



**BIRLA APPLE AROMA**  
A Venture Of Birla Homes

### APPLE SPIRE INDIA LLP

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### PROJECT ASSOCIATES

Architect	VK Thyagarajan & Associates
Structural	Design Tree Consultants Pvt Ltd
Peer Review	Civil Aid
PMC	Renaissance
Landscape	Design Milieu

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 **Birla**  
Apple AROMA  
A Venture Of Birla Homes





## A PLACE OF BEAUTIFUL BEGINNINGS

We believe where you live, says a lot about who you are.

Every apartments at Birla Apple Aroma makes you feel special. A great sense of personal space, combined with an abundance of natural light and fresh air permeates every square foot of every room. Outstanding quality of fit and finish is given, which fits perfectly within the concept of a modern home.

Birla Apple Aroma promises the best of community living in an exclusive neighborhood, with wide-open spaces, well planned internal roads and amenities and recreational facilities.





## LEGEND

### PASSIVE REACTION

01. LEISURE PAVILIONS
02. YOGA PLATFORMS
03. MEDITATION ZONE
04. CLUB FRONTAGE CONTEMPLATION COURT

### ACTIVE REACTION

05. ROCK CLIMBING WALL
06. OUTDOOR GYM
07. BADMINTON COURT
08. HALF BASKET BALL COURT
09. JOGGING TRACK
10. CRICKET PRACTICE NETS

### COMMUNITY RECREATION

11. ELDERS POOL
12. KID'S POOL
13. UNDER WATER LOUNGER
14. POOL DECK
15. PARTY LAWNS WITH BARBEQUE
16. VIEW DECK FROM CLUB HOUSE
17. PRE FUNCTION DECK
18. CHILDREN'S PLAY AREA
19. SEATING TERRACES FACING THE PLAY AREA
20. AMPHITHEATRE
21. STAGE
22. GIANT CHESS BOARD

### SENIOR CITIZEN RECREATION

23. REFLEXOLOGY WALKWAY
24. STROLL WALKWAY
25. AROMATIC GARDEN

### GENERAL AMENITIES

26. ENTRY PORTAL
27. SECURITY CABIN
28. GRASS DRIVEWAY
29. VISITOR'S PARKING
30. DROP OFF PLAZA
32. WATER BODY
33. CASCADE WALL





### **Soak up in the sunshine every morning**

In the calm of the morning you hear gentle reminders that you have arrived. Enjoy your gentle cup of fine early green tea, while you relish your moment of happiness and success. Here airy and spacious rooms open to wide-open green areas for you to breathe fresh air, jogging tracks lead you through the verdant gardens and makes you capture some of the enchanting views ever.





Day View



Night View





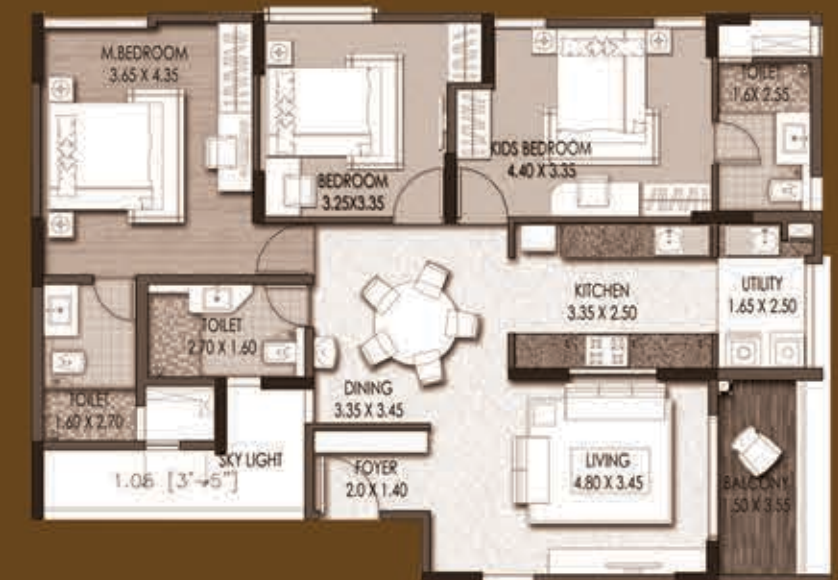
Birla  
Apple AROMA

ENTRANCE LOBBY





**TYPE 3 BHK**  
SBA : (1600 Sft)

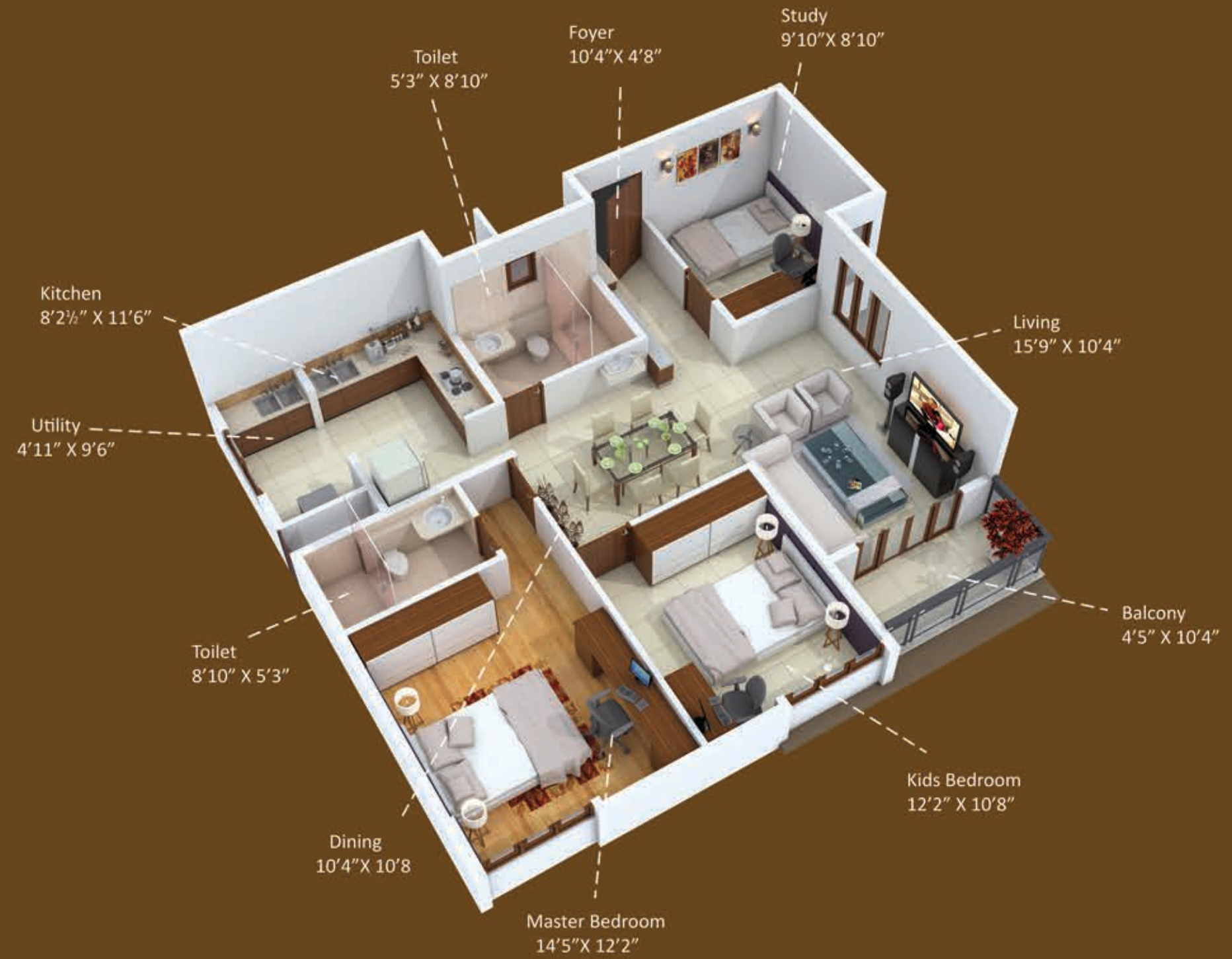




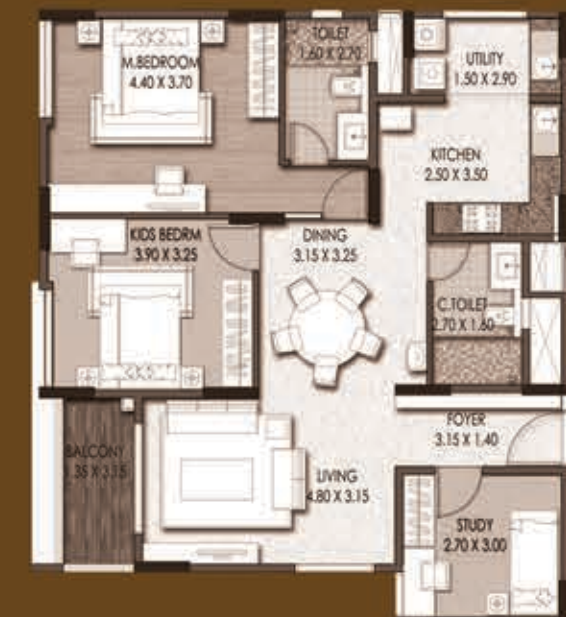
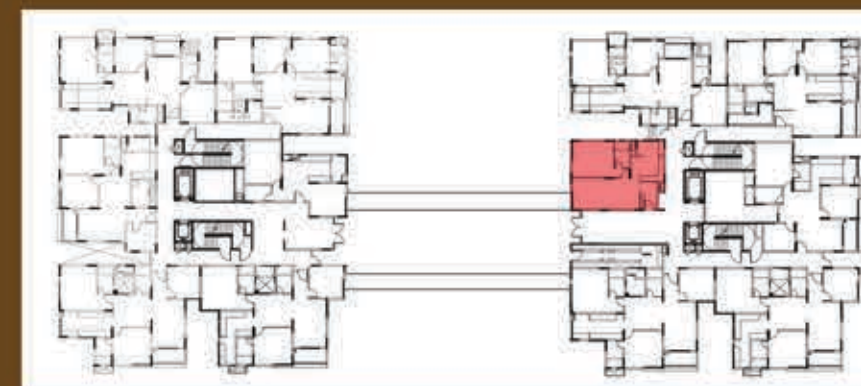


**MASTER BEDROOM**

**TYPE 2.5 BHK**  
SBA :(1345 Sft )



**BATHROOM**





Start each day with  
a  
**grateful**  
heart







**SWIMMING POOL AREA**



**CHILDREN'S PLAY AREA / BASKETBALL COURT**



**CRICKET PITCH**



**OPEN GYM / YOGA GARDEN**



## SPECIFICATION

**1. STRUCTURE :** • R.C.C Framed Structure with Seismic Resistance.

**2. WALLS:** • R.C.C. Wall for lift and 6" Solid Cement Blocks for Staircase.  
• 6" Solid Cement Blocks for External Walls.  
• 6"/4" Solid Cement Blocks for Internal Walls.

**3. DOORS :** • Main Door: Elegant Teak Frame with Polished Veneer Doors.  
**Other Doors :** • Flush Doors with Superior Finish.

**4. FLOORING:** • Living / Dining / Bedroom / Kitchen with Superior Quality Vetrified Tiles.  
• Master Bedrooms with Laminated Wooden Floor.  
• Balconies with Anti Skid Ceramic Tile Flooring.

**5. Kitchen:** • Platform with 20mm Polished Black Granite Slab with Stainless Steel Sink And with 600mm Height Glazed Tile Dado.

**6. TOILETS:** • Anti Skid Ceramic Tiles Flooring & Glazed Tile Dado up to 2.10m Height.

**7. FIXTURES:** • SS Hardware for all Doors.

**9. ELECTRICAL :** • FRLS Concealed Copper Wiring with Modular Switches.  
• Electricals Points for Spilt AC in Master Bedroom and Living Room.  
• T.V. & Telephone Points in Living Room / Master Bedroom / Guest Room.  
• Sufficient Power Point will be provided in Kitchen and Toilet for Geyser, Exhaust Fan etc.

**10. LIFT :** • Three Hi-Speed Passenger Lifts of 8 person capacity and one Stretcher/medical lift.

**11. COMMON AREAS :** • Granite Flooring for Corridor, Lobbies & Staircase in Ground Floor and Superior Vetrified Tiles for all other floors.  
• Over Head Water Tank & Underground Sump of required Capacity with pumps for both Bore well and BWSSB Water.

**12. GENERATOR :** • 100% Back Up Power Available for All Common Area, Lifts, Lobbies & Staircase.  
• 2 KVA for 2BHK and 3 KVA for 3BHK Back Up Power for each apartment for Lights and Fan Points.



## LOCATION



## Chairman's Message

“ Home is the temple of the family. It should be made with great respect and absolute care. It has to sustain multiple generations and yet be strong enough to last beyond long times to come. We highly regard and value what we are building and do it with utmost care, as it is a sacred place for a family who will inhabit it in the near future. Birla Apple Aroma shall not build just normal homes. We shall build an empire, where every owner is a king of his castle. Invoking the blessings of the divine. We lay each brick and mortar that will be the dream of your lifetime and an abode for your living.

With our new venture – Birla Apple Aroma, we are bringing in our unique ethos of innovation to the Indian housing sector to deliver high-quality spaces. Having tasted success in various sectors including Health and Wellness, IT, Power Solutions, Education and Engineering, we are now targeting all our energies and business expertise into introducing uniquely-crafted, premium housing units in the Indian market. It's our vision to deliver spaces, which are brilliantly unique to conception and yet fully compliant with all building norms.

## About Birla Apple Aroma

Birla Apple Aroma works on the principles of Swami Vivekananda, Keeping in the mind the value of nature and quality of service to be provided from their side. We intend to uphold their policy of maintaining the fulfillment of their client's dreams as priority. We believe in exceptional service, not only to our customers but to everyone getting associated with Birla Apple Aroma.

We help to create a comfort zone keeping in mind all the customer needs. Being a builder is not just about putting up concrete structures, collecting money and making the balance sheets grow in figures and numbers. Rather it is about shouldering a much larger social responsibility where in a person's life earnings are at stake for a shelter of his dreams or a commercial base to flourish. We don't aim to construct buildings with just bricks and mortar, but with feelings and a goal to deliver the best. Birla Apple Aroma would first like to become a better member of the society before becoming the World's best construction company.

Birla Apple Aroma take this opportunity to pledge for their dedication to always track the interests of all their customers, investors and their associates and making them their stepping stones to success.