









WHERE LUXURY AND STATUS BECOME SYNONYMOUS

Luxury and status are two sides of the same coin. In fact, one is a reflection of the other. So, if one of them is enhanced, the other is bound to leap ahead to the next level. Hence, we decided to craft a symbol of luxury at a location known as a status symbol, to make you feel twice as awesome.

Welcome to Alok, an address of exclusive 2 BHK apartments at Prabhat Road by Darode Jog Properties. Here, the indoors and outdoors combine to create a luxurious ambience that would best make a statement of your status. In an area where most residential projects offer 3 BHK flats, Alok gives you access to 15 exquisitely designed 2 BHK apartments — a smaller yet smarter option that is a rarity in and around Prabhat Road.

Add to this, the location and neighbourhood of Prabhat Road. Not only does it provide easy access to everything that your everyday demands, it also wraps around your home a cultural legacy which is unique to this location.

Come. Embrace the double delights of luxury and status. Come to Alok.





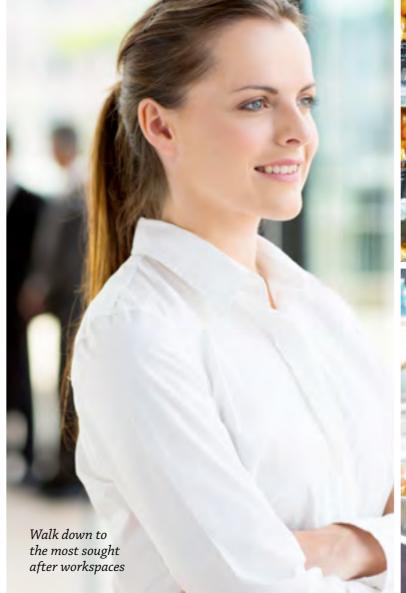


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EXCELLENCE AND EXPERTISE ARE A LEGACY HERE.

Since 1983, for over 30 years, Sudhir Darode & Anand Jog have ably incorporated 'Darode-Jog & Associates'. An association that brought together two civil engineers from Government Polytechnic, Pune. What cemented their relationship was a passion to build homes that dreams are made of.

Since the outset, they have set high standards in construction, services and virtues. Today, they are renowned for their ethics, transparency, quality, professionalism and most importantly understanding of their customers.

No wonder, they've grown from strength to strength, in terms of area built, projects completed, innovations undertaken and hearts won! Today, property buyers aspire to own and live in properties built by Darode-Jog, for the sake of their uncompromising attitude of delivering beyond customer expectations.

Their certifications and awards add further testimony to their caliber. International Certifications Services (ICS)

has conferred upon them the prestigious ISO 9001: 2000 Certification recognizing the Quality Management System Standards maintained by the company for design, construction & sales of residential & commercial properties. They're also in process of acquiring the ISO 14000 certification.

Their project Crossover County at Sinhagad Road has been awarded the 'Five Star Eco-Housing Certification' from the Municipal Corporation and Science Technology Park, Blossom Boulevard at Koregaon Park has been honoured with 'The Best Quality Construction' from The Architects', Engineers' and Surveyors' Association.

With consistent customer interactions we realized that the detailing in a floor plan needs more attention. As the world knows, we're already at that. At Darode-Jog we've always believed in giving the best. The challenge now is to give better than the best... which we've accepted head on!



