

## VERSACE Residencies

New Delhi, India
Concept Stage 100\% Report amended as per meeting 03/09/2015
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## Location

Site location - Kishan Ganj, Karol Bagh, New Delhi

New Delhi serves as the capital of India and seat of the executive, legislative and judiciary branches of the Government of India. It is also the centre of the Government of the National Capital Territory of Delhi. New Delhi is situated within the metropolis of Delhi and is one of the eleven districts of the National Capital Territory of Delhi. Although colloquially Delhi and New Delhi as names are used interchangeably to refer to the jurisdiction of NCT of Delhi, these are two distinct entities, and the latter is a small part of the former.

The foundation stone of the city was laid by George V. Emperor of India during the Delhi Durbar of 1911. It was designed by British Architects, Sir Edwin Lutyens and Sir Herbert Baker. The New Capital was inaugurated on 13 February 1931 by India's Viceroy Lord Irwin.

Although colloquially Delhi and New Delhi as names are used interchangeably to refer to the jurisdiction of NCT of Delhi, these are two distinct entities, and the latter is a small part of the former.
The climate of New Delhi is a monsoon-influenced humid subtropical climate with high variation between summer and winter in terms of both temperature and rainfall. The temperature varies from $46{ }^{\circ} \mathrm{C}\left(115{ }^{\circ} \mathrm{F}\right)$ in summers to around $0^{\circ} \mathrm{C}\left(32^{\circ} \mathrm{F}\right)$ in winters.

The site at Kishan Ganj in Karol Bagh, is located in close proximity to Connaught Place and other national monuments such as Red Fort, India Gate and Rashtrapati Bhavan. Future residents of the Versace Tower will benefit from generous views of these key city locations year round as well as the pageantry and splendour of the annual Republic Day Military Parade



Proximity of site to key locations in New Delhi

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India Gate


Traditional + Modern Indian Fashion


Lotus Temple
Swaminaryan Temple, Akshardham
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Versace Interior Design Studio and Versace Home
Gianni Versace (1946-1997) is one of the most colourful and talented designers of the late 20th-century. Versace was born in Reggio Calabria in Southern Italy. His first independent collection was launched in Milan in 1978 followed shortly afterwards by the opening of Versace's first Boutique in Milan. Versace had instant success and was not afraid to combine fashion with art, music and theatre. The following year the long collaboration with the famous American photographer Richard Avedon began for Versace's first advertising campaign. Aided by the talents of his brother Santo and sister Donatella, he forged the vastly successful Versace empire.

Since the untimely death in 1997 of Gianni Versace, his sister Donatella Versace has assumed the role of brand Creative Director. She has since created the 'Young Versace' children's line, alongside their men's and women's collections, and subsequently branched out to establish the highly regarded Versace Interior Design Studio and Versace Home, bringing the fashion house's glamour and luxury into everyday living.

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Multiple layers



Transparency and transluscency


Original Asymmetric Setting out


Adoption of elliptical form


Layering of parallel arcs locates facades, terraces and screen walls

## Development of plan and volume

Multiple layers and cutaways


Tower outlines superimposed


Ellipse Radii


Definition of cut outs


Outline of floorplate and balconies



## Materials

Material Layers

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Mesh

Alu. Panels


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1. Curtain Wall
2. Balconies
3. Louvers
4. Canopy Mesh
5. Aluminium Panels

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## Site Setting out

Setting out of Tower within Masterplan

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## Site Plan

Integration into Masterplan Landscape




Top view from North West

## Elevations




West Elevation


VERSACE RESIDENCES


|  |  |
| :---: | :---: |
| Design Acrimect uhalondon |  |
|  | Unoentamen Acome |
| Esecutive Aerfitects |  |
|  | 9jom |
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| Phase: Concept Design |  |
| ELEVATION SOUTH \& WEST |  |
|  |  |
| Proj. Nr.: | 131002 |
| Drown | DA/GN/AL |
| Checked: | JUH/RM |
| Size: | ${ }_{40}$ |
| scale | (1:250) |

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## Elevations


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## Proposed Amenities

Location


| LOWER GROUND FLOOR |  |  |
| :---: | :---: | :---: |
| Amenities: | Notes: | Target area |
| SPA |  |  |
| Treatment rooms | Male, female and couples treatment |  |
| Changing room | Male and female |  |
| Sauna, Hamman and Steam Rooms | Could include a variety of different types |  |
| Consultation Rooms | Private training rooms |  |
| Relaxation Lounge | Room with couches and TV 's to watch sports events |  |
| Aqua Gym/ Aquaerobic | Special equipment, Pool |  |
| Consultation rooms | Dietitian, Acupuncture, Herbalist, Chiropractor, Reflexology etc... |  |
| Lap pool |  |  |
| Hair Dressing Salon |  |  |
| Changing rooms | Lockers, showers etc. |  |
| Juice Bar |  |  |
| Access to exterior jogging |  |  |
| Washrooms |  |  |
| Laundry Service |  |  |
| Security Control Room |  |  |


| RESIDENTIAL FLOORS |  |  |  |  |  |
| :--- | :--- | :--- | :---: | :---: | :---: |
|  |  |  |  |  |  |
| Amenities: | Notes: | Targetarea |  |  |  |
| 5 BHK Apartment |  |  |  |  |  |
| DuplexUnit |  |  |  |  |  |


| SKYGARDEN |  |  |
| :---: | :---: | :---: |
| Amenities: | Notes: | Target area |
| Relaxation lounges |  |  |
| Variety of pools and hot tubs | Cold, warm, hot |  |
| Meditation / Yoga room | Space should open up to terrace / garden |  |
| Zen garden |  |  |
| Aromatic garden |  |  |
| Café with Library | Easy reading, relaxation |  |
| Crèche | Kids Room | Age 1-5 yrs. |
| GYM |  |  |
| Cardio Room | Treadmills, VFX, rowing, step etc |  |
| Weights Room |  |  |
| Stretching Area |  |  |
| Classrooms | Spinning, Pilates, dancing etc |  |
| Table Tennis room |  |  |
| Golf Simulation Room | Simulator | Approx. 35m2 |
| Cricket Simulation Room | Simulator |  |
| Washrooms |  |  |
| Private Viewing Room / Cinema | Small Cinema room for special screenings (such as sports events, etc) |  |

GROUND FLOOR
Amenities: Notes

Target area
Double Height Entrance Lobby

| Drop-Off |
| :--- |
| Reception |
| Waiting lounge and guest |
| area |


| $\begin{array}{l}\text { Waiting lounge and guest } \\ \text { area }\end{array}$ |  |
| :--- | :--- |
| Mail Room |  |


| Mail |
| :--- | :--- |
| Gallery / Display space |

Versace History and

## display

Business Centre
Coffee Lounge
Cafeteria
Washrooms

## TOP FLOORS



## Amenities:

## Cocktail Bar

VIP Cigar Lounge

 'High Tea' lounge / Cafe Reading room / library Signature Restaurant Private dining room(s) Live Music / Piano area Event Spaces for hire | Washrooms |
| :--- |
| Kitchen | Kitchen

\section*{| BOH |
| :--- |
| Helipad |}


| Helipad |
| :--- |
| External 'sky' terraces and | External 'sky' terrac

observation areas

## Infinity pool

Pool deck with cabanas and loungers
DJ booth
Changing rooms

| Notes: | Target area |
| :---: | :---: |
| In proximity to pool and external terraces. |  |
| Potential for whisky bar |  |
| Connected to Cigar lounge |  |
| Connected to Games room and cigar lounge |  |
| Luxury lounge to enjoy classic British 'High tea' or coffee | $\begin{aligned} & \text { CAN BE CLUBBED } \\ & \text { TOGETHER } \end{aligned}$ |
| Place to read newspaper, magazines etc. Should offer free WI-FI |  |
| Possibility for feature restaurant with celebrity chef |  |
| Part of restaurant |  |
| Raised area for piano |  |
| Mid-sized spaces for VIP events | 150-200 pax |
| Strategically placed to |  |
| Kitchen will need to cater to both restaurant, bar, event spaces and lounge areas. Will need direct access to service elevators. Should potentially accommodate different types of cuisines (sushi, Asian fusion, etc)... |  |
| Staff areas, storage, laundry etc. |  |
| Direct access to clubhouse amenities. |  |
| Could be a range of terraces linked to the various amenities with ranging degrees of privacy |  |
| Pool should be in direct proximity to cocktail bar and deck. |  |
| Should have both shaded and exposed areas. Should have covered area for use during monsoon areas |  |
| In proximity to cocktail bar and pool areas |  |
| Must be situated with direct access to pool area. Must be separate from restaurant and lounge areas |  |

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## Programs

Programmatic distribution


Lower Ground Floor


Ground Floor / Lobby Entrance


Amenity Floor / Residential Floor - Level 41


Level 42 - Amenities


Residential Floors / Levels 1-28 and 30-41


Helipad level and Terrace Floor Amenities / Level 43

## Programmatic Massing

Tower A and Tower B programmatic distribution

Tower B
Tower A


## Tower A

Total Height: +171m
Total No. Levels $=44$
No. Apartment Levels $=38.5$
No. Amenities levels $=4$
5 BHK Apartments $=77$

## Sub Total Apartments $=77$

## Residential Floors

Level Mezannine ( 0.5 Level) 11 Unit Level 01-28 (27 Levels) $=54$ Units Level 30-40 ( 11 levels) $=22$ Units

## Ground Floor

Reception / Lobby
Business Lounge
Business Centre

## Lower Ground Floor

## SPA facilities

## Skygarden floor

Gardens
GYM facilities

## Top Amenity Floors

Library
Event Space
VIP Lounge
Infinity Pool
Game Rooms
Terraces

## Programmatic Massing

Tower A and Tower B programmatic distribution

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## A Grand Arrival

Vehicular drop-off /Extended Canopy

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1. BOH
2. West Lobby
3. Reception / Concierge
4. Staff BOH
5. Mail Room
6. Business Lounge
7. Business Centre
8. Terrace
9. Fire Control Room
10. Washrooms
11. Service Lobby
12. Art Gallery / Display Space
13. Coffee / Lounge
14. East Lobby

## Amenities

Carpet Area $=1274$ m2 Balcony $/$ Terraces $=67 \mathrm{~m} 2$


1. Balcony
2. Master Bedroom
3. Children's Bedroom
4. Washrooms
5. Bedroom
6. Living Area
7. Dining Area
8. Foyer
9. Kitchen
10. Utility
11. Private Lift Lobby
12. Servant Apartments
13. Service Lobby

## Amenities

Carpet Area $=761$ m2
Balcony $/$ Terraces $=83 \mathrm{~m} 2$
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1. Scrub Room Female
2. Scrub Room Male
3. Tub
4. Steam
5. Sauna
6. Unisex Lounge
7. Unisex Hammam
8. Pink Hammam
9. BOH
10. Hair Dressing Salon
11. Waiting Lounge
12. Treatment Room
13. Vip Treatment Room
14. Female Changing Room
15. Washrooms
16. Relaxation Pods
17. Garden
18. Vitality Pods + Tubs
19. Long Lap Pool
20. Relaxation Area
21. Service Lobby
22. Reception
23. Male Changing Room

## Amenities

Carpet Area $=1369 \mathrm{~m} 2$ Balcony $/$ Terraces $=188 \mathrm{~m} 2$



Ground level openings allow
unobstructed vehicular flow on the drop off


Section Detail of the Main entrance from West to East


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View from North East / Entrance from Park


View from below Entrance Canopy

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## Apartment Plan / Areas \& Room Sizes

5 BHK Apartment (UHA)
01.Balcony
$2.1 \times 6.8 \mathrm{~m}(14.3 \mathrm{~m} 2)$
02.Master Bedroom
$7.7 \times 6.4 \mathrm{~m}(45.0 \mathrm{~m} 2)$
03.En-Suite
$3.4 \times 3.4 \mathrm{~m}$ (7.9m2)
04.Walk in Wardrobe $2.3 \times 3.4 \mathrm{~m}(7.9 \mathrm{~m} 2)$
05.Children's Bedroom
$3.7 \times 5.1 \mathrm{~m}$ ( 18.9 m 2 )
06.En-Suite
$4.5 \times 3.8 \mathrm{~m}$ ( 17.1 m 2 )
07.Bedroom 02
$3.4 \times 5.6 \mathrm{~m}(19 \mathrm{~m} 2)$
08.En-Suite + Dress
$4.5 \times 2.8 \mathrm{~m}(11.2 \mathrm{~m} 2)$
09.Tv Room
$4.7 \times 4.1 \mathrm{~m}(19.3 \mathrm{~m} 2)$
10.Bedroom 03
$5.5 \times 3.9 \mathrm{~m}(20.9 \mathrm{~m} 2)$
11.En-Suite
$2.4 \times 2.0 \mathrm{~m}(4.8 \mathrm{~m} 2)$
12.Balcony
$3.7 \times 1.5 \mathrm{~m}(5.6 \mathrm{~m} 2)$
13. Kitchen
$5.3 \times 3.6 \mathrm{~m}(19.0 \mathrm{~m} 2)$
14.Utility
$1.8 \times 4.0 \mathrm{~m}(8.0 \mathrm{~m} 2)$
15.Utility Balcony
$3.5 \times 4.1 \mathrm{~m}(14.4 \mathrm{~m} 2)$
16.Toilet
$1.5 \times 1.5 \mathrm{~m}(2.3 \mathrm{~m} 2)$
17. Lift Lobby
$5.2 \times 2.1 \mathrm{~m}(10.4 \mathrm{~m} 2)$
18.Entrance Lobby
$5.1 \times 3.2 \mathrm{~m}$ (16.4m2)
19.Bedroom 01 $3.6 \times 5.1 \mathrm{~m}$ (18.4m2) 20.En-Suite + Dress $1.8 \times 5.1 \mathrm{~m}$ (9.0m2)
21.Balcony $8.9 \times 2.6 \mathrm{~m}(23.4 \mathrm{~m} 2)$
22.Living Area $7.2 \times 5.2 \mathrm{~m}(37.5 \mathrm{~m} 2)$
23.Dining Area $3.9 \times 4.2 \mathrm{~m}(16.4 \mathrm{~m} 2)$

## Area Table

Typical Residential floor


| Single Unit | Previous | Proposed |
| :--- | ---: | ---: |
| Room | Size (m2) |  |
| Balcony (Main) | 27 | 23.9 |
| Master Bedroom | 30 | 45 |
| Master En-suite | 20 | 11.6 |
| Master Wardrobe | 9 | 7.9 |
| Bedroom 02 | 20 | 19 |
| En-Suite + Wardrobe 02 | 9 | 11.2 |
| Bedroom 03 | 15 | 20.9 |
| En-Suite + Wardrobe 03 | 12 | 4.8 |
| Bedroom 04 | 20 | 18.4 |
| En-Suite + Wardrobe 04 | 5 | 9 |
| Children's Room | 19 | 28.4 |
| Childrens En-Suite | 13 | 17.1 |
| TV Room | 16 | 19.3 |
| Dining Room | 15 | 16.4 |
| Lounge | 38 | 37.5 |
| Lift Lobby | 11 | 10.4 |
| Entrance Lobby | 15 | 16.4 |
| Powder Room | 3.4 | 2.9 |
| Kitchen | 18 | 19 |
| Utility | 2.4 | 5.8 |
| Utility Balcony | 7 | 14.4 |
|  |  |  |

1 Typical 5BHK Apartment Areas

## Residential Plan

Typical residential floor (4 Units)


5 BHK Apartments
5 BHK Apartments
Central Core
Structure

## Sky-Garden

Skygarden level and amenities

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1. Aromatic Garden
2. Cardio Area
3. Weights Area
4. Gym General Area
5. Male Changing Room
6. Open air Non_Conditioned
7. Gym Stretching Area
8. Class Room
9. Private Training Room
10. Flower Garden
11. Boh
12. Service Desk
13. Service Lobby
14. Washrooms
15. Meditation
16. Yoga
17. Golf Simulation Room
18. Cricket Simulation Room
19. Tennis Table
20. Fussball
21. Creche - Kid's Space
22. Juice Bar
23. Play - Room

## Amenities

Carpet Area $=859$ m2
Balcony / Terraces /Open air areas $=680 \mathrm{~m} 2$


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VIP bar at Level 41

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## Upper Levels of the Tower

Restaurant Terrace - reference images

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## Level 41 Plan

Upper Level Amenities + Residential Level

1. Balcony
2. Library
3. Game Room
4. Cigar Vip lounge
5. Entry lobby
6. Private Lift Lobby
7. Utility
8. Servant Apartments
9. Washrooms
10. Foyer
11. Kitchen
12. Dining Area
13. Bedroom
14. Living Area
15. Children's Bedroom
16. Master Bedroom

## Amenities

Carpet Area = 257 m2
Balcony $/$ Terraces $=376 \mathrm{~m} 2$

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## Level 42 Plan

Upper Level Amenities level

## 1. Game Room

2. Snooker
3. Sky Terrace and Greenery 04. Event Space
4. Balcony
5. Private Dining Room
6. Boh
7. Kitchen
8. Entry Lobby
9. Reception
10. Cloak Room
11. Washrooms
12. Signature Restaurant
13. Lounge

## Amenities

Carpet Area $=1200$ m2
Balcony $/$ Terraces $=180 \mathrm{~m} 2$

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## Level 43 plan

Upper Level Amenities + Helipad

1. Mechanical Floor
2. Sky Terrace and Greenery Below
3. Helipad
4. LMR
5. Balcony
6. Dumbwaiters

Connection with Kitchen
07. Changing Room Female
08. Cocktail Bar
09. Relaxation Lounge
10. Changing Room Male
11. Dj Booth and Dancing Area
12. Infinity Pool

## Amenities

Carpet Area = 270 m2
Balcony $/$ Terraces $=850 \mathrm{~m} 2$


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## Sections

West - East section



## Sections

North - South Section


## Sections

East- West Section





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