

PURAVANKARA®

PURVA  
aspire  
B a v d h a n , P u n e

Lifestyle>>



## LIVE GREEN. LIVE INTELLIGENT.

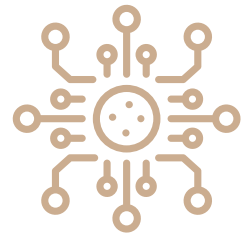
Nestled at the foothills of pristine NDA hills, is your home built with the perfect blend of everything futuristic - location, design, technology, as well as world-class fixtures and fittings. Located in Bavdhan, one of the most sought after locations in Pune, Purva Aspire offers new age contemporary architecture. In these one-of-its-kind intelligent homes you have control over the lighting, temperature, security, entertainment, as well as your music choices, via the BluNex™ Life App on your smart phone. Some gadgets are voice controlled via Google Home device for hands-free operation. In fact, now you can even drink water straight off the kitchen tap, and enjoy more oxygen while at the clubhouse.



<sup>1</sup>Requires Wi-Fi, a nearby electrical outlet and compatible devices. Home Automation package comes with a Google Home device. Kindly read the terms, conditions & relevant disclaimers pertaining to BluNex™ Life Package, mentioned in the penultimate page of this brochure. Google and Google Home are trademarks of Google LLC.



This image is an artists rendering of the project and surrounding views, and does not represent actual views or appearance/facade of the project once complete. No photos have been shot at site.



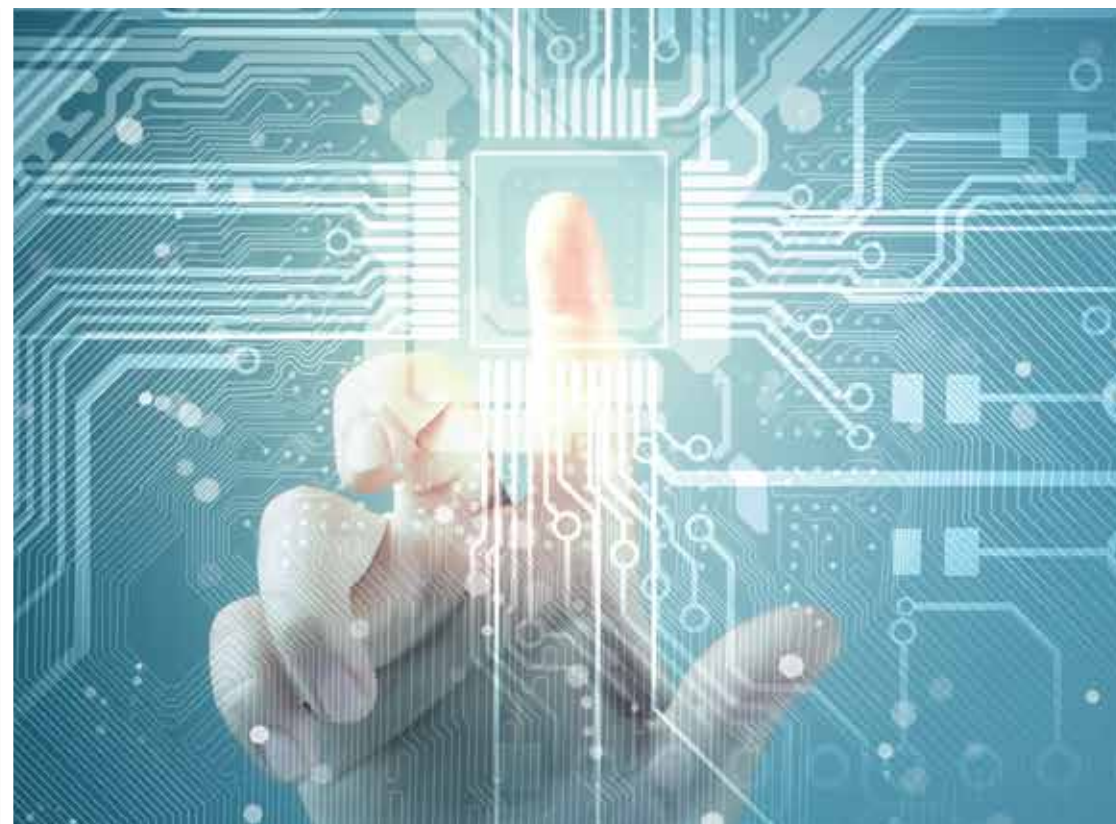
Live New Age >>



**HIGH-GROWTH LOCATION**  
Bavdhan, Pune



**CONTEMPORARY DESIGN**  
2 & 3 BHK Homes with Twin Living



**FUTURISTIC HOMES**  
India's First Fully Integrated Intelligent Homes

START LIVING  
TOMORROW  
TODAY

# BAVDHAN – ONE OF THE FASTEST GROWING SUBURBS OF PUNE.

DEVELOPMENTS THAT ARE FUELLING GROWTH IN THE AREA.



## Metro

Line 2 of metro will connect Chandani Chowk in West to Ramwadi in East and connect Bavdhan to prominent locations like Koregaon Park, Kalyani Nagar and Viman Nagar.



## SEZ

Hinjewadi IT Park, Lohia - Jain IT Park, Oracle, Calsoft, Fundtech, Prabhatee Tech Park, Nano Space IT Park, and Pune IT Park are some of the SEZs spurring real estate growth in this area.



## Mumbai-Pune-Bangalore Highway

The Mumbai-Pune-Bangalore highway NH 48 is just 5 mins away and offers easy access to all parts of Pune city



## Office Spaces

Over 40 lakh sq. ft. of construction in Aundh, Baner and Balewadi have opened up nearly 40,000 job opportunities.



## Pune Ring Road

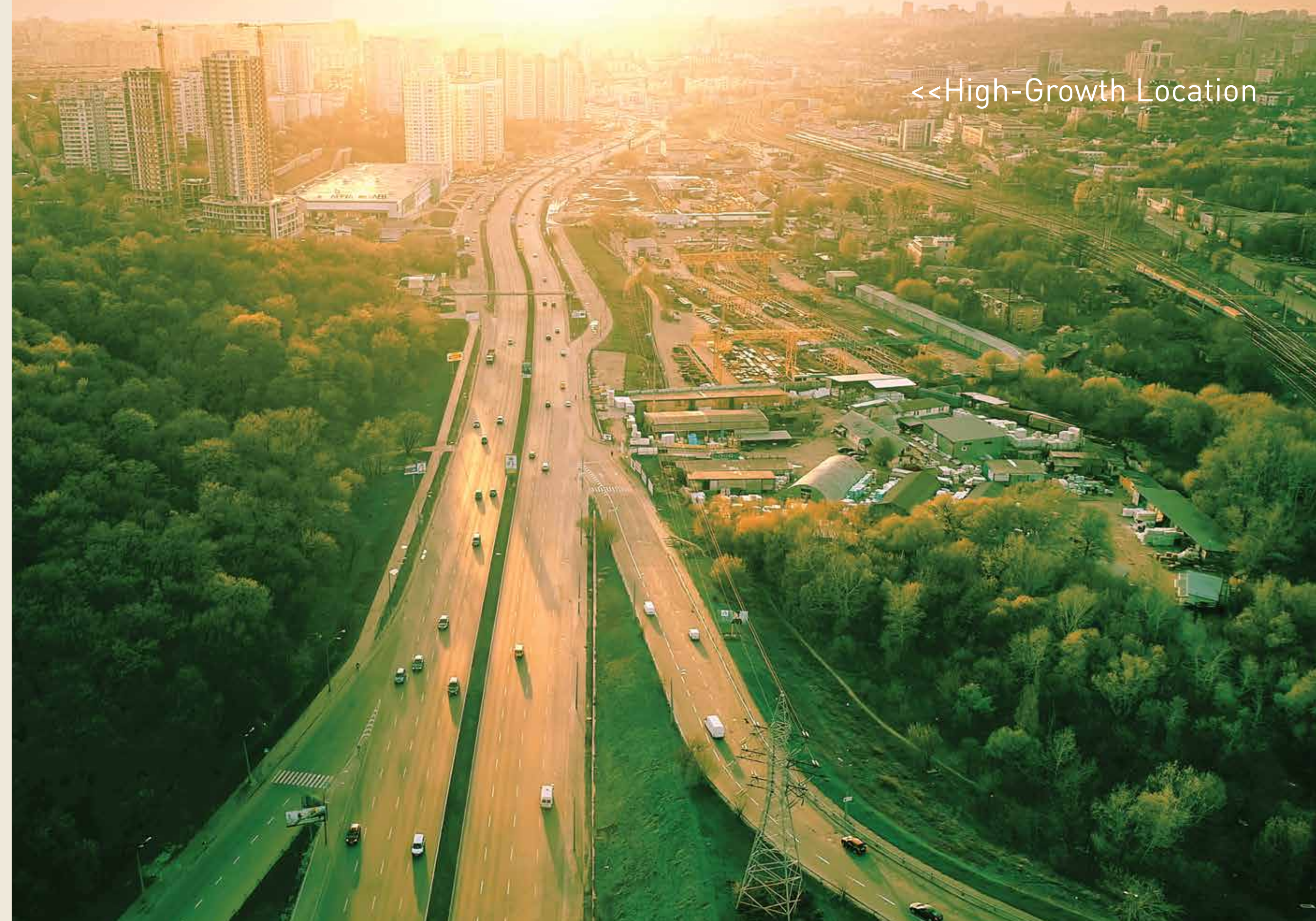
The proposed 128 km Pune Ring Road planned by the Pune Metropolitan Region Development Authority will connect Bavdhan to Katraj-Kondhwa in South, Ranjangaon in East, and Chakan in North.



## Mall

The upcoming Phoenix Mall at Wakad is located at approx 20 mins drive from Bavdhan.

<<High-Growth Location





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<<Contemporary Design

## INTRODUCING TWIN LIVING

Presenting a unique idea in living spaces- a combination of twin living rooms; an indoor living room and an outdoor lounge. Play with your imagination and use the outdoor lounge in a myriad ways. A vibrant party place, a pet area, a snazzy bar, a calm meditation zone, a zen garden, the possibilities are simply endless.

Photographs of interiors, surrounding or locations are digitally enhanced unless otherwise mentioned. Images of Facilities and Amenities have not been shot at site and do not represent photos of actual amenities to be provided.

## FEEL SPOILT FOR CHOICE

Pamper yourself like never before, come home to Purva Aspire- an ideal home for the discerning few like you.

Nestled in the pristine foothills, you can enjoy an array of amenities like a swimming pool, a yoga pavilion and a serene central courtyard lined by exotic greens. Yes! It's anything but ordinary.

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## SOAK IN ABSOLUTE COMFORT

Unwind one lap at a time, uplift your mood at the touch of a button, feel serene overlooking those refreshing greens, indulge your friends at the impressive clubhouse. Like we said, there's no better detox than living at Purva Aspire.

# STANDARD

FILL UP YOUR HOME WITH WHAT DEFINES YOU BEST.

BluNex™ Life package is not included as part of standard specifications for units in this project. Any promotional offers related to BluNex™ and/or BluNex™ Life are at the promoters discretion and may be withdrawn or amended without prior notice. Please check with a company executive for current offers. Any assurances or representations to the contrary by channel partners/brokers/selling agent/ unauthorized individuals shall not be binding on the promoter.



Google Home

TOMORROW'S TECHNOLOGY IN TODAY'S HOMES.

**TWO OPTIONS TO CHOOSE FROM**



This image is an artists rendering of the project and surrounding views, interiors, and finishes and does not represent actual views or appearance/facade of the project/units once complete. No photos have been shot at site. Google and Google Home are trademarks of Google LLC.



BluNex™ Life>>



## BLUNEX™ LIFE - TOMORROW'S TECHNOLOGY TODAY.

Introducing BluNex™ Life, the next generation of intelligent homes. Put together by some of the best technical talent in the country, using Artificial Intelligence solutions and Internet of Things (IOT) to transform the way you live. This makes Purva Aspire a fully integrated lifestyle with everything required to make your life comfortable.

Purva Aspire is the perfect futuristic next generation investment choice, one that brings you the best of both worlds, with a mix of architecture and technology. Each home comes with unique BluNex™ Life offerings such as – Pure Drinking Water off the Tap, Pure Oxygen Zone (Clubhouse) and Intelligent Homes. With BluNex™ Life, you can control your home via an App on your smart phone or through Google Home<sup>1</sup>, which can give you hands-free help around the house. Google Home<sup>1</sup> is powered by the Google Assistant. Ask it questions. Tell it to do things. It's your own Google, always ready to help. Just start by saying, "Ok Google" to get answers from Google, enjoy music, manage your everyday tasks, and easily control your smart home.



**Pure Drinking Water off the Tap**

**Pure Oxygen Zone (Clubhouse)**

**Intelligent Homes**



Pure Drinking Water off the Tap



Installing a water purifier is a thing of the past. At Purva Aspire, we've made it possible for you to drink purified water straight off the kitchen tap. Processed through a centralised treatment plant, the water is filtered numerous times with sediment filters and activated carbon filters, so you enjoy the purest access to high quality drinking water.

PURIFIED WATER,  
STRAIGHT OFF  
YOUR KITCHEN TAP.

INTRODUCING  
WATER EFFICIENT  
HOMES, FOR A  
CLEANER, GREENER  
TOMORROW.



At Puravankara, we take pride in being a responsible corporate and taking care of our planet. And as a step towards this we recognize the importance of saving water. That is why we have taken every effort to make every single project of our's water efficient.

## Our initiative is a 3-step process which includes:



### Water Harvesting

It's our way of giving back to Mother Earth what we take from her. We achieve this through a simple process of collecting and storing rainwater into storage tanks. Treating it and then making it available for domestic use. We also direct the excess water to the ground through recharge pits, thus making it possible to recharge and increase the groundwater level as well.



### Water Purification

Designed to keep your health and well-being in check. We at Puravankara, ensure safe and purified drinking water in your kitchen tap, through a rather rigorous treatment process. No matter what your water source is, be it Borewell/Tanker/Municipal/Panchayat water, it goes through multiple levels of treatment as well as filtration before it is made available in your kitchen tap, for you to drink straight off the tap. This way, you and your loved ones stay healthy always.

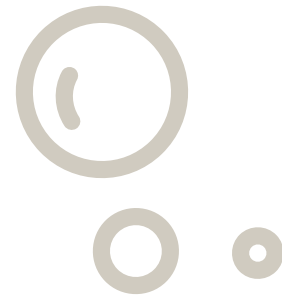


### Water Recycling

Every drop of water used in a home, can be treated and used again. In fact, our Sewage Treatment Plant, is especially designed to treat waste water (both grey & black water). Once the waste water has been treated through STP (MBR technology), it is then collected in a separate water tank and pumped for flushing and gardening. This not only makes us self-sufficient, but also ensures we play our part in keeping our planet green.

Purva Aspire brings you access to an Oxygen Club located within the clubhouse, offering a room with fresh oxygen to rejuvenate and re-vitalize your mind, body, and soul. The Oxygen Club is designed specifically to de-stress you.

## FOR THE FIRST TIME EVER, PRESENTING THE OXYGEN CLUB.





**Your home at Purva Aspire would be an experience to own as it comes with:**

- Intelligent Biometric Security
- Intelligent Lighting & Cooling
- Intelligent Motion Sensors
- Intelligent Master Command for all Smart Appliances
- Last Mile Fibre Optic Infrastructure
- Hands-free Entertainment with Google Home<sup>1</sup>
- Get Answers from Google Home<sup>1</sup>
- One Voice Command for Multiple Actions via Google Home<sup>1</sup>
- Wi-fi Boosters to Enhance Intra-home Connectivity
- 24/7 Remote Connectivity to your Home from anywhere in the World.
- Intelligent Home Controls by Voice & BluNex™ App

YOUR INTELLIGENT HOME TAKES CARE OF YOUR EVERY NEED



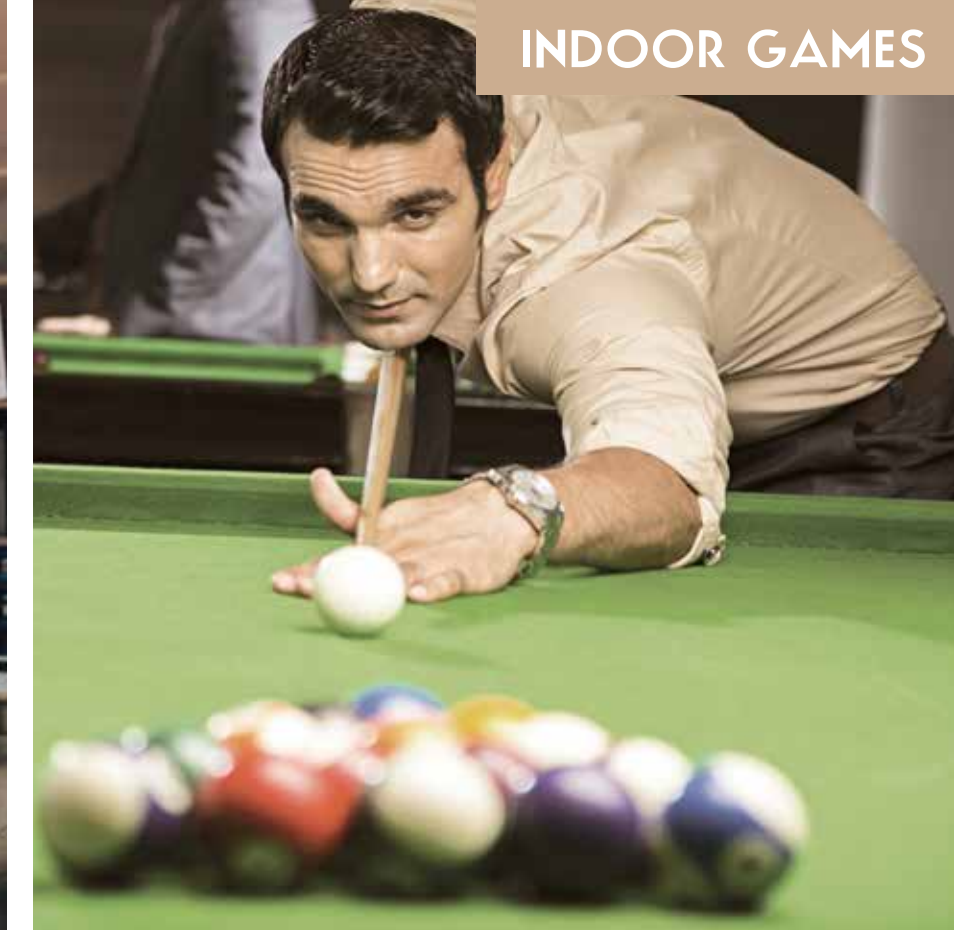
AMENITIES THAT  
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& HEARTY. NOW  
THAT'S SMART  
THINKING.



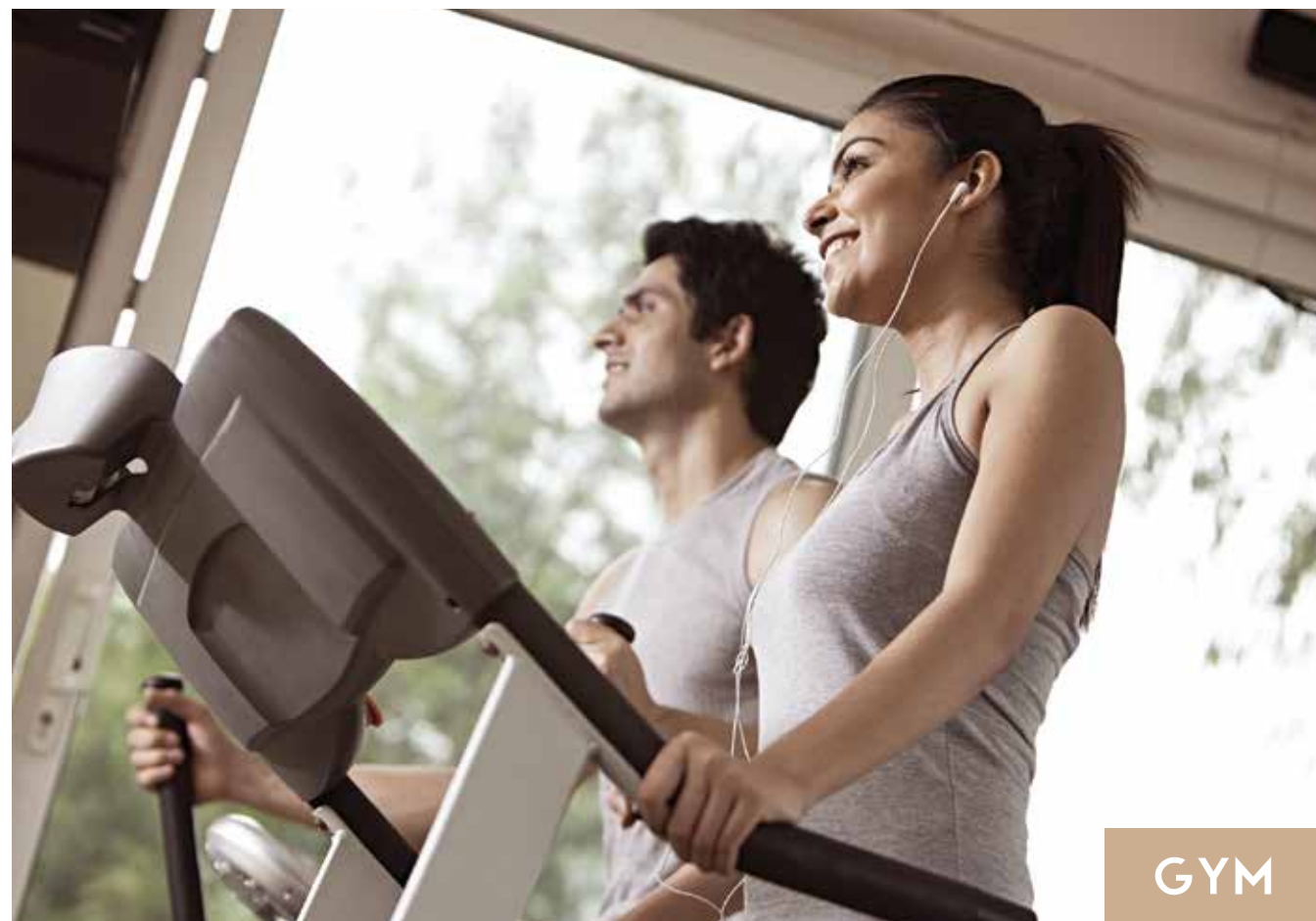
MULTI-PURPOSE HALL



LIBRARY



INDOOR GAMES



GYM



SWIMMING POOL

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## LIVE SEAMLESSLY.

### Tech Parks/SEZs

- Hinjewadi IT Park
- Prabhavee Tech Park
- Nano Space IT Park
- Pune IT Park
- Oracle

### Other landmarks include:

#### Schools

- Ryan International School
- Periwinkle English Medium
- Sri Sri Ravishankar
- Oxford International

#### Colleges

- Suryadatta College Of Management Information
- Indian Institute of Cost and Management Studies
- Vasantdada Patil Institute Of Engineering
- Indsearch
- Indira Group

### Medical Facilities

- Chellaram Hospital - Diabetes Care & Multi Speciality
- Bavdhan Medicare Centre
- Tirupati Hospital
- Asian Speciality Hospital
- Lopmudra Polyclinic & Diagnostics Center

### Shopping

- Aditya Shagun Mall
- Bagfull
- Reliance Mall
- Pavilion

### Star Hotels & Resorts

- Sayaji Hotels
- The Gateway
- Radisson Blu
- United 21
- J.W. Marriott
- Ambrosia Spa & Resort

## Bavdhan Advantages >>

Tech Parks/SEZs

Schools & Colleges

Medical Facilities

Shopping

Proposed Metro Line

## PURVA aspire

Bavdhan, Pune

### LOCATION MAP

MAP NOT TO SCALE AND INDICATIVE



# TYPICAL UNIT PLANS

## 2BHK Grand



| Unit Type   | Indicative RERA Carpet Area (Sq.m) | Indicative Usable Area (Sq.m) | Indicative Super Built Up Area (Sq.m) | Unit Type   | Indicative RERA Carpet Area (Sq.ft) | Indicative Usable Area (Sq.ft) | Indicative Super Built Up Area (Sq.ft) |
|-------------|------------------------------------|-------------------------------|---------------------------------------|-------------|-------------------------------------|--------------------------------|--|
| 2 BHK-Grand | ~66.84                             | ~76.88                        | ~109.64                               | 2 BHK-Grand | ~719                                | ~828                           | ~1,180                                 |

Areas mentioned herein are approximate and shall vary based on selected apartments. Common Areas/Lobbies and Window placements may vary based on selected floor. Images is for representation purpose only. usable area includes balcony/terraces/garden area wherever applicable

## 2BHK Luxe



| Unit Type  | Indicative RERA Carpet Area (Sq.m) | Indicative Usable Area (Sq.m) | Indicative Super Built Up Area (Sq.m) | Unit Type  | Indicative RERA Carpet Area (Sq.ft) | Indicative Usable Area (Sq.ft) | Indicative Super Built Up Area (Sq.ft) |
|------------|------------------------------------|-------------------------------|---------------------------------------|------------|-------------------------------------|--------------------------------|--|
| 2 BHK-Luxe | ~71.45                             | ~90.69                        | ~124.60                               | 2 BHK-Luxe | ~769                                | ~976                           | ~1,341                                 |

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# TYPICAL UNIT PLANS

## 3BHK Grand



| Unit Type  | Indicative RERA Carpet Area (Sq.m) | Indicative Usable Area (Sq.m) | Indicative Super Built Up Area (Sq.m) |
|------------|------------------------------------|-------------------------------|---------------------------------------|
| 3BHK-Grand | ~91.40                             | ~107.08                       | ~151.39                               |

| Unit Type  | Indicative RERA Carpet Area (Sq.ft) | Indicative Usable Area (Sq.ft) | Indicative Super Built Up Area (Sq.ft) |
|------------|-------------------------------------|--------------------------------|--|
| 3BHK-Grand | ~984                                | ~1,153                         | ~1,630                                 |

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## 3BHK Luxe



| Unit Type | Indicative RERA Carpet Area (Sq.m) | Indicative Usable Area (Sq.m) | Indicative Super Built Up Area (Sq.m) |
|-----------|------------------------------------|-------------------------------|---------------------------------------|
| 3BHK-Luxe | ~91.38                             | ~134.95                       | ~167.69                               |

| Unit Type | Indicative RERA Carpet Area (Sq.ft) | Indicative Usable Area (Sq.ft) | Indicative Super Built Up Area (Sq.ft) |
|-----------|-------------------------------------|--------------------------------|--|
| 3BHK-Luxe | ~984                                | ~1,453                         | ~1,805                                 |

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Developer >>

**Puravankara**

**Puravankara Limited** is a leading real estate conglomerate, with pan India presence. In the last four decades (45 years) the company has established two distinct and successful brands. The flagship brand Puravankara caters to the premium end of the spectrum, while Provident Housing Ltd. is positioned in the premium affordable segment. Today Puravankara has a presence across India - Bengaluru, Hyderabad, Chennai, Kochi, Coimbatore, Mangaluru, Kolkata, Mumbai, Pune and Goa with an overseas presence in GCC and Sri Lanka. Over the years, brand Puravankara has grown from strength to strength and has completed close to 41 million square feet (both Puravankara and Provident) out of which 65 are residential and 5 are commercial projects.

Puravankara has won various awards over the years. To name a few the company has been honoured with The "People's Choice Winner" at the CNBC-AWAAZ Real Estate Awards 2018-19 - SOUTH ZONE - Puravankara Limited, India Property Awards 2019 - For Best Developer of the Year - South - Puravankara Limited, 14th Construction World Architect & Builder (CWAB) Awards 2019 - India's Top Challengers 2018-19 - Puravankara Limited, Construction Week Awards 2019 - Real Estate Person of the Year - Runner Up - Mr. Ashish Puravankara. Puravankara also won the ET Now -Dream Companies to Work -2019.

# TERMS & CONDITIONS

All features offered by the developer under the BluNex™ Life Package is an optional upgrade which comes at an additional cost for the home owners. However as a promotional plan, the developer is offering the BluNex™ Life Package complementary to purchasers who book units in this project (Purva Aspire) at the time of inauguration. This complementary offer will be available only for purchasers who book units at the inaugural/launch event. Parties interested in purchasing units in this project post - inaugural event would have the option to upgrade their standard unit to a BluNex™ home at an additional cost. The developer has appointed a specialised home automation vendor/s and such other vendors as may be required for the installation of BluNex™. The installation of BluNex™ Life Package and integration of the same with the relevant smart appliances of the home owner shall be done post the home owners taking possession of their home. Most of the features of BluNex™ Life Package are technology based and the operation of the same shall require smart appliances/devices/fixtures, paid subscriptions to service providers, potential modifications, power, wi-fi connectivity and such things/services as may be required to customise the installation to the special situation that a home may demand, all of which may be at an additional cost to the home owner. Technology evolves at a rapid pace. Possibilities of redundancies and non-compatibility of some or all of the features/devices of the BluNex™ Life Package may occur with some or all of the home appliances owned by the home owner. In such cases, the home owner may need to upgrade their home appliances/devices/fixtures to take full advantage of the BluNex™ Life Package. The user interface on the BluNex™ app, Google Home app and on other home automation devices including Google Home may change with time. All features, offerings, devices offered under the BluNex™ Life Package are beyond the Standard Specifications offered by the developer and therefore, the developer is precluded from any defect period liability for the same. A detailed note of all specifications will be provided as part of the BluNex™ Life package to all home owners independently. Google and Google Home are trademarks of Google LLC.

# PURAVANKARA®

Puravankara Limited, 130/1, Ulsoor Road, Bangalore – 560042

The images used are only indicative   

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This project is financed by Piramal Capital & Housing Finance Ltd.

The imagery used in the brochure is indicative of style only. The photographs of the interiors, surrounding views and location may have been digitally enhanced or altered and do not represent actual or surrounding views. Standard fittings and finishes are subject to availability and vendor discretion. The images shown in the brochure are not standard and will not be provided as a part of an apartment. The information contained herein is believed to be true but not guaranteed. The colours of the buildings are indicative. This is a reference document intended only to provide generic information and does not constitute an offer or contract.

The Project has been registered via MahaRERA registration number: P52100017650 and is available on the website <https://maharera.mahaonline.gov.in> under registered projects.

SCAN THE QR CODE

