

CAPTIVATING
COLOURS OF LIFE!



ASSET
canvas
BEHIND LE MERIDIEN
MARADU, KOCHI

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PAINTING LIFE MORE COLOURFUL!

Asset Homes, the youngest CRISIL DA2 rated builder in Kerala with 3 CRISIL 7 Star rated residential projects, presents its new lifestyle concept, Asset Canvas, behind Hotel Le Meridien at Maradu, Kochi. The project converges all good things in luxury living starting from a great location to many unique benefits that include an aesthetic design, contemporary architecture and a totally explosive lifestyle. Paint your life beautiful with brilliant colours of joy at the one and only Asset Canvas.

A MASTERPIECE OF FORM AND FUNCTION

Asset Canvas unrolls a panorama of an absolutely creative and colourful lifestyle with 89 apartments spread in 14 floors in 2 & 3 BHK formats. The contemporary elevation paints a new aura of aesthetic elegance coupled with excellent functionality that the design affords. Come, choose from the gallery of creative lifestyles and add new colours to life!

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NORTH





STAY CONNECTED, STAY CONVENIENT

Conveniently located behind Hotel Le Meridien at Maradu, Kochi, Asset Canvas provides easy reachability to the NH 47 and is in close proximity to Le Meridian, Crown Plaza, Lakeshore Hospital and Vyttila junction, the busiest access-hub of Kerala. It's also placed very close to many shopping destinations and malls on the highway. Moreover the location provides privacy and peace despite being in the city's buzzing centre of activity.

A GALLERY OF LIFE'S ULTIMATE COMFORTS!

Asset Canvas has distilled the essence of all that would make life creative and colourful. The palette of amenities include the swimming pool, the party hall, the health club, club room, library, indoor games, a spectacular lobby and many more. Paint life colourful with the choicest lifestyle that Asset Canvas offers you.

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FEATURES

Community Features

- Club Room with games like chess, caroms, cards, etc
- Multi Recreation Room with Library
- Mini Theatre
- Roof Top Swimming Pool
- Open Terrace Party Area with Service Counter
- Well equipped Fitness Centre
- Steam & Sauna
- Kid's Play Area
- Toddlers Toy station
- Guest Room
- Canopied terrace assembly area
- Basement/Ground/First floor level Car parking
- Grand Entrance Lobby
- Gazebo on the roof top
- Three lifts
- Care Takers Room
- Drivers/Janitors Room with toilet facility
- Access for differently abled
- Centralized gas supply
- 24 hrs Security/Water/Power
- Maintenance on call

Eco Features

- Ample green space
- Rain water harvesting
- Landscaped garden
- Solar power for select common area lights



Digital Features

- Digital Cable TV Connection
- Intercom facility
- Video Door Phone
- Broadband Internet Connection
- Security cameras at entrance gate, lobby and select common areas

Technical Features

- Metal /Fibre strip reinforcement on all joints to avoid cracks
- Sharp edges avoided on all fabrications to provide safety, especially for children
- Rubber fenders on parking area pillars to avoid damage to vehicles

SPECIFICATIONS



Foundation

Deep piles in direct mud circulation method up to required strata with necessary pile caps.

Structure

Reinforced cement concrete frame with solid cement blocks in fill walls.

Earth quake resistance for zone 3.

Flooring

High quality vitrified tiles with vitrified skirting for Living, Dining and Bedrooms.

Antiskid/ Matt tiles – Ceramic/Vitrified for Kitchen, Balcony and Toilets.

Entrance lobby, Staircase & Common areas will be of granite / Vitrified flooring.

Wall Claddings

Designed wall claddings with ceramic/glazed wall tiles in bathroom upto false ceiling height.

Ceramic tiles till 2ft from counter top for kitchen and wash counters.

Kitchen

Granite kitchen counter, single bowl stainless steel sink with drain board.

Provision for exhaust fan, chimney & hob.

Toilet Fittings

White sanitary ware including European water closet and wash basin.

Good quality taps, mixer, shower and towel rods.

Hardware

Best quality hardware.

Doors

Decorative panelled main entrance door in teak wood with teakwood frames and designed teakwood shutter with 35mm thickness finished with melamine/ polyurethane coating.

Factory made pre-hung doors with laminated/moulded/ flush shutters for bedrooms and toilets.

Window

Fully glazed powder coated aluminum windows with M. S grills.

Painting

Putty finished emulsion paint for internal walls and enamel paint for doors and window grills.

External walls will be emulsion painted.

Enamel paint for window grills and handrails.

Electrical Supply

Concealed copper wiring.

Adequate light points, fan points, 5 amps and 15 amps points, etc. with independent meters for each flat.

Modular type switches.

Provision for cable TV in living room and master bed room.

Telephone point in living room.

Intercom point in master bed room.

Generator backup up to 1200 watts per apartment.

BRAND POOL

Flooring

Bedroom Floor Tiles	: Cera or equivalent vitrified tiles
Living and Dining Floor	: Cera or equivalent vitrified tiles
Balcony and Sit out	: Nitco or equivalent
Toilet Floor Tile	: AGL or equivalent
Toilet Wall Tile (glazed)	: AGL or equivalent

Washrooms

EWC	: Cera or equivalent
Wash Basin	: Cera or equivalent
Concealed Flush Tank	: Grohe or equivalent
Wall Plate	: Grohe or equivalent
Wall Divertor	: Jaquar or equivalent
Health Faucet	: Jaquar or equivalent
Angle Valve 1/2"	: Jaquar or equivalent
Bottle Trap (for dining wash only)	: Jaquar or equivalent

Doors/ Windows

Inside Door/Toilet Door	: Kassa or equivalent
Windows	: Hindalco or equivalent
Main Door lock	: Yale or equivalent
Hinges	: Yale or equivalent
Magnetic catcher	: Yale or equivalent
Door eye	: Yale or equivalent
Door Guard	: Yale or equivalent
Internal Door lock	: Dorset or equivalent
Tower Bolt	: Megold or equivalent
Toilet Door baby latch	: Dorset or equivalent

Kitchen

Kitchen Floor Tile	: Cera or equivalent
Kitchen Sink	: Niral or equivalent
Sink Cock	: Jaquar or equivalent
Cockroach Trap	: Chilly or equivalent
Waste Coupling	: Chilly or equivalent

Paint

Internal Putty	: Berger or equivalent
Emulsion	: Asian or equivalent
Exterior Emulsion	: Asian or equivalent
Enamel	: Asian or equivalent

Electrical

Distribution Board	: Schneider/Legrand/ Hager/ Havells or equivalent
MCB	: Schneider/Legrand/Hager/ Havells or equivalent
Switches	: Legrand/ Schneider/Havells or equivalent
Genset	: Kirlosker/Cummins or equivalent
Transformer	: Unipower/Intrans or equivalent

Cement

India Cements/Dalmia/Zuari/Ramco cements or equivalent

Steel

Vizag/Sail/Tulsyan/ JSW/Suryadev or equivalent

Lift

Kone

PIONEERING THE 5 POINT WASTE MANAGEMENT SYSTEM

Asset Homes as a responsible builder has always strived to promote and adopt the best practices in the industry for providing a clean, safe and healthy environment. As part of this great initiative, we are now introducing a unique 5 point waste management system for efficient management of organic and non-organic waste at our projects. This waste management initiative is founded on the principles of Reduce, Recycle and Reuse. There are broadly 5 types of wastes that can be identified in any location. They are degradable, non-degradable, waste to incinerate, e-waste and medical waste. For each kind of waste there is a colour-coded bin that is kept for its collection at the apartment premises. The Green Bin for degradable waste, the Blue Bin for non-degradable waste, Orange Bin is for e-waste, the Yellow Bin for wastes to be incinerated and the Red Bin for Medical Waste.



The Degradable Waste Management: The degradable waste management is done through converting the degradable waste into manure with the aid of the special processing unit. The end product can be used for home gardens or for agriculture. It's a system approved and adopted by the CREDAI Clean City Movement.



The Non-biodegradable Wastes: The non-biodegradable wastes include rubber tyres, plastics, glass bottles, fiber glass, styrofoam and metals. These wastes are converted into pellets using a processing unit and then used for paving roads and for other commercial purposes with the help of the CREDAI Clean City Movement in Kochi.



The e-Waste: The e-wastes include discarded computers, office electronic equipment, mobile phones, television sets and refrigerators. There is a special provision made for collecting and stocking these kinds of wastes within the apartment premises.



Wastes to be incinerated: Incineration involves combustion of organic substances contained in waste. High temperature waste treatment systems are installed at the top of all apartment buildings to convert waste into ash.



Medical Waste: It includes all wastes of medical or laboratory origin like packaging, bandages, infusion kits and so on. The medical waste due to its contaminated nature and propensity to cause injury is given exclusive provision for safe collection and stocking. The 5 point waste management system is introduced at our new projects with a view to creating more hygienic and sustainable living environments that facilitate convenient and comfortable living in the city.

RESPONSIBLE SOLUTIONS FOR WATER MANAGEMENT

Water scarcity is a global phenomenon and a combined effort of all stakeholders is essential to evolve a strategy for ensuring a water balance. The National Building Code suggests that the daily consumption for person per day for residences should be limited to 135 litres. We believe this can be reduced and further optimized without reducing hygiene standards. This is possible in two ways.

- We will provide LEED compliant water efficient fittings with the possibility of reducing water consumption by 20 to 30 percent vis a vis conventional fittings.

The savings in water consumption will directly reduce costs towards :

- Water storage ➢ Water generation / sourcing ➢ Water treatment ➢ Water transmission by pumps ➢ Water heating
- Sewage treatment translating to lower maintenance costs and reduced impact on environment

- A commitment from you, our valued client, that you will actively encourage a philosophy of saving water by the simple method of shutting of the tap when not in use.

Our strategy envisages further:

- A transparent policy on sourcing water for various uses - Water balancing • Rain water harvesting including storage, treatment and reuse of rain water • Treatment of sewage to recover water for use in flushing and landscape irrigation.

WATER BALANCING

Sl. No	Water Sources	Onsite Treatment Provision	Usage	Name of Water
1	• Corporation / Municipality	Yes	• Drinking water (1 point in kitchen)	Drinking
2	• Bore well • Well water augmented • Rain water from roof during monsoons • Bowser water during emergencies	Yes	• Washbasins • Kitchen sinks • Ablution faucets • Showers • Washing machines • Dish washers • Swimming pool make up • Water body make up	Domestic
3	• Treated effluent from STP	Yes	• Flushing of water closets • Gardening • Car wash	Flushing-Subject to technical feasibility

Notes:

- Excess rain water will be disposed of either by ground water recharging, deep well injection or led to external storm water. The procedure adopted may be any one or a combination of the methods outlined above. The strategy for disposal will be as dictated by the underground water table levels and availability of external municipal storm water drains. A similar process will be adopted for disposing of excess treated effluent. Needless to mention adequate treatment facilities will be provided to ensure that the effluent will be treated to levels which will safeguard against contamination of the underground water table. Kerala Pollution Control Board norms will be complied with, in this regard
- All water supplied for use will be treated suitably ensuring human health is not endangered. Where treated effluent is used as in the case of flushing and gardening suitable cautionary notices will be provided to protect against inadvertent misuse
- Drinking water and Domestic water will be treated to ensure compliance with WHO standards • Flushing water standards will comply with that laid down by Kerala Pollution Control Board



THE INSURED ASSET

Asset Homes has pioneered many innovative initiatives to provide better comfort, convenience, peace of mind and value to its customers. As a part of its philosophy of life-long customer service, Asset Homes, has joined hands with New India Assurance Company to offer insurance coverage for the villas and apartments built by Asset Homes. According to this new 'Insured Asset Scheme', every apartment/villa, while being handed over shall have an insurance cover for 25 years, against damages caused by fire, earth quake, lightening, explosion, aircraft damage etc. The customer will be in receipt of the policy in his/her name when the apartment key is handed over by Asset Homes. Now on-wards you shall not be just possessing an 'Asset' but an 'Insured Asset' from the responsible builder. Come, celebrate real Asset Value!



Happiness
beyond square feet

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EXCLUSIVE
CUSTOMER CARE SERVICES

As a completely customer-centric company, Asset Homes has made a trailblazing journey from Asset Care to Asset Delight. As a part of redefining customer experiences, a bouquet of 17 new delights has been introduced, to widen the smiles of more than 5000 satisfied customers, across 36 countries.

- ASSET FAMILY OF THE MONTH
- ASSET CUSTOMER ON BOARD
- DELIGHT CIRCLE
- 25 YEARS FREE INSURANCE COVERAGE FOR APARTMENTS
- TRANSIT HOME FACILITY
- DELIGHT SERVE - MOBILE APP
- PROMPT DELIGHT
- DAILY DELIGHT
- DELIGHT de ASSIST
- DELIGHT CARE
- DELIGHT LEISURE
- DELIGHT DRIVE
- DELIGHT SURPRISES
- DELIGHT DÉCOR
- DELIGHT SHIFTS
- DELIGHT SHINE
- PRIVILEGE CARD



ASSET CANVAS							
B+G+14							
LAND AREA IN CENTS	71.41						
NO. OF APARMENTS	89						
BASEMENT FLOOR	PARKING + SERVICES						
GROUND FLOOR	PARKING + LOBBY+ MULTI RECREATION ROOM + GUEST ROOM (401)						
FIRST FLOOR	PARKING + SERVICES						
	A	B	C	D	E	F	G
	2 BHK	3 BHK	3 BHK	2 BHK	2 BHK	2 BHK	2 BHK
SECOND FLOOR	1235	1652	1819	1214	1110	1173	1266
OPEN TERRACE	48	14	221	347	497	24	186
THIRD FLOOR	1235	1652	1819	1214	1110	1173	1266
FOURTH FLOOR	1235	1652	1819	1214	1110	1173	1266
FIFTH FLOOR	1235	1652	1819	1214	1110	1173	1266
SIXTH FLOOR	1235	1652	1819	1214	1110	1173	1266
SEVENTH FLOOR	1235	1652	1819	1214	1110	1173	1266
EIGHTH FLOOR	1235	1652	1819	1214	1110	1173	1266
NINTH FLOOR	1235	1652	1819	1214	1110	1173	1266
TENTH FLOOR	1235	1652	1819	1214	1110	1173	1266
	A1						G1
	2 BHK						2 BHK
ELEVENTH FLOOR	1205	1652	1819	1214	1110	1173	1245
OPEN TERRACE	42						30
TWELFTH FLOOR	1205	1652	1819	1214	1110	1173	1245
	A2	B1			E1		G2
	2 BHK	3 BHK			2 BHK		2 BHK
THIRTEENTH FLOOR	1180	1615	1819	1214	1106	1173	1098
OPEN TERRACE	55						91
FOURTEENTH FLOOR	CLUB ROOM	1615	1819	1214	1106	1173	FITNESS CENTRE



KERALA'S FIRST CHOICE

Our uncompromising approach to quality earned us the coveted CRISIL ratings. Our unrelenting commitment to serve you helped us deliver on time. Our deep concern for your well-being gave rise to innovative initiatives. We have always put you FIRST and we thank you too for putting us FIRST, always!

THE FIRST BUILDER IN INDIA TO RECEIVE
CRISIL DA2 RATING IN 8 YEARS SINCE INCEPTION

THE FIRST BUILDER IN INDIA TO RECEIVE
CRISIL 7- STAR RATING FOR ITS THREE
RESIDENTIAL PROJECTS

THE FIRST BUILDER IN INDIA TO GIVE 25 YEARS
FREE INSURANCE FOR VILLAS/APARTMENTS



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CREDAT   



Scan the QR code with your
smartphone and directly chat
with our sales consultant.



Responsibly Yours