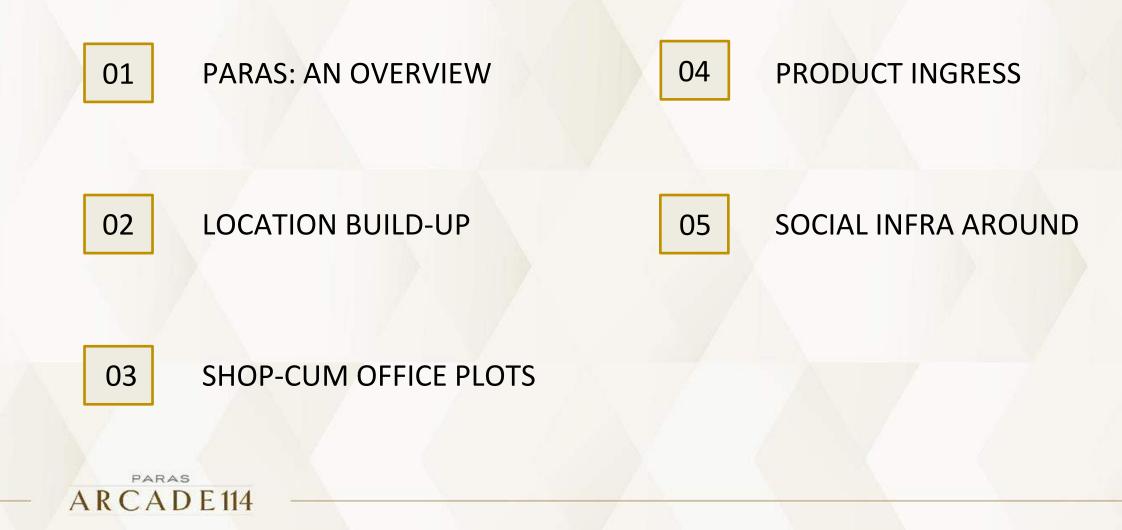




## **TABLE OF CONTENTS**





## **BACKED BY A STRONG BRAND LINEAGE**

SINCE 2002

WITH OVER 15 MILLION SQ. FT. DELIVERED APPROX. 1 LAKH HAPPY CUSTOMERS



## **12 Completed projects**



**PARAS TIEREA** 



**PARAS SEASONS** 



#### **PARAS TWIN TOWERS**

ARCADE114



**PARAS TRINITY** 



**PARAS PANAROMA** 



PARAS DOWNTOWN CENTER





### PARAS DOWNTOWN SQUARE



PARAS TRADE CENTRE



**PARAS IRENE** 



#### **PARAS QUARTIER**



PARAS ONE33



**PARAS SQUARE** 



## 2 Ongoing projects



### **PARAS DEWS**



#### **PARAS AVENUE**





## **OUR BRAND PARTNERS**



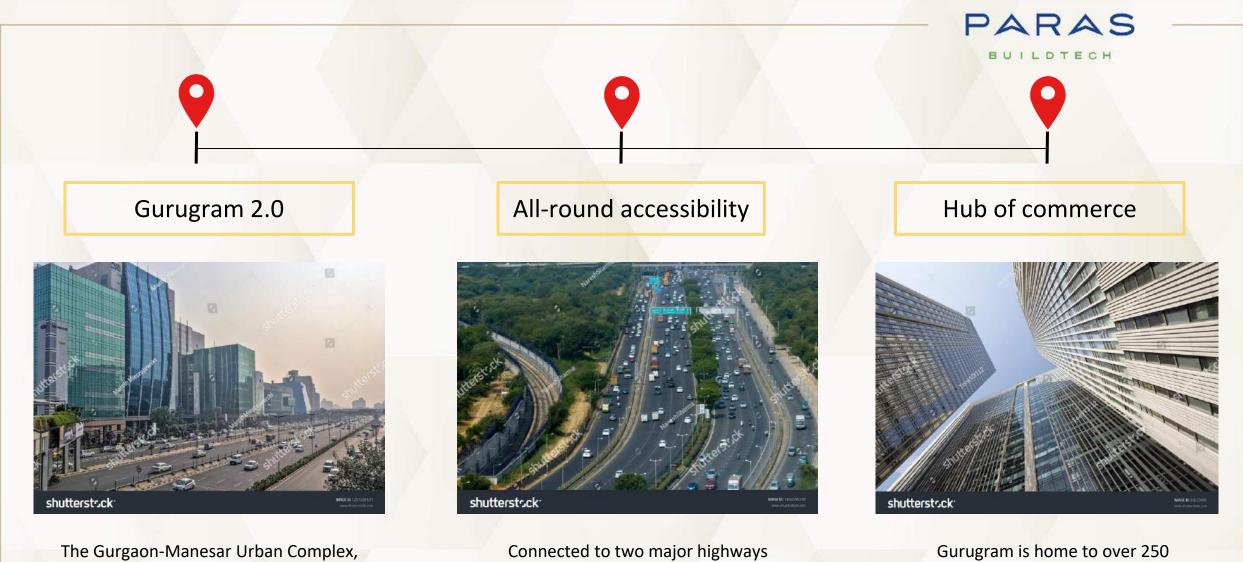
### **GURUGRAM: A LAND OF OPPORTUNITIES**





## LOCATION -AT THE CUSP OF DELHI AND GURUGRAM





GMUC 2031 envisages to enhance connectivity, infrastructure and create a decongested, sustainable ecosystem.

ARCADE114

Connected to two major highways Dwarka expressway and NH-8, upcoming metro station next door. Gurugram is home to over 250 Fortune 500 companies and has the 3rd highest per capita income in India.

#### Around the vicinity



Pulsating catchment of over 30,000 families, upcoming SEZ, rich social infrastructure

#### Dwarka Expressway

PARAS

BUILDTECH

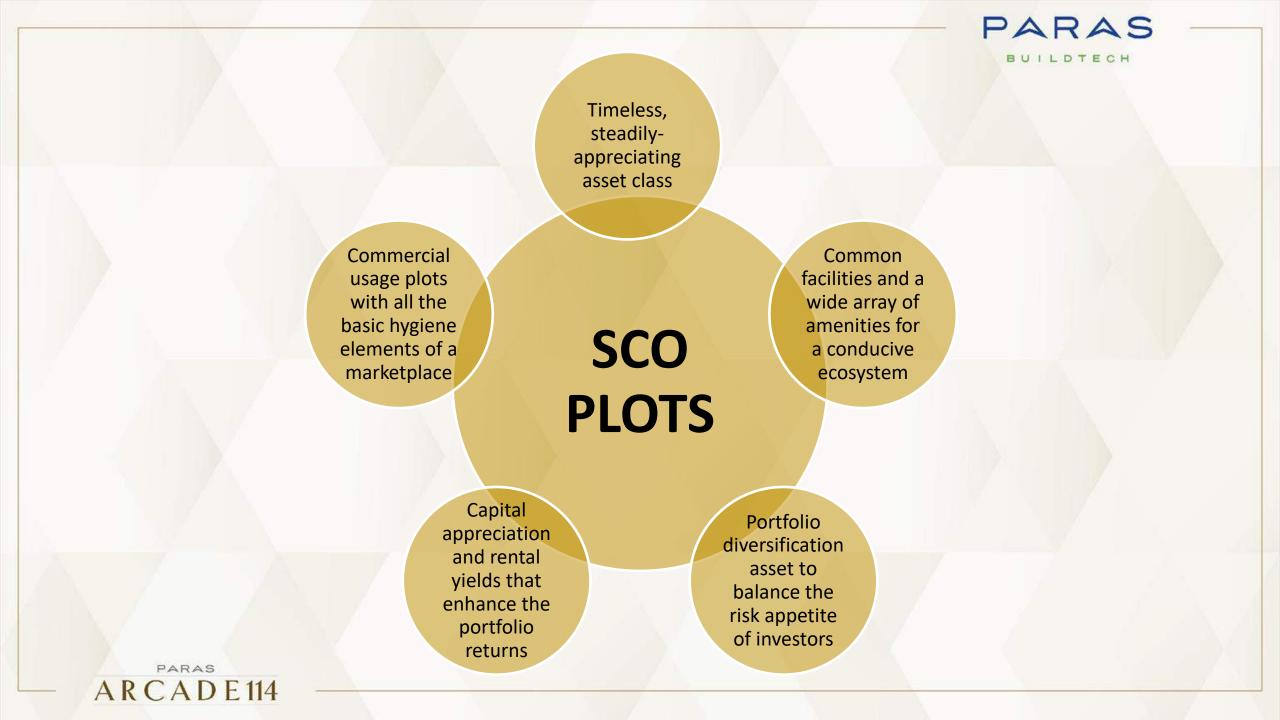


A 29-km long Dwarka Expressway, built to reduce the Delhi-Gurugram traffic on NH-8, Sohna Road, Golf Course Road and their extensions by 50%.



## SHOP-CUM OFFICE PLOTS. THE NEW RISING INVESTMENT CLASS.





# PRESENTING

THE REAL





## **KEY PROJECT HIGHLIGHTS**



3-acre development with arresting frontage leading to SCO plots ranging from 100 to 136 sq. yd.

Development allowance up to G+4 floors



Water features, open air boulevards, event plaza and stage with LED

screen ARCADE114



Power backup for common areas



Dedicated parking for visitors



24\*7 security and surveillance



## **First SCO project from Delhi**









Reap the dual benefit of having shared corporations, infrastructure, transportation, connectivity, accessibility and residential catchment area.

- Dual advantage of having a shared border with Delhi and Gurugram
- 0 km from Delhi



## Strategic, catchment advantage.

Located at the cusp of Delhi and Gurugram, Paras Arcade 114 enjoys advantage of a densely populated catchment.



### Over 30,000 families in the vicinity.

SCO plots strategically located in a vibrant residential neighbourhood with developments by Grade A developers and offices, and tech parks close by.



Corporate parks like:

- Chintels Corporate Park
- D21 Corporate Park
- DLF Corporate Park

ARCADF114

### Residential developments like:

- Raheja Atharv
- ATS Kocoon

### MORE THAN JUST SCOs. SOME INDULGENCES, GUARANTEED.

ntField Studios

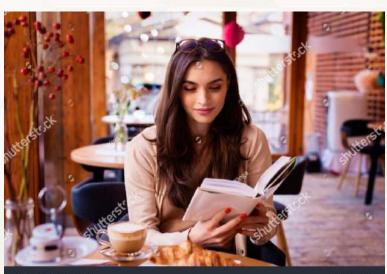
Herstick

hutterstock

Field







shutterstruck

ARCADE114



Designated spaces for cafes and bakeries



Better visibility



Higher and sustained footfalls

### Lounge. Rejuvenate. Work. Relax. Have it

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ARCADE114



### Comfortable, spacious seating



Food and beverage services



Co-working getaway

### **POWERFUL. STRATEGIC. ASSURED.**





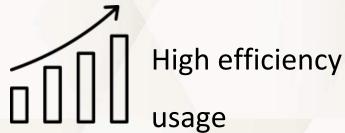


Diversification option in your

portfolio

Low maintenance

charges



High efficiency in terms of area



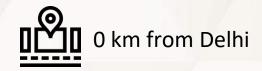


### LOCATION. BRAND. NEIGHBOURHOOD. GET IT ALL.





### SECTOR 114 -PRIME CATCHMENT MEETS GREAT CONNECTIVITY.





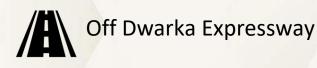
Strategic location advantage, at the cusp of Delhi and Gurugram



30 minutes' drive from the IGI Airport



Bustling commercial zone: Dotted by commercial, retail and industrial hotbeds





20 minutes' drive from NH 48





### **DISTANCE PROXIMITIES TO KEY LOCATIONS**

### **5mins** from Delhi

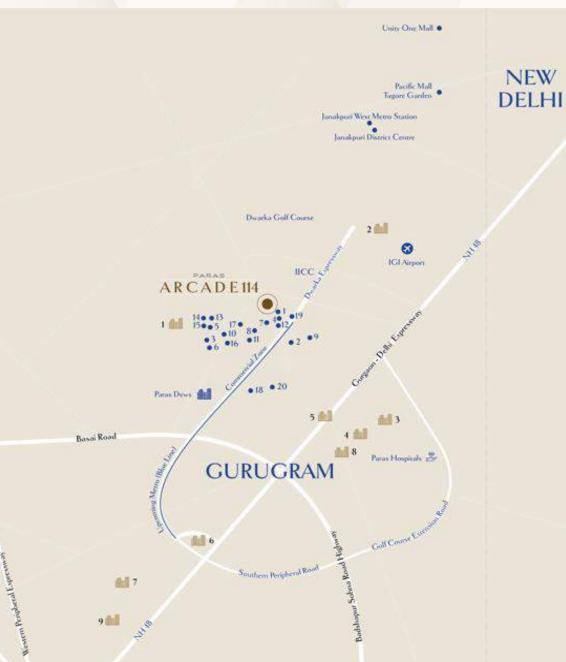
**10mins** from Dwarka Expressway

**10mins** from Upcoming Metro (Blue Line) **30mins** from the IGI Airport

20mins from NH 48

**15mins** from Proposed Diplomatic Enclave

### **SECTOR 114, AND THE WORLD AROUND IT.**



#### **RESIDENTIAL SOCIETIES**

Tata Housing Gurgaon Gateway
 Mahindra Aura
 Godrej Meridien, Gurgaon
 Tata La Vida
 Nimai Place
 Godrej Prive, Gurgaon
 Experion Windchants
 ATS Kocoon
 Ansal Celebrity Homes
 Sobba Ciry Gurgaon Official

II. Raheja Atharva 12. Smartworld ONE DXP 13. ROF Alante Sector 108 14. M3M WOODSHIRE 15. Raheja Vedaanta 16. Chintels Acropolis 17. ATS Tourmaline 18. Godrej Summit 19. M3M Capital 20. Godrej Habitat

#### CORPORATE PARKS

, Chintels Corporate Park	5 mins
2. D21 Corporate Park	16 mins
3. DLF Corporate Park	24 min
I. Global Business Park	26 min
5. One Qube	28 min
<ol> <li>SVH 83 Metro Street</li> </ol>	30 min
V. VSR Park Street	30 min
3. M3M Broadway	35 min
9. Eros Corporate Park, Manesar	40 min

Strategically located with over 30,000 families in the vicinity.



## A FUTURE-READY ASSET.











## **UPCOMING DEVELOPMENTS**

#### Proposed Diplomatic Enclave [approx. 15 mins]

IICC (India International Convention and Expo Centre), a smart city project [15 mins]

Upcoming Metro (Blue Line) [10 mins]

Tunnel to the Airport via Dwarka Expressway [20 mins]



## AMENITIES



WATER FEATURE



STAGE WITH LED SCREEN



EVENT PLAZA

PARAS ARCADE114



FLEA MARKET KIOSKS



INTERACTIVE FOUNTAIN WITH LIGHTS





TREE SEAT WALLS



KIOSK AREA



PAVER ROAD



SHADE TRELLIS









PARAS





PARAS















## **MASTER PLAN**





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10 Kayo	D09	D08	D07	DO6 129 SQVD BLOC	D05 129 SQYD C D *	D04 129 SQYD	D03 129 SQYD	D02 129 SQYD	D01 131 SQVD	
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*			53	1	1	-		:	3	

6 M WIDE DRIVEWAY

10000000

	129 SQYD	131 SQYD		E08		E06 129 SQYD	E05 129 SQYD BLOC		E03 129 SQYD	E02	
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A09

40 SQYD A07

5 M WIDE SERVICE DRIVEWAY

6 M WIDE DRIVEWAY

A06 A05

BLOCK A

S M WIDE SERVICE DRIVEWAY

E01

1

40 SQYD

A04

A02 A01

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12 mill State PAR

 1000	me.	

SHOWCASE)

1. ENTRY/EXIT	9. FLEA MARKET KIOS
2. SIGNAGE WALL WATER	10. TREE SEAT PLANT
3. FEATURE/ARRIVAL FOUNTAIN (JETS & LIGHTS)	11. DRIVEWAY
4. ARRIVAL PLAZA WITH SEATING AND F&B ZONE	12. PARKING
5. GRAND ARRIVAL OVAL TRELLIS WITH SEATING	13. SERVICE ENTRY/E
6. STAGE WITH LED SCREEN	
7. EVENT LAWN (FESTIVALS, FAIRS, GATHERINGS)	N
8. SHADE TRELLIS (FOR KIOSK SEATING AND CAR	





27 MAR SAUCE PAR

30 M NIDE ROAD

1

2

Son while a feature of the second sec

24

2

TOWARDS DELHI

. 8

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## **FLOOR PLAN**





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## **THANK YOU**

