioned six commercial-builder plots for around Rs 2,700 crore, the Authority said in a statement on November 15. These plots, in different sectors, have a total area of over 82.949 sq m.

एम3एम ग्रुप ने लांच की योजना, 13.5 एकड़ में करेंगे 24 सौ करोड़ का निवेश

नोएडा, 21 दिसम्बर (नवोदय टाइम्स): रियल एस्टेट डेवलपर एम3एम इंडिया ने सेक्टर-94 में 13.5 एकड़ जमीन ई नीलामी में खरीदी है। इस



ETPrime

M3M acquires 3-acre land in Noida for Rs 250 crore

By Faizan Haidar, ET Bureau Last Updated: Mar 15, 2023, 02:16 PM IST

SHARE

Synopsis

M3M recently acquired a 350-acre land parcel in Panipat for Rs 1,500 crore. The company will invest about Rs 1,200 crore in the project—Rs 500 crore as development cost and Rs 600–700 crore for permissions—and develop plots and floors apart from common facilities.



Representative image

Realty developer **M3M** has bought a 3-acre land for Rs 250 crore in **Noida** to develop a commercial project including studio apartments and retail, a senior executive said.

This is the second acquisition for the company in Noida and comes days after it acquired a 13-acre land parcel in

sector 94, Noida for Rs 1200 crore.

BW BUSINESSWORLD

M3M India Earmarks Rs 2,400 Cr For Developing Mixed-Use Project In Noida

M3M India bags a 13-acre land parcel in Noida through an e-auction conducted by Noida authority

M3M India, a Gurugram-based leading real estate player, has announced plans to invest around Rs



M&M

NOW
IN

N O I D E A

Our Expertise. Your Joy.



**RESIDENTIAL
SEGMENT**

**MASTERSTROKE
PROPOSITIONS**



VALID FOR NEXT
15 DAYS ONLY

MASTERSTROKE-1: INAUGURAL DISCOUNT

LAUNCH PRICE

20,990 

TODAY'S PRICE

18,490 

YOU SAVE

2,500

1 CR.

*ASSUMPTION 4,000 SQ FT SAMPLE AREA

VALID FOR NEXT
15 DAYS ONLY

MASTERSTROKE-2: M3M'S CONTRIBUTION

AREA	BOOKING AMOUNT	M3M'S CONTRIBUTION	TOTAL RECEIVED
3200 SQ FT	10 LACS	10 LACS	20 LACS ✓
4200 SQ FT	15 LACS	15 LACS	30 LACS ✓
5800 SQ FT	20 LACS	20 LACS	40 LACS ✓

VALID FOR NEXT
15 DAYS ONLY

MASTERSTROKE-3: PAYMENT PLAN

YOU SAVE >
(PER SQ FT)

YOU PAY
30
TWO CAR PARKINGS WORTH 12 LACS FREE
Rs. 300/-

YOU PAY
40
CLUB CHARGES WORTH 10 LACS FREE
Rs. 250/-

YOU PAY
30
YOUR PLC BECOMES 50 %
Rs. 300/-

TOTAL
Rs. 850/-

*ASSUMPTION 4,000 SQ FT SAMPLE AREA

VALID FOR NEXT
15 DAYS ONLY

MASTERSTROKES AT A GLANCE..

MASTERSTROKE 1

GET INAUGURAL
DISCOUNT
[SAVINGS: **2,500** PSF]

MASTERSTROKE 2

YOU PAY 15,
WE MAKE IT 30!
[SAVINGS: **375** PSF]

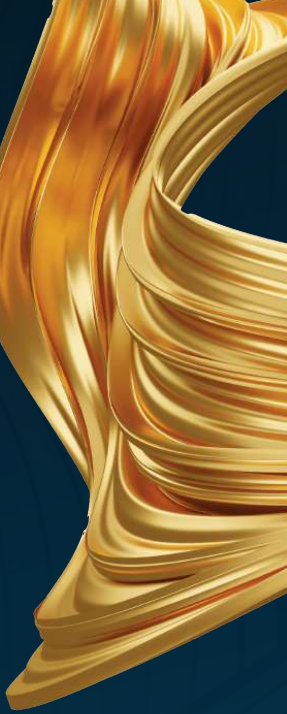
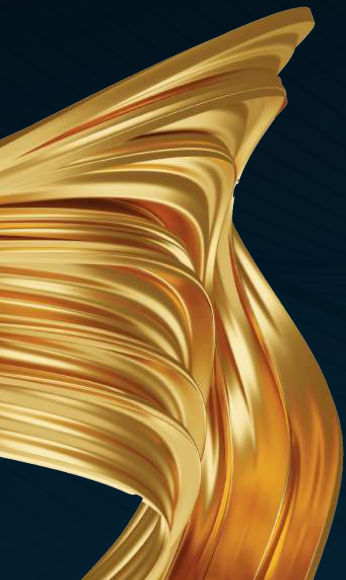
MASTERSTROKE 3

CLUB, CAR PARK &
50% PLC FREE
[SAVINGS: **850** PSF]

TOTAL
SAVINGS:
Rs. **1,49,00,000**
[Rs. 3,725 X 4,000 SQ FT]

*ASSUMPTION 4,000 SQ FT SAMPLE AREA

PAYMENT PLAN-2



VALID FOR NEXT
15 DAYS ONLY

INTRODUCING



VALID FOR NEXT
15 DAYS ONLY

WITH EVERY BOOKING..

GET A RETURN TRIP
TO EUROPE!





**BOUTIQUE RETAIL
SEGMENT**



Pricing

VALID FOR NEXT
15 DAYS ONLY

DOUBLE HEIGHT@ GF **55,000**

LOWER GROUND **42,000**

GROUND FLOOR **45,000**

FIRST FLOOR **33,000**

SECOND FLOOR **29,000**

THIRD FLOOR **25,000**

**INAUGURAL
DISCOUNT:
2000**

ALL FIGURES IN Rs PER SQ FT

**COMMERCIAL
SEGMENT**

**BOUTIQUE RETAIL
SEGMENT**

**MASTERSTROKE
PROPOSITION**

VALID FOR NEXT
15 DAYS ONLY

MASTERSTROKE-1: YOU PAY 10, WE MAKE IT 20!



*APPLICABLE ON SHOWROOMS > 500 SQ FT

VALID FOR NEXT
15 DAYS ONLY

MASTERSTROKE-2: BIGGER THE BETTER

$$\text{DISCOUNT} = \text{AREA OF YOUR SHOWROOM}$$

AREA (IN SQ FT)	DISCOUNT
1 - 500	NIL
501 - 999	1x AREA
1000 & ABOVE	1.5x AREA

*MAXIMUM DISCOUNT UPTO Rs. 2,500/- PER SQ. FT.

VALID FOR NEXT
15 DAYS ONLY

MASTERSTROKE-3: INVEST IN A SHOWROOM AND REST WE TAKE CARE!

GET A **LEASED &
OPERATIONAL** SHOWROOM

WE TAKE CARE OF INTERIORS
& BROKERAGE EXPENSES



PAY FOR A
SHOWROOM

RENTALS FROM
DAY-1

LEASE WITH ONE
OF THE TOP BRANDS

VALID FOR NEXT
15 DAYS ONLY

MASTERSTROKE-4: RENTALS

GET RENTALS* @

~~9%~~

12%

VALID FOR NEXT
15 DAYS ONLY

MASTERSTROKE-5: LEASE GUARANTEE

GET LEASE GUARANTEE* FOR: **3** YEARS

*POST POSSESSION

VALID FOR NEXT
15 DAYS ONLY

MASTERSTROKES AT A GLANCE..

MASTERSTROKE ONE

YOU PAY 10
WE MAKE IT 20!

MASTERSTROKE TWO

DISCOUNT=
AREA OF YOUR
SHOWROOM

MASTERSTROKE THREE

INVEST IN A
SHOWROOM &
REST WE TAKE
CARE!

MASTERSTROKE FOUR

GET RENTALS @
12%

MASTERSTROKE FIVE

GET LEASE
GUARANTEE FOR
3 YEARS

VALID FOR NEXT
15 DAYS ONLY

ILLUSTRATION

AREA	1,000 SQ FT
PRICE	40,000 PER SQ FT
SALES VALUE	4 CRs.
PAY NOW	2 CRs.
PAY ON POSSESSION	2 CRs.

MASTERSTROKES	EARNINGS
MS-1: YOU PAY 10 WE MAKE IT 20	10 LACS
MS-2: DISCOUNT = 1.5 X AREA	15 LACS
MS-3: CAPEX ON US (Rs 3K /sqft)	30 LACS
MS-4: RETURNS@ 12% (ASSUMING DELIVERY IN 3 YRS)	72 LACS
MS-5: LEASE GUARANTEE (Rs 200 /sqft)	72 LACS
TOTAL EARNINGS	1,99,00,000

NET EFFECTIVE PRICE: 4,00,00,000 **X** 2,01,00,000 **✓**

VALID FOR NEXT
15 DAYS ONLY

RETURN ON YOUR INVESTMENT

NET INVESTMENT	2.01 CR
EXPECTED PRICE AFTER 3 YRS (Rs. PER SQ FT)	60,000
TSV ON POSSESSION	6 CR
PROFIT	3.99 CR
PROFIT %	199 %
ROI	2x

VALID FOR NEXT
15 DAYS ONLY

WITH EVERY BOOKING..

GET A RETURN TRIP
TO EUROPE!



VALID FOR UNIT SIZE 1000 SQ AND ABOVE

WHAT'S IN IT FOR YOU?

RESIDENTIAL

SPOT INCENTIVE PER BOOKING

1 LAKH

BROKERAGE

AS APPLICABLE

COMMERICAL

SPOT INCENTIVE PER BOOKING

50K (< 1 CR)

BROKERAGE

AS APPLICABLE

1 LAKH (1-5 CR)

AS APPLICABLE

2 LAKH (> 5 CR)

AS APPLICABLE



..AND WHILE WE WORK HARD
WE PARTY EVEN HARDER!

HAPPY SELLING!