



**ASSET**

*Responsibly Yours*



Two flowers of luxury,  
to adorn your lives!



LET THE SPRING OF LUXURY  
VISIT YOU,  
ALL THROUGH YOUR LIVES!

ASSET  
**Chrisabelle**

Puthenangady, Kottayam













SOFT-PETALLED  
LUXURY BLOOM YET **AGAIN!**

Asset Homes conceives every project keeping in mind the location and other requirements of customers. Right from the location, the architecture and design, amenities and return on investment are meticulously evaluated before the project is launched. Kottayam has already witnessed the exclusive class of Asset Homes projects. Here's yet another luxury apartment project from the makers of the finest apartments and villas across 12 destinations of Kerala. Let your choice too be Kerala's First Choice in ecstatic living!





CHOOSE A HOME WHERE  
HAPPINESS **BLOOMS!**

Asset Chrisabelle & Carol, the twin tower luxury apartment projects offers a unique location, tailor-made design and world class amenities to provide absolute convenience, privacy and luxury. Each tower has basement, ground and 9 floors with 2BHK and 3BHK apartments, ranging from 1045 sqft to 1763 sqft. Enjoy the exquisite pleasure of being at home in your own world - the beautiful world where happiness blooms, in all seasons!









NORTH



Kottayam Cheriypally

Kumarakom

To Kottayam

CMS College



Kurispally Road

Kurispally

Thirunakkara Temple

Old Bustand Thirunakkara

To Puthenangady

Temple Road

Gandhi Square

Bridge

Rama Varma Union Club

Children's Library

Excelsior Illical School

Tiruvathukal- Kumarakam



# THE TWIN-EDGED Advantage!

Railway station



Baker School

Sasthri Road

Central Jn

TB Road To  
Trivandrum

KSRTC Stand

Situated at Puthenangady, popularly known as Angady, the project offers the best cultural, economic, political and natural surroundings. Well known for communal harmony, celebrations and sports, Puthenangady provides a precise spot for living peacefully, comfortably and happily. Benefit also from the multi-directional access, closeness to all utilities for convenient living. Let life's advantages grow double.





Asset Chrisabelle & Carol unfolds a host of amenities that includes multi-recreational club, health club, swimming pool, children's play area, landscaped garden and many eco-friendly features like rain-water harvesting, water restrictors, etc. Safety features include 24-hour security, disabled-friendly access, and camera surveillance at entrance lobby and common areas. Let life dazzle with the touch of superlative luxury.



## LET COMFORT GROW **TWO FOLD**









BRAND POOL





## Description

## Brand

### Washrooms/Powder Room

EWC	: Cera /Hindware or equivalent
Wash Basin	: Cera/Hindware or equivalent
Concealed Flush Tank	: Cera/Hindware or equivalent
Wall Plate	: Cera/Hindware or equivalent
Wall Mixer	: Jaguar/Cera or equivalent
Health Faucet (Abs Coating)	: Jaguar/Cera or equivalent
Angle Valve 1/2"	: Jaguar/Cera or equivalent
Bottle Trap	: Jaguar/Cera or equivalent

### Flooring

Bedroom Floor Tiles	: Asian/Cera/ Kajaria or Equivalent Vitrified Tiles
Living and Dining Floor	: Asian/Cera/ Kajaria or Equivalent Vitrified Tiles
Balcony and Sitout	: Rustic Tiles- Cera/ Kajaria Asian or equivalent
Toilet Floor Tile	: Asian/CERA/Kajaria or equivalent
Toilet Wall Tile (glazed)	: Asian/CERA/Kajaria or equivalent

### Doors/ Windows

Main Door	: Teakwood frames with teakwood shutter. Front door shutter will be a designer teakwood one with 35 mm thickness finished with melamine/ polyurethane coating.
Main Door Lock	: Yale/Godrej or equivalent
Magnetic Catcher	: Spider or equivalent
Door eye	: Yale/Magnum or equivalent
Safety chain	: Yale/Magnum or equivalent

Inside Door and Toilet Door : All inside door shutters shall be Flush/ Moulded skin doors.

Internal Door Lock	: Godrej or equivalent
Toilet Door Baby Latch	: Godrej or equivalent
Hinges	: AKS/ Dorset or equivalent
Tower Bolt	: AKS/ Dorset or equivalent
Windows	: All windows shall be of high quality aluminium with M.S. Grills

### Kitchen

Kitchen Floor	: Somany/Cera/Kajaria or equivalent
Kitchen Sink	: Nirali or equivalent
Sink Cock	: Cera/Jaguar or equivalent
Cockroach Trap	: Chilly
Waste Coupling	: Chilly

### Paint

Internal Putty	: Asian/equivalent
Emulsion	: Asian/Berger/Jotun or equivalent
Exterior Emulsion	: Asian/ Berger/Jotun or equivalent
Enamel	: Asian/ Berger/Jotun or equivalent

### Lift

Johnson/ Kone or Equivalent

### Electrical

Distribution Board	: Schneider/Legrand/ Havells or equivalent
Mcb	: Legrand/Schneider/ Havells or equivalent
Switches	: Legrand/Schneider/ Havells or equivalent
Genset	: Kirlosker/Cummins or equivalent
Transformer	: Unipower/Intrans or equivalent

### Cement

India Cements/ Dalmia/ Zuari /Ramco Cements or equivalent

### Steel

Vizag/ Sail /Tulsyan





### Community Features

- Multi-recreation hall/Club room for cards, caroms and chess
- Health club
- Intercom facility
- Centralised gas supply
- Two passenger lifts
- 24-hr security/water/power
- Maintenance on call
- Ground floor car park
- Access for diasabled
- Drivers/janitors Room
- Asset Gallery at ground floor
- Association room
- Swimming pool
- Children's play area

### Eco Features

- Ample green space
- Rain-water harvesting
- Landscaped garden
- Water-flow restrictors for optimal use of water

### Digital Features

- Broadband internet connection
- Digital cable TV connection through STB with option for EPG, PPV & VOD
- Security cameras at entrance gate, lobby and select common areas

### Technical Features

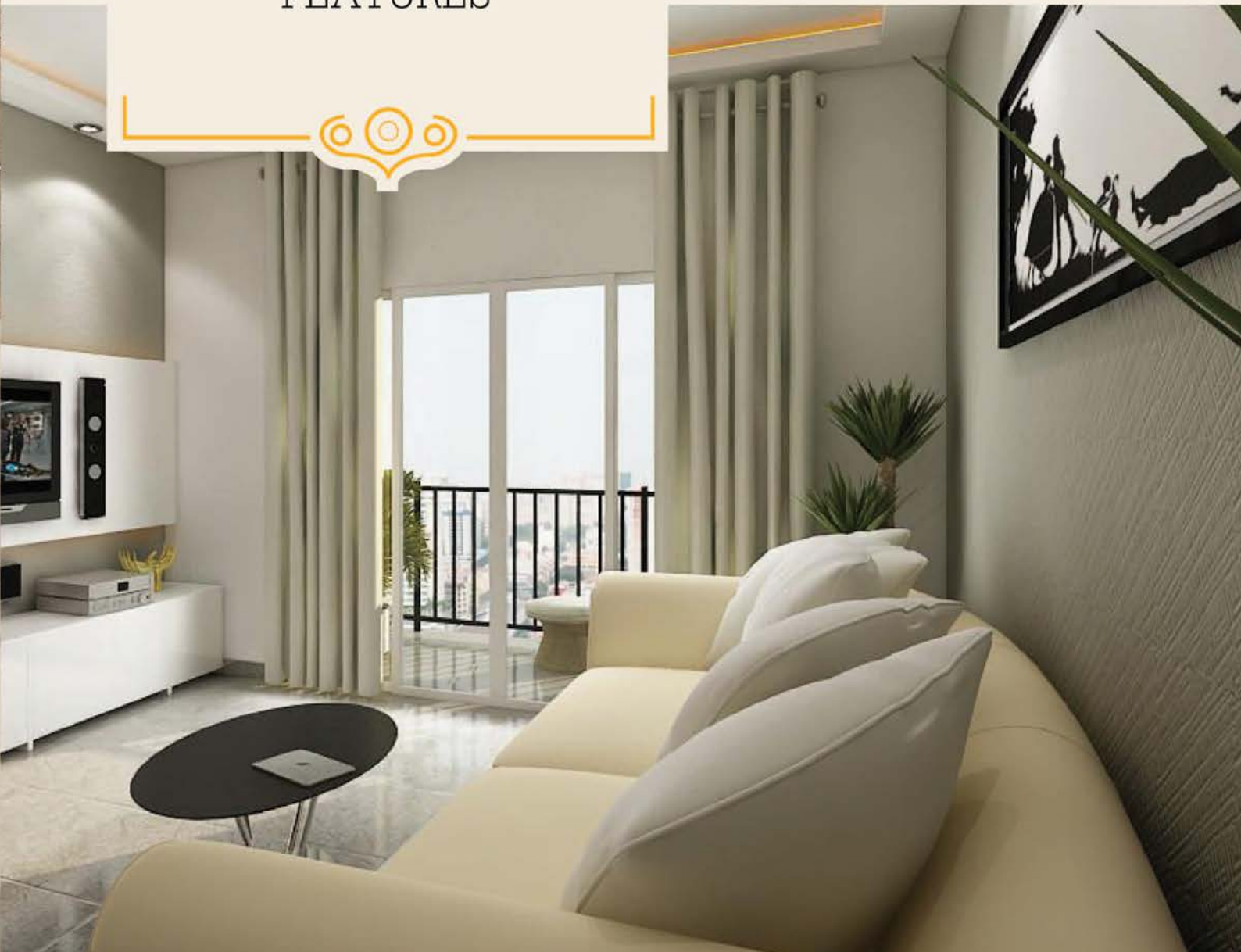
- Fibre/metal strip reinforcement on all joints to avoid cracks
- Sharp edges avoided on all fabrications to provide safety.
- Rubber fenders on parking area pillars to avoid damage to vehicles







FEATURES







SPECIFICATIONS







- Foundation** : Necessary RCC foundations on required strata.
- Structure** : Reinforced cement concrete frame with solid cement blocks in fill walls.
- Plastering** : Internal plastering with cement mortar /lime punning.
- Entrance** : Lobby, staircase and common areas will be of granite or high quality vitrified tile flooring.
- Flooring** : High quality vitrified tiles for the entire apartment, with vitrified skirting. Entrance lobby, staircase & common areas will be of granite/vitrified flooring.
- Wall cladding** : Designer/ceramic glazed wall tile cladding in bathrooms upto false ceiling height
- Kitchen** : Granite kitchen counter, single bowl stainless steel sink with drain board. Provision for exhaust fan.
- Toilet fittings** : White sanitaryware including European water closet and wash basin. Good quality chromium-plated taps, mixer and shower. Towel rods.
- Hardware** : Best quality hardware.
- Doors** : Decorative paneled entrance door in teak wood. Moulded / flush doors for bedrooms and toilets.
- Windows** : Fully glazed powder coated aluminium windows with MS grills.
- Painting** : Putty finished emulsion paint for internal walls and enamel paint for doors and window grills. External walls will be emulsion painted.
- Water Supply** : KWA water supply at one point in kitchen subject to rules and regulations of KWA. Ground water supply from open well/bore well.
- Electricity Supply** : Concealed copper wiring. Adequate light points, fan points, 5 amps and 15 amps points, etc. with independent meters for each flat. Modular type switches. Generator supply upto 1000 watts per apartment automatic change over. Provision for cable TV in living room, telephone conduit point in living room.







Happiness  
beyond square feet

**17**

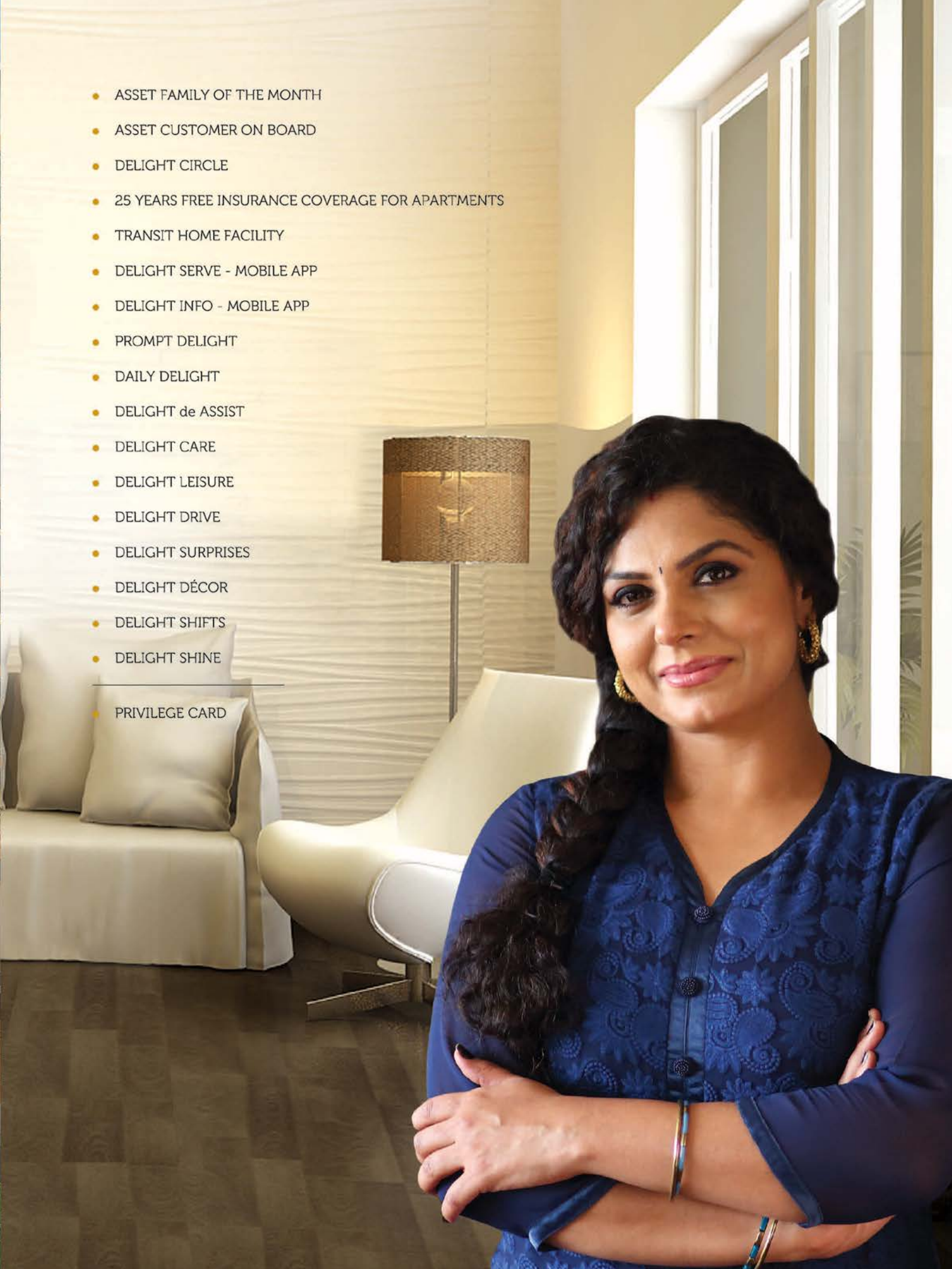
**EXCLUSIVE**  
CUSTOMER CARE SERVICES

As a completely customer-centric company, Asset Homes has made a trailblazing journey from Asset Care to Asset Delight. As a part of redefining customer experiences, a bouquet of 17 new delights has been introduced, to widen the smiles of more than 5000 satisfied customers, across 36 countries.





- ASSET FAMILY OF THE MONTH
  - ASSET CUSTOMER ON BOARD
  - DELIGHT CIRCLE
  - 25 YEARS FREE INSURANCE COVERAGE FOR APARTMENTS
  - TRANSIT HOME FACILITY
  - DELIGHT SERVE - MOBILE APP
  - DELIGHT INFO - MOBILE APP
  - PROMPT DELIGHT
  - DAILY DELIGHT
  - DELIGHT de ASSIST
  - DELIGHT CARE
  - DELIGHT LEISURE
  - DELIGHT DRIVE
  - DELIGHT SURPRISES
  - DELIGHT DÉCOR
  - DELIGHT SHIFTS
  - DELIGHT SHINE
- 
- PRIVILEGE CARD





# RESPONSIBLE SOLUTIONS FOR WATER MANAGEMENT



Water scarcity is a global phenomenon and combined effort of all stakeholders is essential to evolve a strategy for ensuring water balance. The National Building Code suggests that the daily consumption for person per day for residences should be limited to 135 litres. We believe this can be reduced and further optimized without reducing hygiene standards. This is possible in two ways.

- We will provide LEED compliant water efficient fittings with the possibility of reducing water consumption by 20 to 30 percent vis a vis conventional fittings.  
The savings in water consumption will directly reduce costs towards :
  - Water storage ➤ Water generation / sourcing ➤ Water treatment ➤ Water transmission by pumps ➤ Water heating
  - Sewage treatment translating to lower maintenance costs and reduced impact on environment
- A commitment from you, our valued client, that you will actively encourage a philosophy of saving water by the simple method of shutting off the tap when not in use.

## Our strategy envisages further:

- A transparent policy on sourcing water for various uses - Water balancing • Rain-water harvesting including storage, treatment and reuse of rain water
- Treatment of sewage to recover water for use in flushing and landscape irrigation.

## WATER BALANCING

Sl. No	Water Sources	Onsite Treatment Provision	Usage	Name of Water
1	• Corporation / Municipality	Yes	• Drinking water (1 point in kitchen)	Drinking
2	• Bore well • Well water augmented • Rain water from roof during monsoons • Bowser water during emergencies	Yes	• Washbasins • Kitchen sinks • Ablution faucets • Showers • Washing machines • Dish washers • Swimming pool make up • Water body make up	Domestic
3	• Treated effluent from STP	Yes	• Flushing of water closets • Gardening • Car wash	Flushing-Subject to technical feasibility

### Notes:

- Excess rain water will be disposed off either by ground water recharging, deep well injection or led to external storm water. The procedure adopted may be any one or a combination of the methods outlined above. The strategy for disposal will be as dictated by the underground water table levels and availability of external municipal storm water drains. A similar process will be adopted for disposing of excess treated effluent. Needless to mention adequate treatment facilities will be provided to ensure that the effluent will be treated to levels which will safeguard against contamination of the underground water table. Kerala Pollution Control Board norms will be complied with, in this regard.
- All water supplied for use will be treated suitably ensuring human health is not endangered. Where treated effluent is used as in the case of flushing and gardening, suitable cautionary notices will be provided to protect against inadvertent misuse.
- Drinking water and domestic water will be treated to ensure compliance with WHO standards • Flushing water standards will comply with those laid down by Kerala Pollution Control Board.



# PIONEERING THE 5 POINT WASTE MANAGEMENT SYSTEM

Asset Homes as a responsible builder has always strived to promote and adopt the best practices in the industry for providing a clean, safe and healthy environment. As part of this great initiative, we are now introducing a unique 5 point waste management system for efficient management of organic and non-organic waste at our projects. This waste management initiative is founded on the principles of Reduce, Recycle and Reuse. There are broadly 5 types of wastes that can be identified in any location. They are degradable, non-degradable, waste to incinerate, e-waste and medical waste. For each kind of waste there is a colour-coded bin that is kept for its collection at the apartment premises. The Green Bin for degradable waste, the Blue Bin for non-degradable waste, Orange Bin is for e-waste, the Yellow Bin for wastes to be incinerated and the Red Bin for Medical Waste.



**The Degradable Waste Management:** The degradable waste management is done through converting the degradable waste into manure with the aid of a special processing unit. The end product can be used for home gardens or for agriculture. It's a system approved and adopted by the CREDAI Clean City Movement.



**The Non-biodegradable Wastes:** The non-biodegradable wastes include rubber tyres, plastics, glass bottles, fiber glass, styrofoam and metals. These wastes are converted into pellets using a processing unit and then used for paving roads and for other commercial purposes with the help of the CREDAI Clean City Movement in Kochi.



**The e-Waste:** The e-wastes include discarded computers, office electronic equipment, mobile phones, television sets and refrigerators. There is a special provision made for collecting and stocking these kinds of wastes within the apartment premises.



**Wastes to be incinerated:** Incineration involves combustion of organic substances contained in waste. High-temperature waste treatment systems are installed at the top of all apartment buildings to convert waste into ash.



**Medical Waste:** It includes all wastes of medical or laboratory origin like packaging, bandages, infusion kits and so on. The medical waste due to its contaminated nature and propensity to cause injury is given exclusive provision for safe collection and stocking.

The 5 point waste management system is introduced at new projects with a view to creating more hygienic and sustainable living environs that facilitate convenient and comfortable living in the city.





# CHRISABELLE & CAROL PRODUCT CHART

LOCATION : PUTHENANGADY, KOTTAYAM

DESCRIPTION	78									
LAND AREA IN CENTS	68									
NO OF APARTMENTS	68									
	SALEABLE AREA									
	CHRISABELLE					CAROL				
	B+G+9					B+G+9				
	A	B	C	D		A	B	C	D	
BASEMENT FLOOR	2BHK	3 BHK	3BHK	3BHK		3 BHK	2BHK	2BHK		3 BHK
GROUND FLOOR	PARKING SERVICES					PARKING +LOBBY+ASSET GALLERY				
GROUND FLOOR Commercial	PARKING +SHOPS+LOBBY+ASSET GALLERY					PARKING +LOBBY+ASSET GALLERY+Multi Recreation hall				
ASSET GALLERY	2637					198				
FIRST FLOOR	358					198				
Open Terrace										
FIRST FLOOR COMMERCIAL	3169					198				
SECOND FLOOR	1401	1668	1763	1696		1379	1045	1045		1379
OPEN TERRACE			146	146						
THIRD FLOOR	1401	1668	1763	1696		1379	1045	1045		1379
FORTH FLOOR	1401	1668	1763	1696		1379	1045	1045		1379
FIFTH FLOOR	1401	1668	1763	1696		1379	1045	1045		1379
SIXTH FLOOR	1401	1668	1763	1696		1379	1045	1045		1379
SEVENTH FLOOR	1401	1668	1763	1696		1379	1045	1045		1379
EIGHTH FLOOR	1401	1668	1763	1696		1379	1045	1045		1379
NINTH FLOOR	1401	1668	1763	1696		1379	1045	1045		1379





# KERALA'S FIRST CHOICE

Our uncompromising approach to quality earned us the coveted CRISIL ratings. Our unrelenting commitment to serve you helped us deliver on time. Our deep concern for your well-being gave rise to innovative initiatives. We have always put you FIRST and we thank you too for putting us FIRST, always!

THE FIRST BUILDER IN INDIA TO RECEIVE  
CRISIL DA2 RATING IN 8 YEARS SINCE INCEPTION

THE FIRST BUILDER IN INDIA TO RECEIVE  
CRISIL 7- STAR RATING FOR ITS THREE RESIDENTIAL PROJECTS

THE FIRST BUILDER IN INDIA TO GIVE 25 YEARS  
FREE INSURANCE FOR VILLAS/APARTMENTS





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with our sales consultant.



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