

**SIDDHA**  
Kolkata | Jaipur | Bengaluru

**CORPORATE OFFICE**

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**SIDDHA**  
**happyville**

Welcome to happiness!

Siddha Happyville is another large residential gated complex by the Siddha Group.

Set on an expansive landscape of green fields and endless skies, it is home to residential towers that stand tall as pillars of happiness over an idyllic panorama of fun and frolic. Siddha Happyville is where the joy of family living in community harmony comes together in homes made exclusively for families that want to escape from the city's chaos and live in happiness.

Apartments overlook a nature-inspired and well-manicured vista that speaks of fresh, new, happy living.

# SIDDHA happyville

*Welcome to happiness!*



*Day View of the Towers*



## Location

Situated conveniently at the Rajarhat Choumatha, Siddha Happyville is a 10-minute drive from City Centre II, the upcoming metro station and the 6-lane Rajarhat Expressway. Set in a residential neighbourhood, it is surrounded by housing complexes with easy access to markets and shops for everyday needs.

**SIDDHA**  
happyville

**SIDDHA**  
at Rajarhat

Landscaped Garden



## Life at Siddha Happyville

Each day at Siddha Happyville is sheer bliss. There's literally something for everybody, whether you're an elderly couple, young family or growing toddler. Along with all the facilities and amenities of modern life, Siddha Happyville offers peace of mind through modern systems and technologies that make life a comfortable cocoon of worry free luxury.

Day View of the Club

**Amenities**

- Spa, steam and massage room—Aura
- Gymnasium—Powerhouse
- Home theatre—Starburst
- Swimming pool—Ripple
- Aqua aerobics
- Tennis court—Breakpoint
- Multi activity rooms—Prism
- Library cum lounge—Bookery
- Games room—Gambit
- Coffee shop—Java Room
- Kids' play area—Narnia
- Creche and toddlers' zone—Hickory Dickory
- AC banquet hall—Hob Nob
- Yoga and meditation zone—Inner Peace
- Landscaped garden

**Facilities & Conveniences**

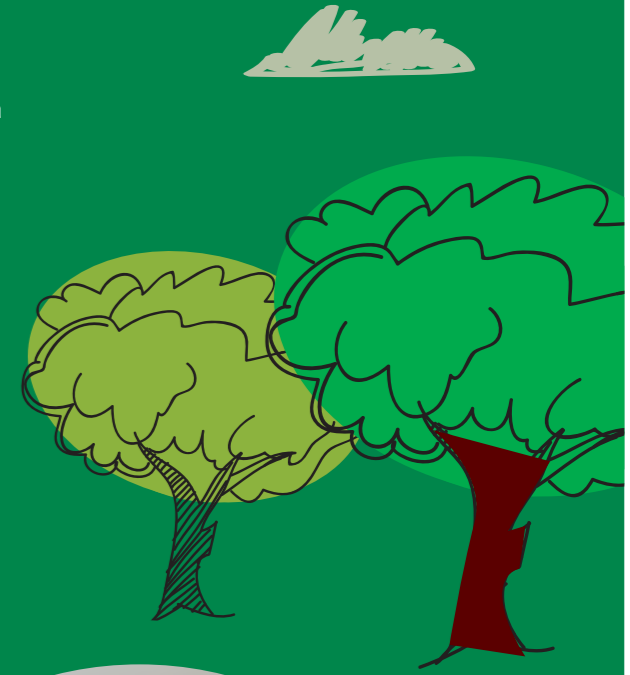
- Advanced firefighting system
- Door phones
- Sewage treatment plant
- Rainwater harvesting system
- Power back-up for common areas
- 24x7 water supply
- 24x7 security and surveillance system
- Elevators

**Provisions for**

- Cable TV and broadband points
- Fresh fruit and vegetable vending area
- ATM
- Milk supply
- Salon
- Convenio
- Solar power for common areas
- Facility office
- Visitors' car park
- Toilets for support/maintenance staff
- Ambulance/doctor on call



Night View of the Club





Evening View

## Specifications

### Super Structure

Earthquake-resistant RCC framed structure with self-compacting concrete

### Doors

Solid timber frames  
Solid core flush shutters

### Windows

Anodised powder coated-Aluminium frames with fully glazed shutters

### Flooring

Glazed vitrified tiles in all bedrooms, living/dining rooms and balconies

### Kitchen

Floor Anti-skid ceramic tiles  
Countertops Granite with steel sink  
Dados Ceramic tiling up to 2 feet from the granite counter tops

### Toilet

Floor Anti-skid ceramic tiles  
Dados Ceramic tiles up to 7 feet/up to soffit of lintel level

### Sanitaryware

Chromium plated fittings, white high quality porcelain fittings

### Electricals

Superior quality concealed copper (fire-resistant, low smoke) wiring  
Latest modular switches and miniature circuit breakers, TV socket, broadband point

### Telephone Wiring

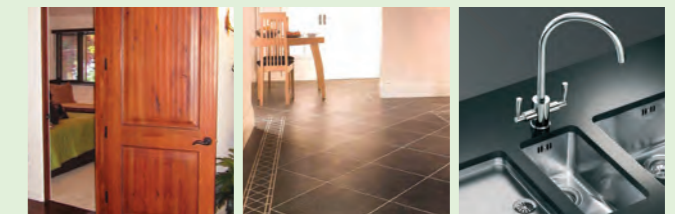
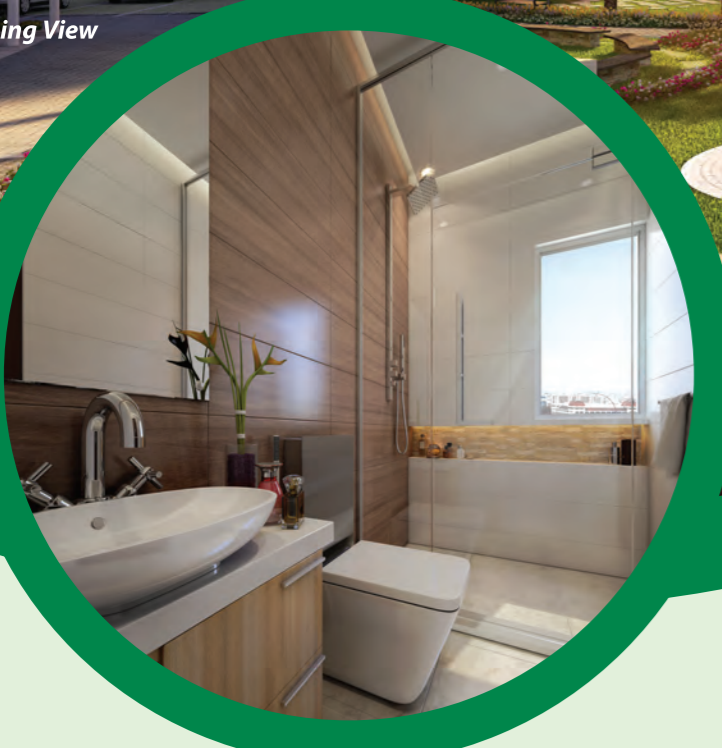
Central distribution console networked with all apartments

### Exterior

Latest weatherproof exterior finish

### Lift Facia

Granite



## SIDDHA

Siddha believes a house is not mere bricks and mortar. Nor is it a place where you live, simply encased within four walls. Siddha believes that a home is a special place, which helps you discover the real you. And your home is your life's focal point, beckoning you time and again. Since its inception in 1986, Siddha has created homes and workspaces with a difference, in order to make good living affordable in Kolkata and Jaipur. Siddha's perseverance and passion for quality homes drive it forward and guide it in 'Recreating Reality' with every new project.

Led by Group Chairman Chandra Prakash Jain and Group Managing Director Sanjay Jain, Siddha creates and sells high-quality housing in India. By combining upmarket design, superior materials and excellence in construction, Siddha delivers comfortable homes at convenient prices. Within committed timeframes, of course!

You can read more about Siddha Group in the booklet included in the kit.



## Architects and Legal Advisors

### Architects

Agrawal and Agrawal led by Jay Prakash Agrawal, the renowned architect, ranks among eastern India's leading architectural practitioners. The firm is renowned for its residential apartments and commercial complexes; townships; IT infrastructure complexes; malls; hotels; institutional and leisure projects.



### Legal Advisors

Saha and Ray, Advocates, Kolkata, is a premier law firm specialising in real estate and property laws. Armed with international affiliations and global terms of reference, the firm is headed by Avik Saha and Jayati Ray.



Twilight View of the Towers



Aerial View of the Towers



## Green Homes

Siddha Happyville is planned and designed according to the 'Green Homes' norms of the Indian Green Building Council's (IGBC) Silver Rating System. Siddha Happyville is also registered as a 'Green Homes' project by the Indian Green Building Council (IGBC), exclusively for the residential sector.



A few benefits of the Green Building norms are—

- Reduced energy usage and costs
- Reduced water usage through low flow fixtures
- Sewage treatment, dual plumbing and water recycling
- Use of recycled materials such as fly ash in cement and brickwork
- Native and drought tolerant species planted as part of the landscape
- Periodic indoor air quality audits conducted during the construction phase
- Improved indoor air quality through the usage of low VOC paints, adhesives and eco-friendly chemicals
- High window-to-wall ratio guaranteeing better views and cross ventilation
- Waste management and recycling facilities in place
- Reduced greenhouse gas emissions and overall carbon footprint

