



IRIS | **BROADWAY**
GURUGRAM

www.trehaniris.com

A future built on legacy.™

TIR TREHAN
IRIS

A legacy built on Trust and Faith

Since its inception in the 1950s, the Trehan Group has been changing the horizon of Lutyen's Delhi. With a legacy of over 6 decades, in the construction field, Trehan Group has executed prestigious projects for CPWD, DDA, PWD across Delhi NCR. The path to success continued by building iconic landmarks like the Supreme Court, Tihar Jail, Safdarjung Airport and Akashvani Bhawan.



With expertise in Group Housing Projects, Hi-end Luxury Residences, Farm Houses, Commercial and Retail, IT Parks and Hotels, Trehan Group has successfully delivered 15+ Million sq. ft. area and executed over 100 Projects.

In 2005, the Group witnessed the launch of the cohesive brand IRIS in the form of IRIS Tech Park, IRIS Cyber Square, IRIS Villas, IRIS Farms, IRIS Aavaas and more.

IRIS

Derived from the Greek word for rainbow, the brand encompasses the true essence of every real estate project under the Trehan Group, reinforcing its commitment to quality and relationships. Trehan Group is all set to surge ahead with the vision to transform the shopping experience in India.

1910-47

The era of Lutyen's Delhi begins as Delhi is crowned the new capital of India

1950s

Foundation of Trehan Group.

Group tastes success by constructing CPWD - The first major extension of New Delhi outside of Lutyens' Delhi.

1970s

The Group becomes 'A' class government contractors with constructions that today stand as key landmarks of Delhi:

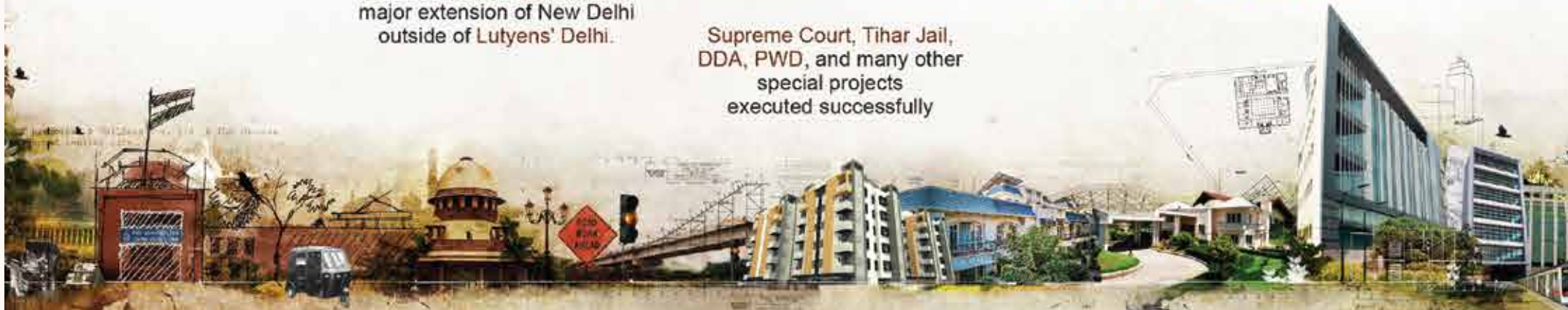
Supreme Court, Tihar Jail, DDA, PWD, and many other special projects executed successfully

1980s

Diversification of operations into private sector; developing super specialty Farm Houses, Villas and Residential apartments

2

Launch IRIS - THE TR



2005

Launch of the brand
The New vision of
IRIS GROUP

2010s

Over 3 Million Sqft of construction
completed in the form of
IRIS Tech Park, IRIS Cyber Square,
IRIS Aavaas, etc.

2015

Launch of Iris Broadway
Gurugram, An eclectic mix of Retail,
Hospitality and Entertainment.

& BEYOND

New Retail projects in Noida and
Jaipur under the Iris Broadway Umbrella



Inheritance of a Great Example

Being in tandem with the current times and adhering to the learnings of Shri J.K. Trehan, the Group is currently spearheaded by Mr. Abhishek Trehan and Mr. Aman Trehan.



Abhishek Trehan

Executive Director

JK Trehan

Chairman

Aman Trehan

Executive Director

They continue to unite the purpose of their business values for an enduring legacy that the generations of the future would be inspired to carry forward. Giving wings to their vision and soaring towards new dimensions, the Group has a strong presence in both North and South India, with prestigious projects executed in Delhi, Gurugram and Bengaluru.

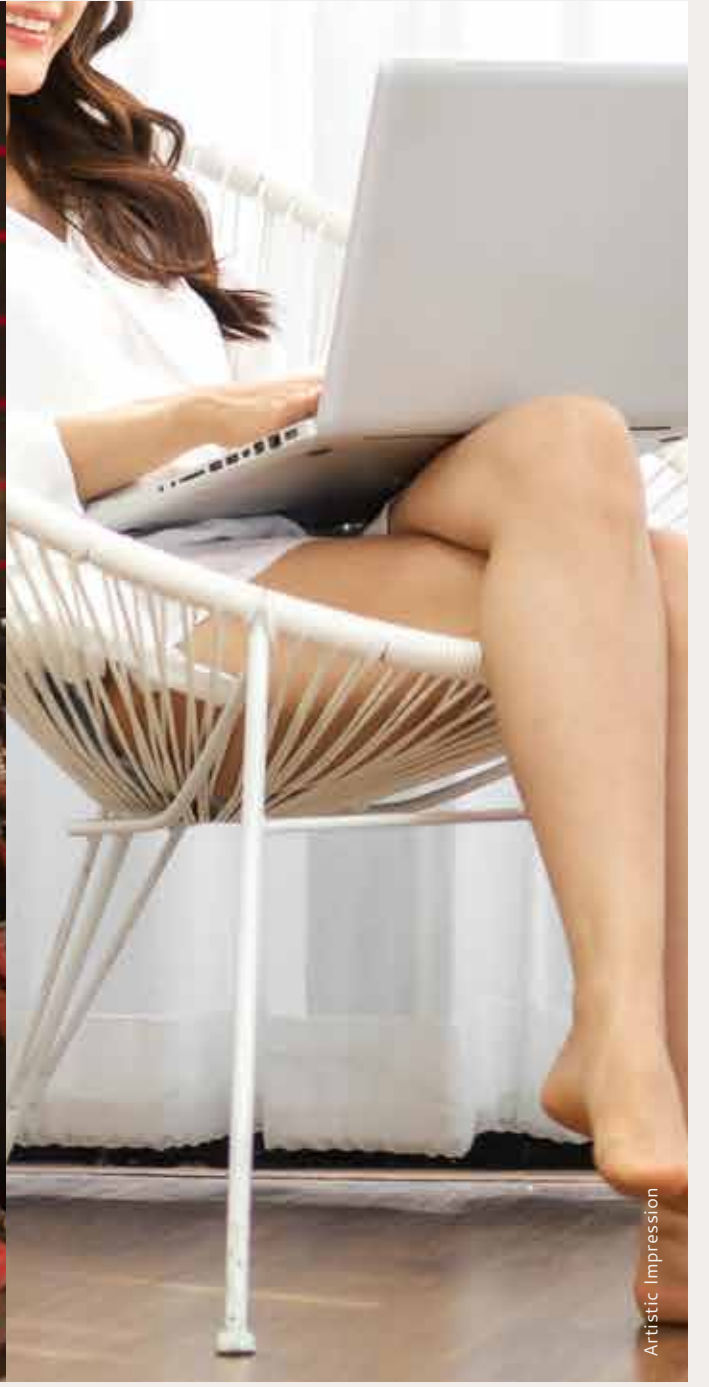
Elevating Your Shopping Experience

2015 saw the launch of one of the most successful high-street mixed-use project – the Iris Broadway, Sector 85, Gurugram.



IRIS | **BROADWAY**
GURUGRAM

AN ECLECTIC MIX
OF RETAIL, ENTERTAINMENT,
AND HOSPITALITY.



WITH AN ALREADY ESTABLISHED AND
ASPIRATIONAL ECO-SYSTEM OF MORE
THAN 3 LAKH PEOPLE RESIDING IN THE
IMMEDIATE CATCHMENT, IRIS BROADWAY
IS THE MOST SOUGHT-AFTER
NEIGHBORHOOD SHOPPING CENTRE.

Spread across 2.8 acres, it is the only mall in the area with a 1000 ft. frontage



Actual Image

200 surface car parking



Reference Image

An average daily footfall of 15000



Reference Image

REGULAR IN MALL EVENTS

Nobody is looking for retail stores anymore, everybody wants a “retail destination”. A place where they don’t just get to shop but hang out and have a good time with friends and family. Events help a shopping center build customer loyalty, retail destination awareness that keeps the mall at the front of shoppers’ minds, and boosts a mall’s social media presence when shoppers tag their malls in their feeds. When a shopper goes out they want that day to be special and memorable, and events are just the way to do it.

DIWALI CELEBRATION

Diwali, the festival of lights, is always a magical night at Iris Broadway full of fun activities, song, and events like magic show, live music, and diya making.

INDEPENDENCE DAY

The spirit of patriotism soars high on Independence Day at Iris Broadway with a fun and memorable kite flying event relished by all children and adults alike.

CHRISTMAS DAY

Christmas is as merry as ever with live acoustic music and a beautiful Christmas tree gracing the event spreading cheer and jolly among the shoppers at Iris Broadway.

FLEA MARKET

Iris Broadways regularly organises flea markets in its premises that offer a wide range of products including a diverse selection of traditional clothing and souvenirs.



GRAFFITI

Graffitis at IRIS Broadway immediately add character and life to dull spaces that require a little bit of “oomph”. Instead of painting walls one certain color throughout the entire building, wall art is used to add an artful impact and a bit of culture and razzmatazz to a shopping space, which especially attracts a lot of attention from the youth.



BRANDS ON BOARD

ANCHORS



OTHERS



STRATEGIC LOCATION

Sector 85, Gurugram, Haryana



Location advantages:

Situated at the epicenter of New Gurugram

Next to a proposed Metro station.

A few minutes drive from NH-8, Dwarka Expressway, Manesar and Pataudi Road



COMBINED BROADWAY PLAN (BLOCK A, B AND C)



BLOCK A - SITE PLAN



BLOCK A - LOWER GROUND FLOOR



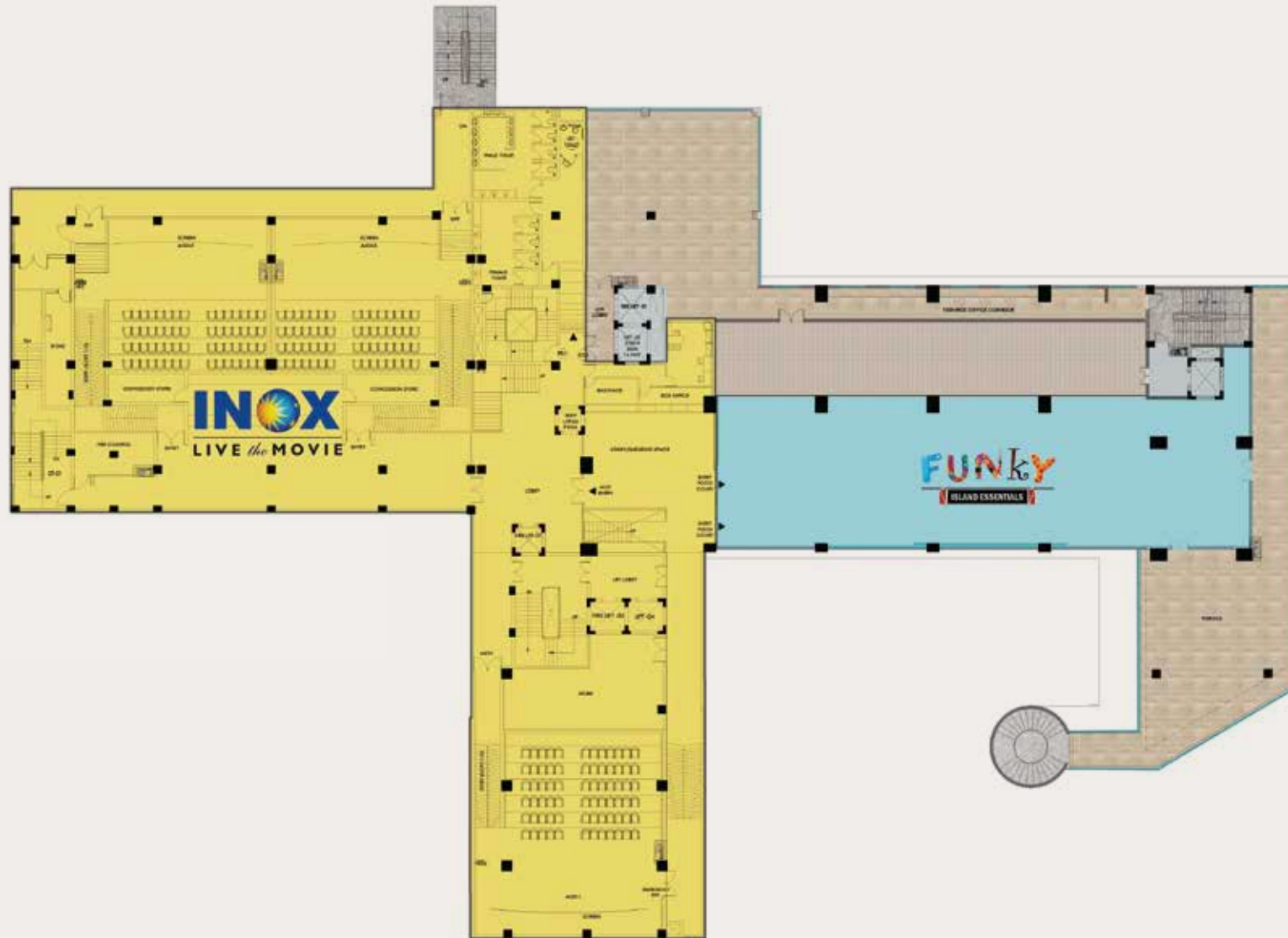
BLOCK A - UPPER GROUND FLOOR



BLOCK A - FIRST FLOOR



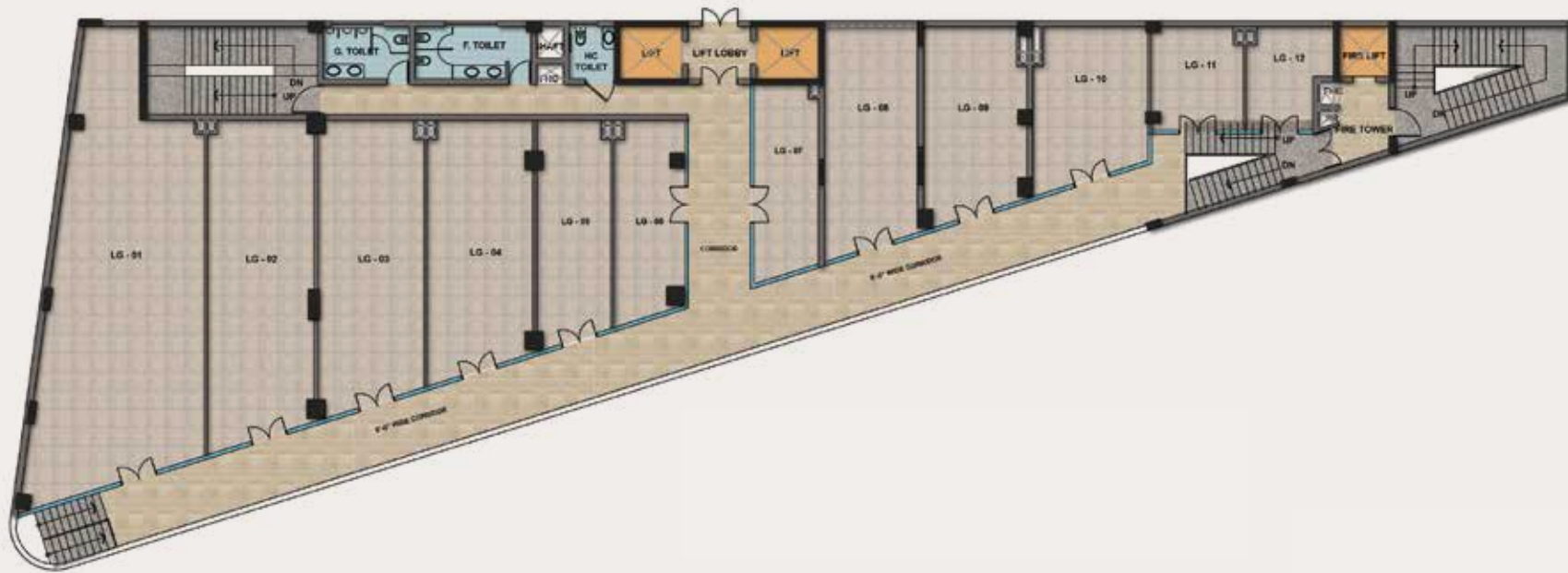
BLOCK A - SECOND FLOOR



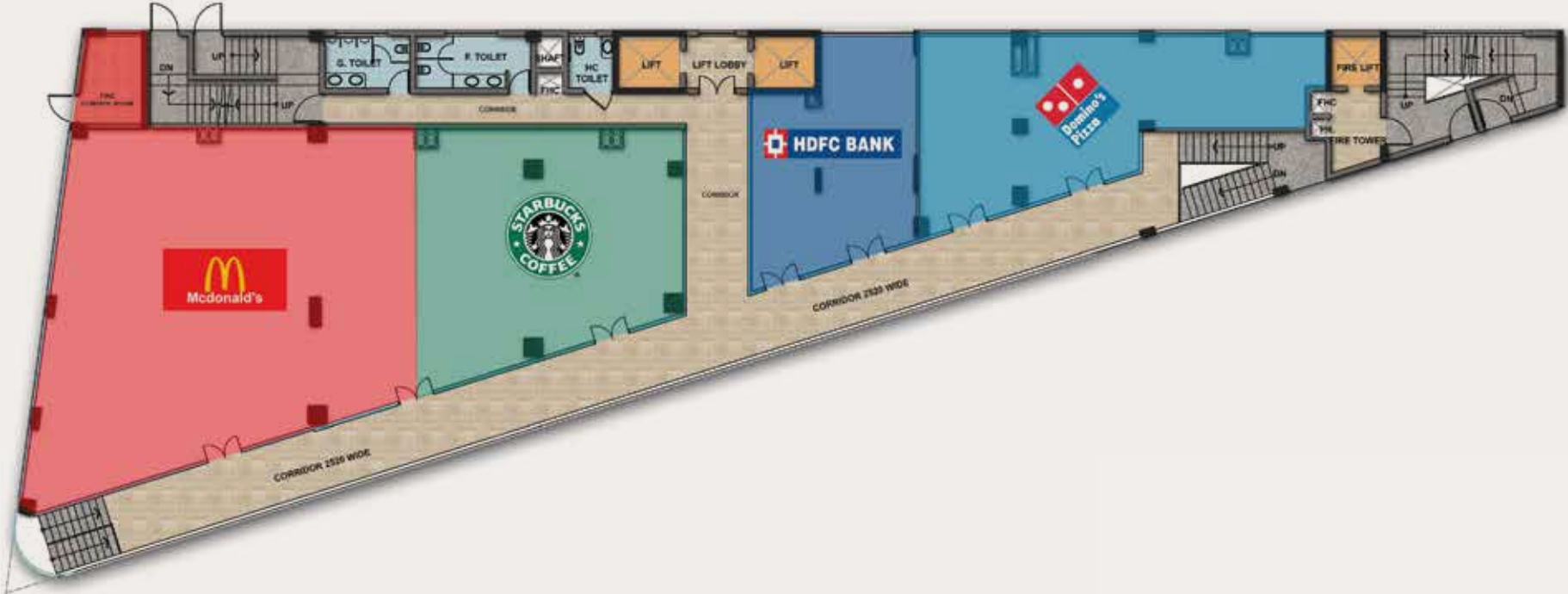
BLOCK B - SITE PLAN



BLOCK B - LOWER GROUND FLOOR



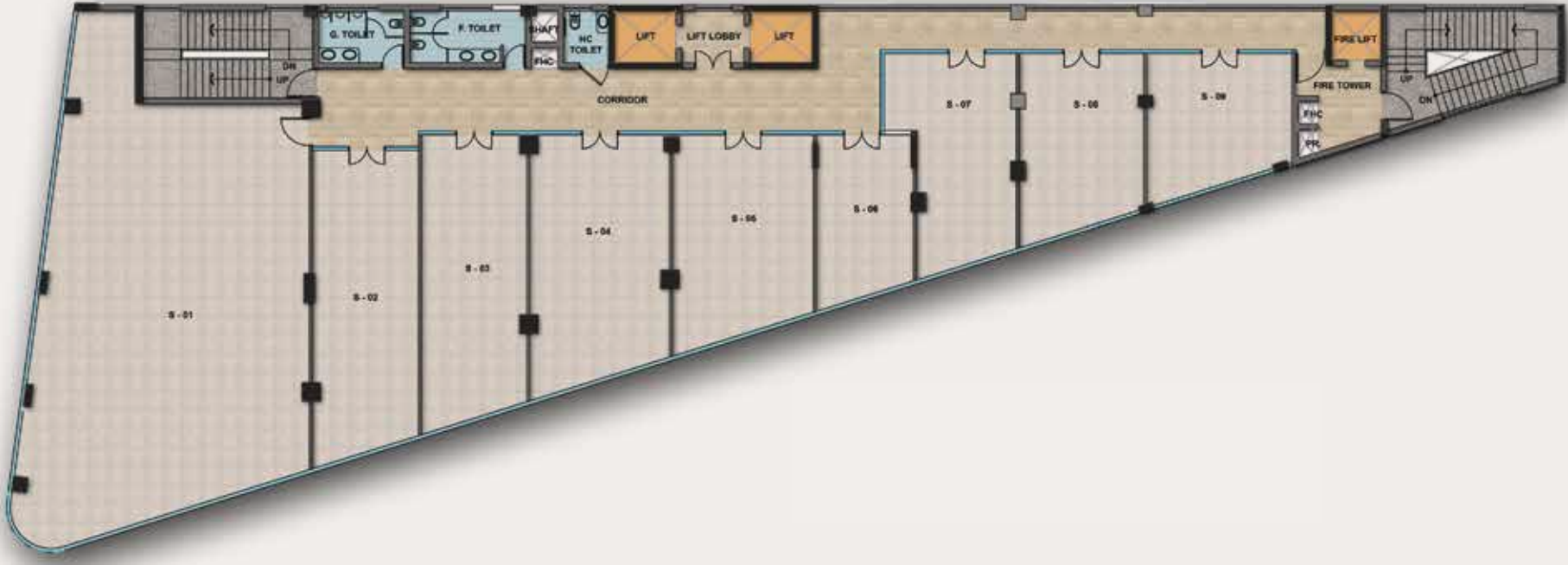
BLOCK B - UPPER GROUND FLOOR



BLOCK B - FIRST FLOOR



BLOCK B - SECOND FLOOR



BLOCK B - THIRD FLOOR



BLOCK C - SITE PLAN



BLOCK C - LOWER GROUND FLOOR



BLOCK C - UPPER GROUND FLOOR



BLOCK C - FIRST FLOOR



FUTURE PROJECTS

Iris Broadway Greno West – Coming Soon at Greater Noida (West)



BE A PART OF THE LEGACY

A future built on legacy.™

TIR TREHAN
IRIS



**IRIS Broadway, Sector 85-86, Gurugram,
Haryana - 122018.**

To know more, contact us at : 8010 782 782

