

Legacy of  
75  
years

## RESIDENTIAL CATCHMENT AND LOCATION ADVANTAGE OF GR. NOIDA WEST



## NEXT GEN HIGH STREET MARKET & OFFICE





Retail, Food & Entertainment Hub for Noida Ext.

**ARTHA INFRA TECH PVT. LTD.**

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Site Address: Plot No. 21, Tech Zone-IV, Greater Noida West-201306 (Noida Extn.) Delhi/NCR (India)

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RERA No. UPRERAPRJ981876

For Query: +91 92788-22222



Retail, Food & Entertainment Hub for Noida Ext.



## ARTHA TRACK RECORD OF HONORING 100% COMMITMENTS FOR OVER 75 YEARS

The 75 years old group, Artha Group of Companies is one of the fastest developing conglomerate with a turnover of over 100+ Crores per annum. Achieving success in the fields of Real Estate, Hospitality Services, Financial Services, Agriculture & Plantations, Construction and Manufacturing business.

1940

Sugar Manufacturing

1995

Agriculture & Plantation's

2004

Financial Services  
Real Estate

2008

Banquet Hotel & Resort

2010

IT Parks

2012

Hotels

2015

Special Economic Zone

2021

Retail Market Place

**Group has already delivered as much as 2 million sq.ft. till now**



### REAL ESTATE & CONSTRUCTION

- Artha Infratech Pvt. Ltd.
- Wegmans Builders & Developers Pvt. Ltd.
- Wegmans Constructions Pvt. Ltd.
- Wegmans Industries Pvt. Ltd.

### FINANCIAL SERVICES

- Wegmans Financial Services Pvt. Ltd.
- Gupta Commodities Pvt. Ltd.

### MANUFACTURING

- Krishi Rasayan Exports Pvt. Ltd.
- Anmol Industries - Herbal Industries

### AGRICULTURE & HOSPITALITY

- P.L. Food Pvt. Ltd.
- The Royal Habitat Centre (Gr. Noida)
- Holiday Inn Express Hotel & Restaurant

## DELIVERED PROJECTS BY THE GROUP



**WEGMANS BUSINESS PARK**  
Gr. Noida



**IHG-HOLIDAY INN EXPRESS HOTEL**  
Gr. Noida



**SIGNATURE TOWER**  
Gr. Noida



**ARTHA SEZ**  
Gr. Noida West (Tower-I)



**IBM TOWER, ARTHA SEZ**  
Gr. Noida West (Tower-IV)



**D'MART, ARTHA**  
Gr. Noida West



**SUDEEP PLAZA**  
Dwarka



**THE ROYAL HABITAT CENTRE**  
Gr. Noida



**WEGMANS PRINCETON PLAZA**  
Rohini

**High quality construction in all delivered projects**

**Completion within committed timeline in all delivered projects**

**Strong value system for its stakeholders • Zero Litigation & Disputes**



## WHY INVEST IN ARTHA MART

**100%** Paid up Land



**Construction in full swing**



OFFICE TOWERS - FULLY OPERATIONAL - ARTHA CAMPUS



### RETAIL | ENTERTAINMENT | F&B | HYPER MARKET | FOOD COURT CO-WORKING SPACES | MIXED USE SPACES | IT/ITES OFFICES

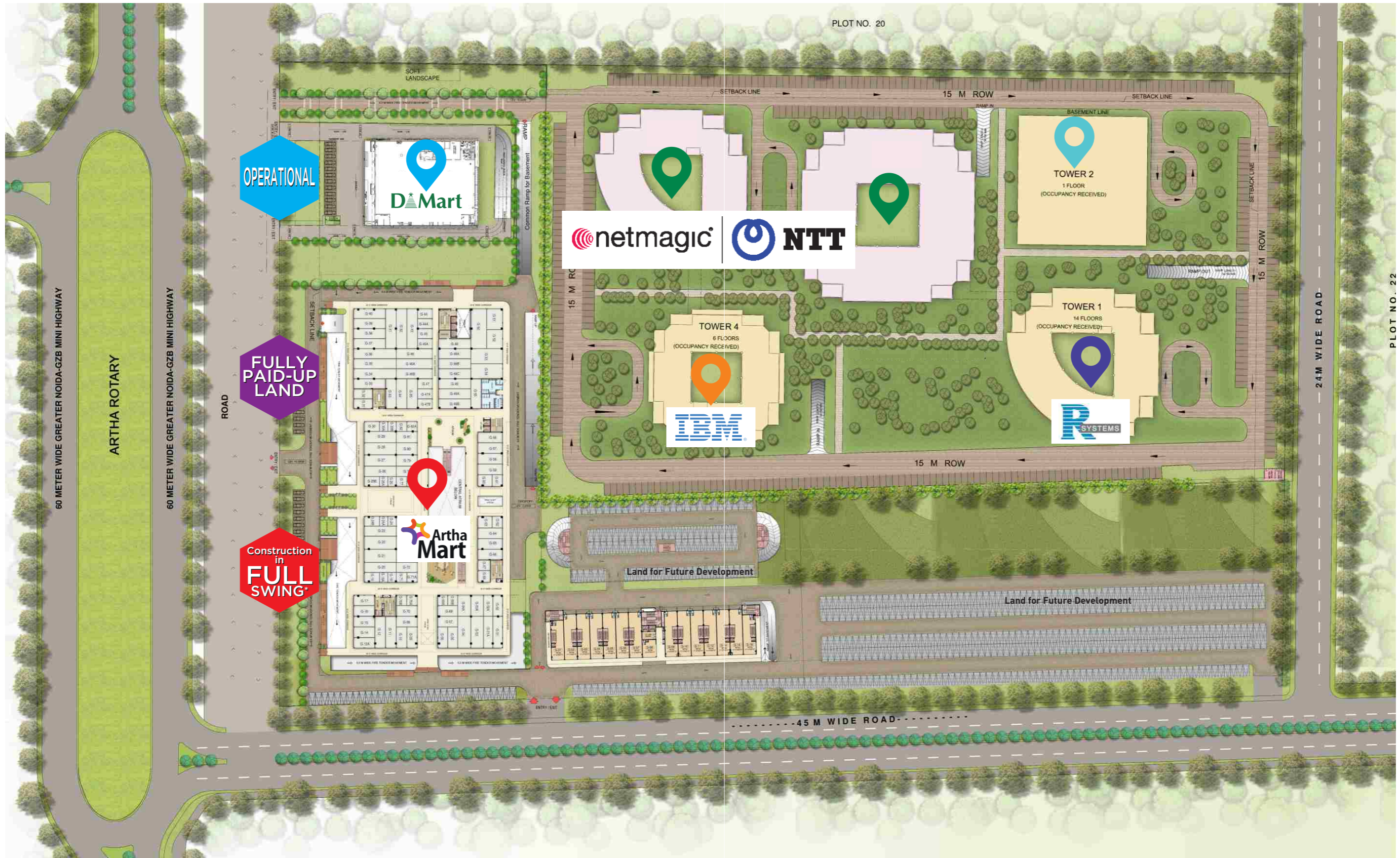
- Spread over 4 Lacs Sq. ft., Artha Mart is Designed on the concept of Food & Entertainment Destination.
- Located within 2.5 Million Sq. ft. Mixed Use Technology Campus with Office, Retail, Hospitality, Housing, Recreational, Entertainment and Institutional Facilities.
- Existing footfall of 2500+ professionals by our existing tenants like IBM, R Systems, In2IT Technologies, JK Techosoft & many other software companies within the campus covering a total of 7 Lacs Sq. ft. area in three Towers fully operational with completion certificate.

- Double height spaces - Well designed complex with a big atrium for excellent visibility.
- India's biggest Retail Hyper Market chain - D'MART - Operational - expected daily footfall of 10,000 shoppers.
- Lease assistance by the Developer having a strong track record, attracting top brands/tenants.
- 100% projects delivered within committed timelines along with highest construction quality.
- Excellent Location - 3 side open corner plot in the midst of Noida Extension.
- 2.5 lacs housing residential units - 1 million strong consumer catchment in vicinity of Artha Mart.



# MASTER PLAN - THE DESIGN • 25 Acres - 2.5 Million Sq.ft development

• Prospective footfall of 10,000 approx people within the Artha campus • Ample parking spaces





# INVESTMENT OPPORTUNITIES

EXCELLENT FRONTAGE

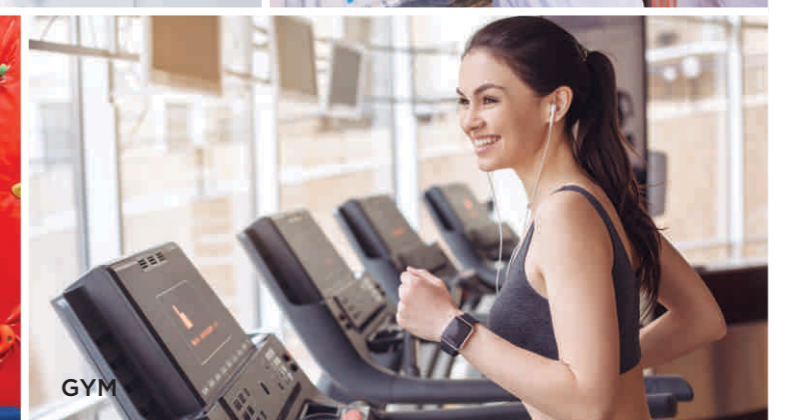


• Shops • Food Court • Offices • Anchor Stores • Restaurants • Entertainment/Facility Zone





- India's Biggest & most Successful Retail Hyper Market Chain with Market Capitalisation of 3 Lacs Crores approx with presence in India across 11 States and 1 Union Territory.
- Market Leader in attracting large footfalls as high as 10,000+ with potential to provide huge business to all the retailers in the Artha Mart.
- D'mart's is known for highest revenue in terms of sales from its store area which is four times higher to the nearest competitors.
- Haldiram's - Biggest Food Brand of India signed in Artha Mart





# Lower Ground Floor Plan



45 meter wide main road facing



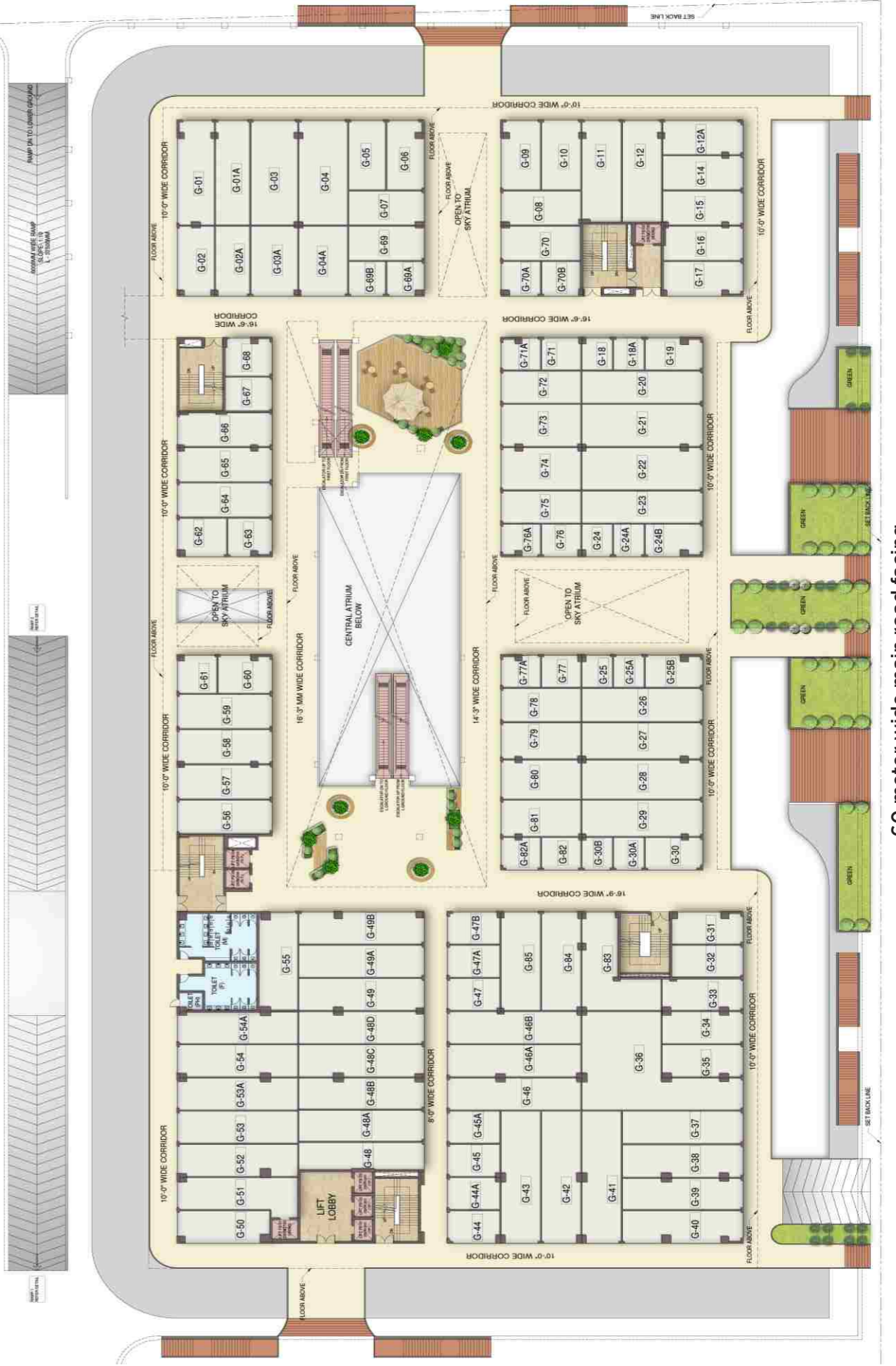
60 meter wide main road facing

# Ground Floor Plan

↑ Double Height ↑  
↓ Premium Spaces ↓



45 meter wide main road facing

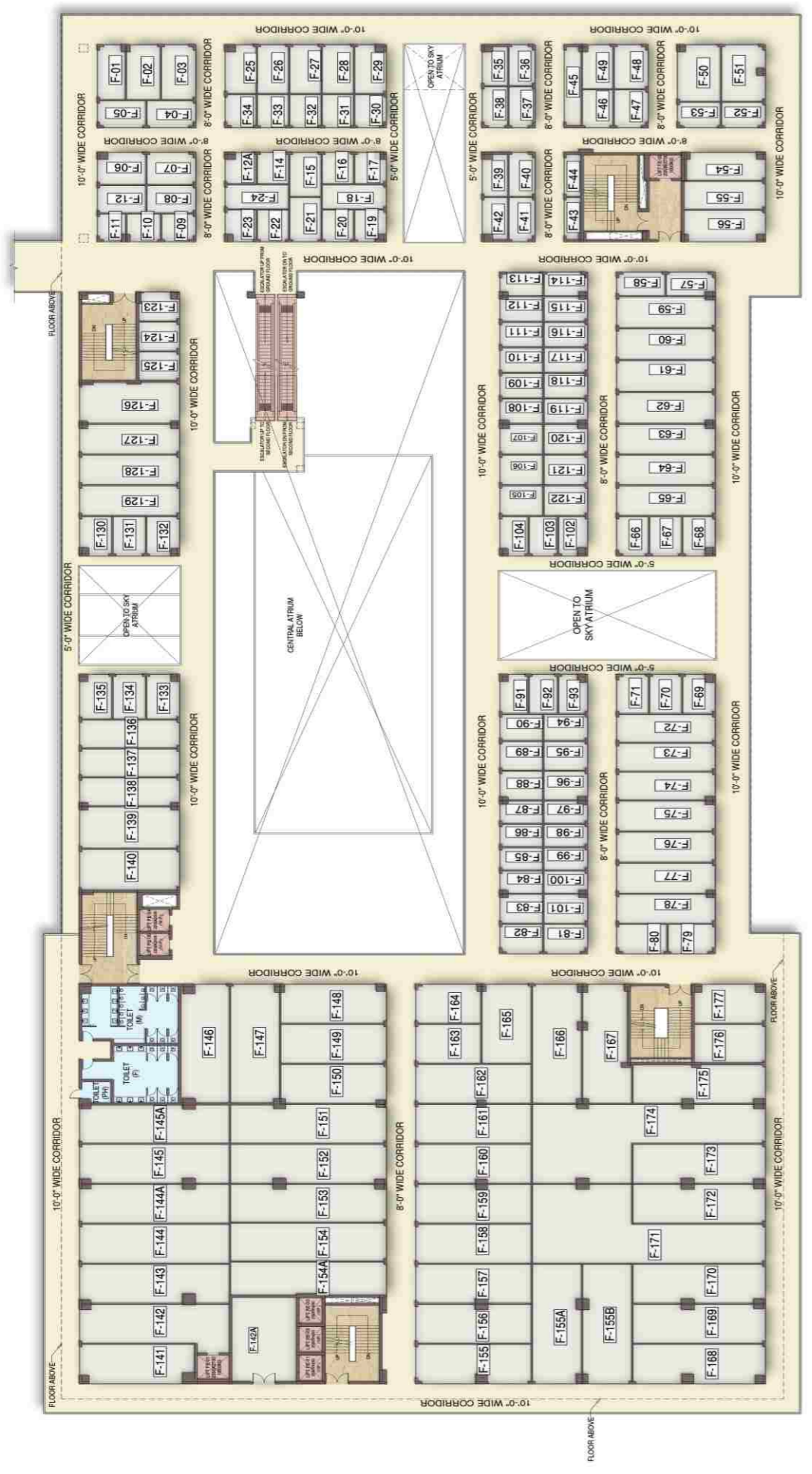


60 meter wide main road facing





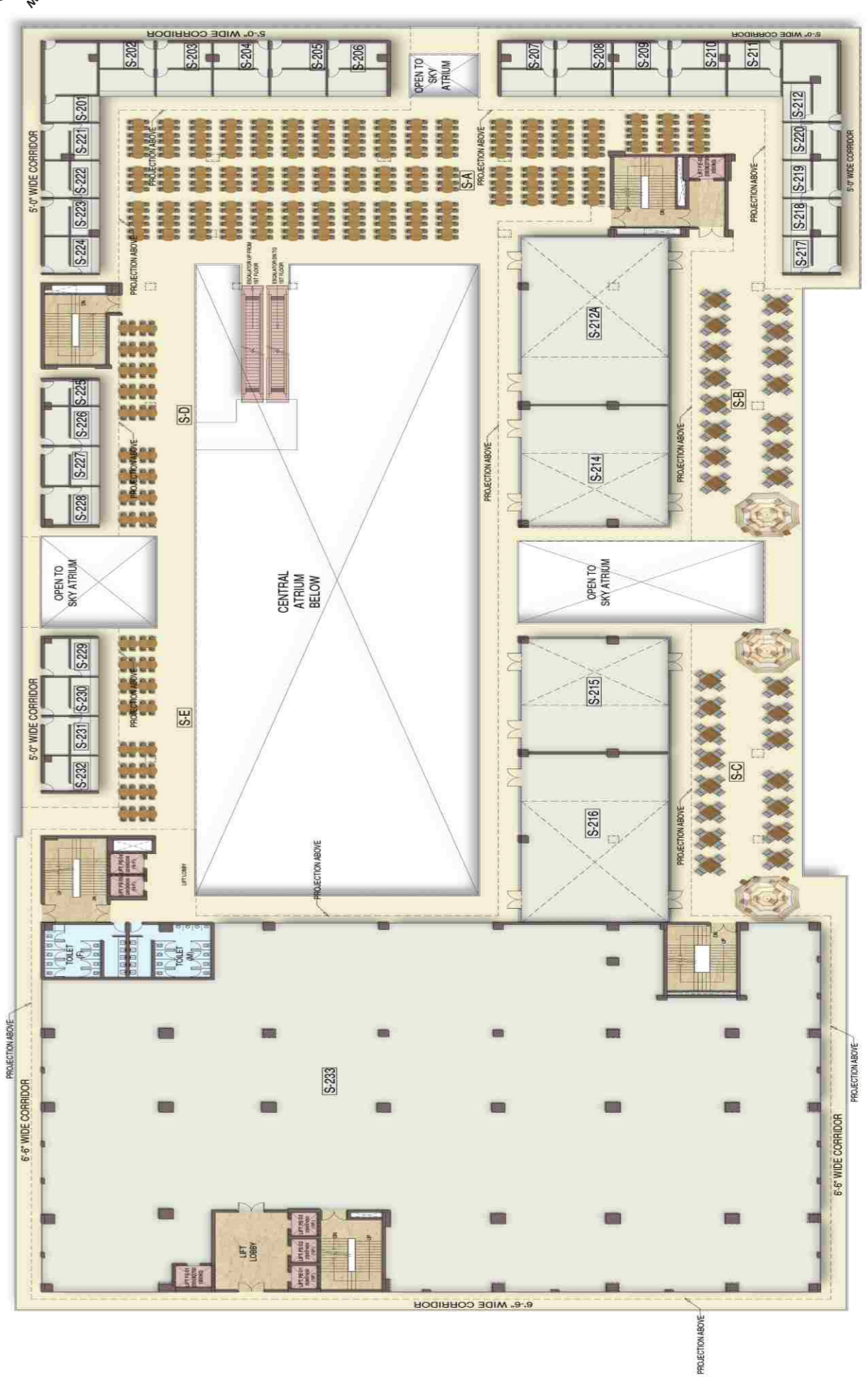
45 meter wide main road facing



60 meter wide main road facing



45 meter wide main road facing



60 meter wide main road facing

# First Floor Plan

# Second Floor Plan

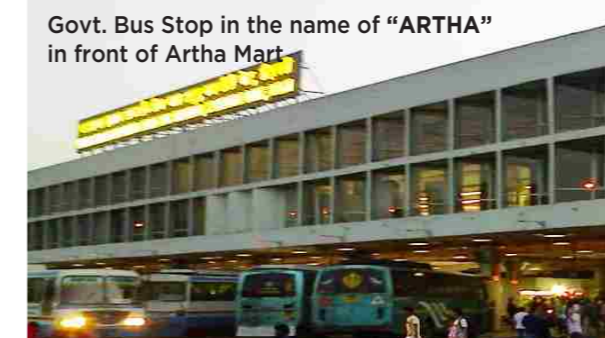
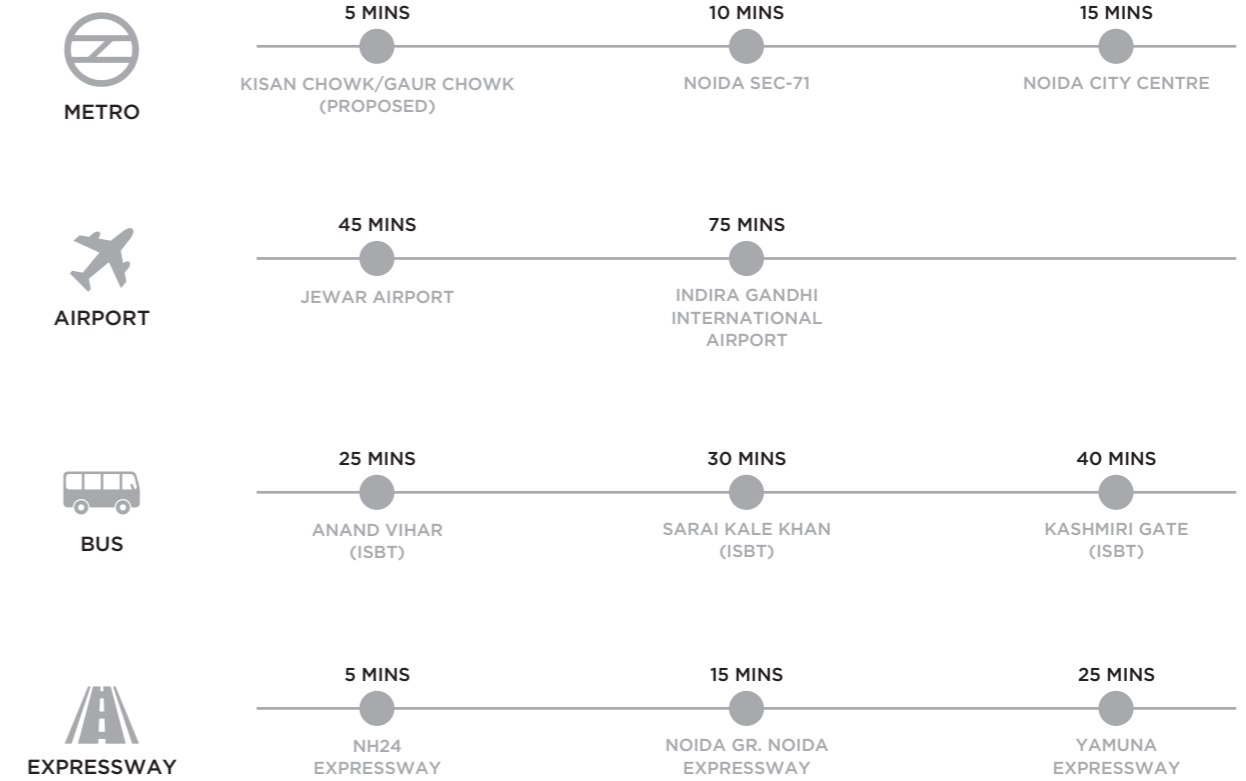




# LOCATION ADVANTAGE

3 Side Open Corner Plot

Being strategically located, Artha Mart is well connected to Delhi/NCR by Noida-Greater Noida expressway, DND Flyover and Metro, excellent connectivity by Noida Metro Rail Corporation Ltd. (NMRC) bus service - Bus stop in the name of "ARTHA" in front of Artha Mart, making daily commute convenient.





The credibility of the group has been bestowed with

**Lead Certified Platinum Rated  
Green Building, 6-Star CRISIL and  
7-Star CARE Rating**

the first group in Northern India to have received such ratings



**BRAND PARTNERS IN OUR EXISTING PROJECTS**

