



MS CHARAN
CREATING VALUES

MM Cascade
@Ambattur



2 BHK Luxury Apartments



OUR COMPANY

MS Charan pvt ltd was formed with the mission of making the dream of owning a home of all class of people especially the middle class into reality. The company was formed in 1990 by an aspiring engineering graduate who has explored into the field through his father, a renowned building contractor of the past decades.

We have been in business for more than twenty two years. Over these years we have built many projects in and around Chennai, each unique and different from the other. Our Focus has always been on three key deliverables: Trust, commitment and service. Our long term business strategy focuses on providing our customers with quality homes, while seeking to maximize our return on invested capital overtime. We build highly attractive homes that meet the ultimate satisfaction of the buyer. Our journey in this industry and incredible volume of homes built is a corollary of our initiatives and passion. We invite you to be part of our innovative, forward thinking team.

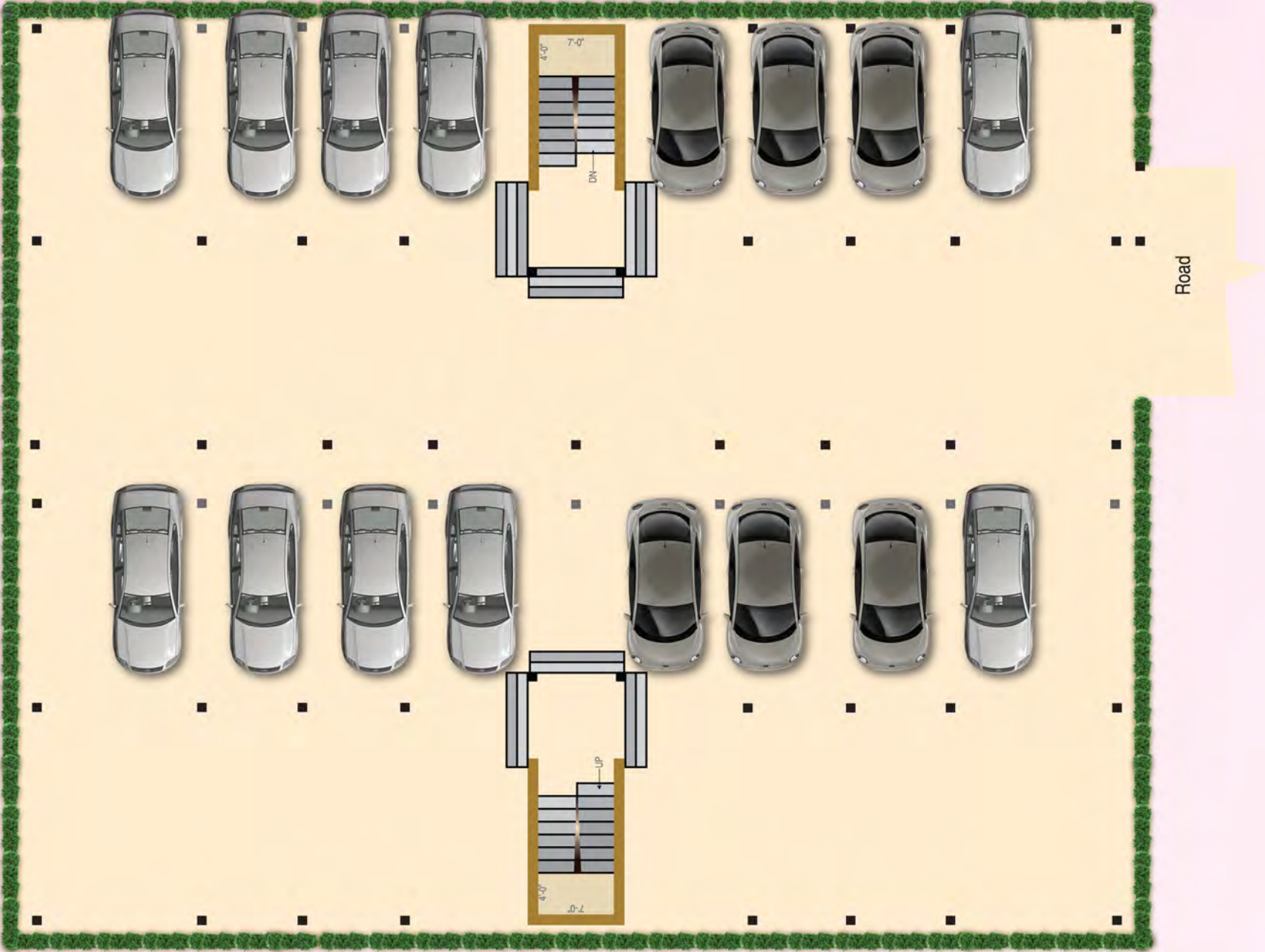
OUR VISION

Exemplary and affordable homes built with the best efficiencies and quality. Attainment of profitable growth through superior workmanship, customer service, innovation, quality and commitment. A longlasting construction business that creates value in every step of its way.

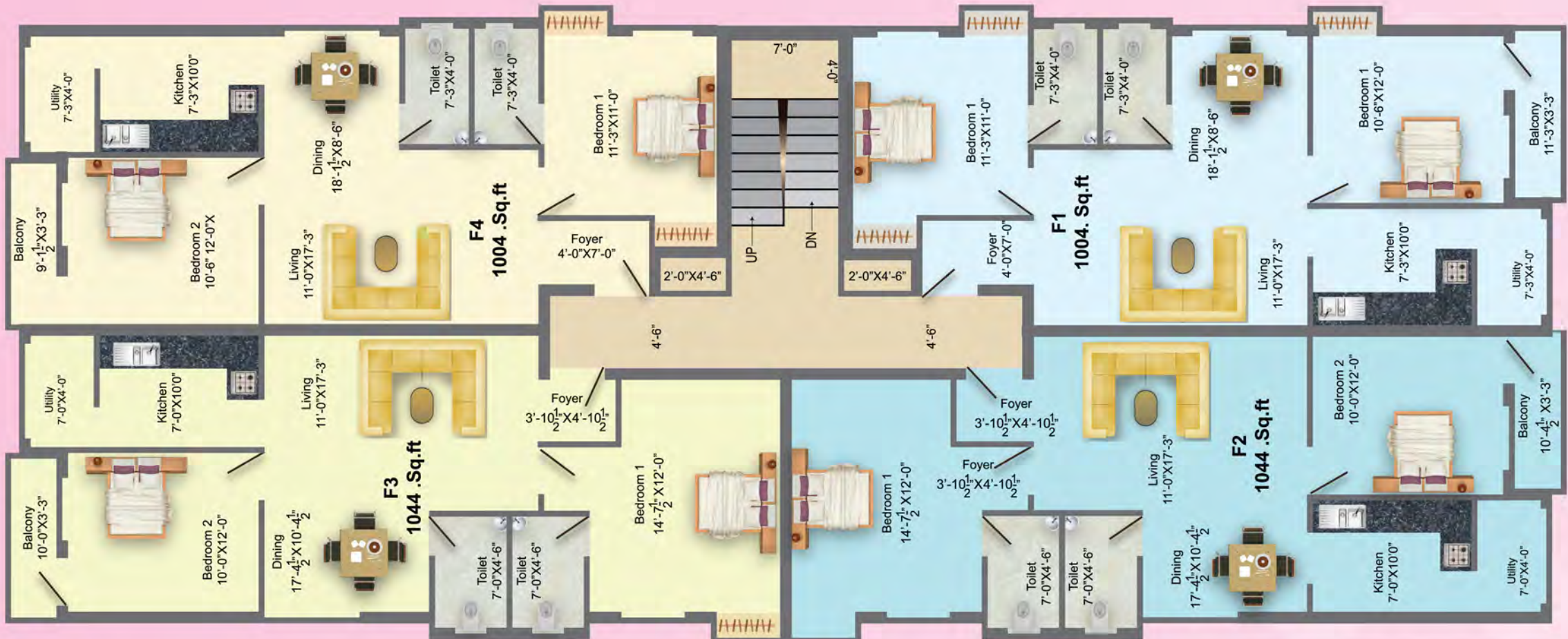
OUR MISSION

Creating a better solution for building homes for all classes of people. To perform every project with full motivation and potential and achieve the highest standards in service, reliability, safety and cost containment which exceed the customers' satisfaction. To specialize in the tasteful use of highest grade materials and colors, the best functional floor plans, the dramatic curb appeal of the exteriors, the meticulous craftsmanship, and the unique architectural detailing. Being recognised as one of the leading builders in the city, we always strive to build the highest quality homes with the best available materials. To be a constructive and enlightened partner in the communities in which we exist.

GROUND FLOOR CAR PARKING

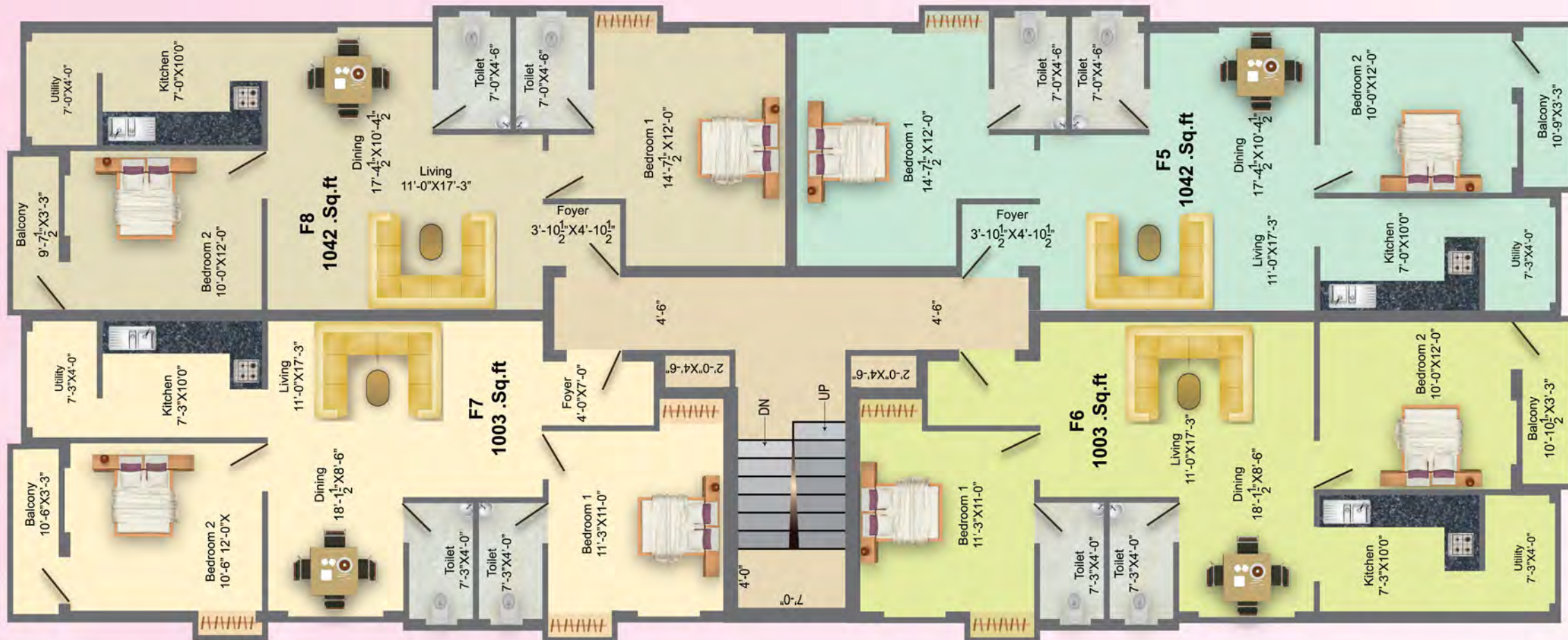


TYPICAL FLOOR PLAN NORTH BLOCK



MM Cascade	
Flat	Area Sq.ft
F1	1004. Sq.ft
F2	1044. Sq.ft
F3	1044. Sq.ft
F4	1004. Sq.ft

TYPICAL FLOOR PLAN SOUTH BLOCK

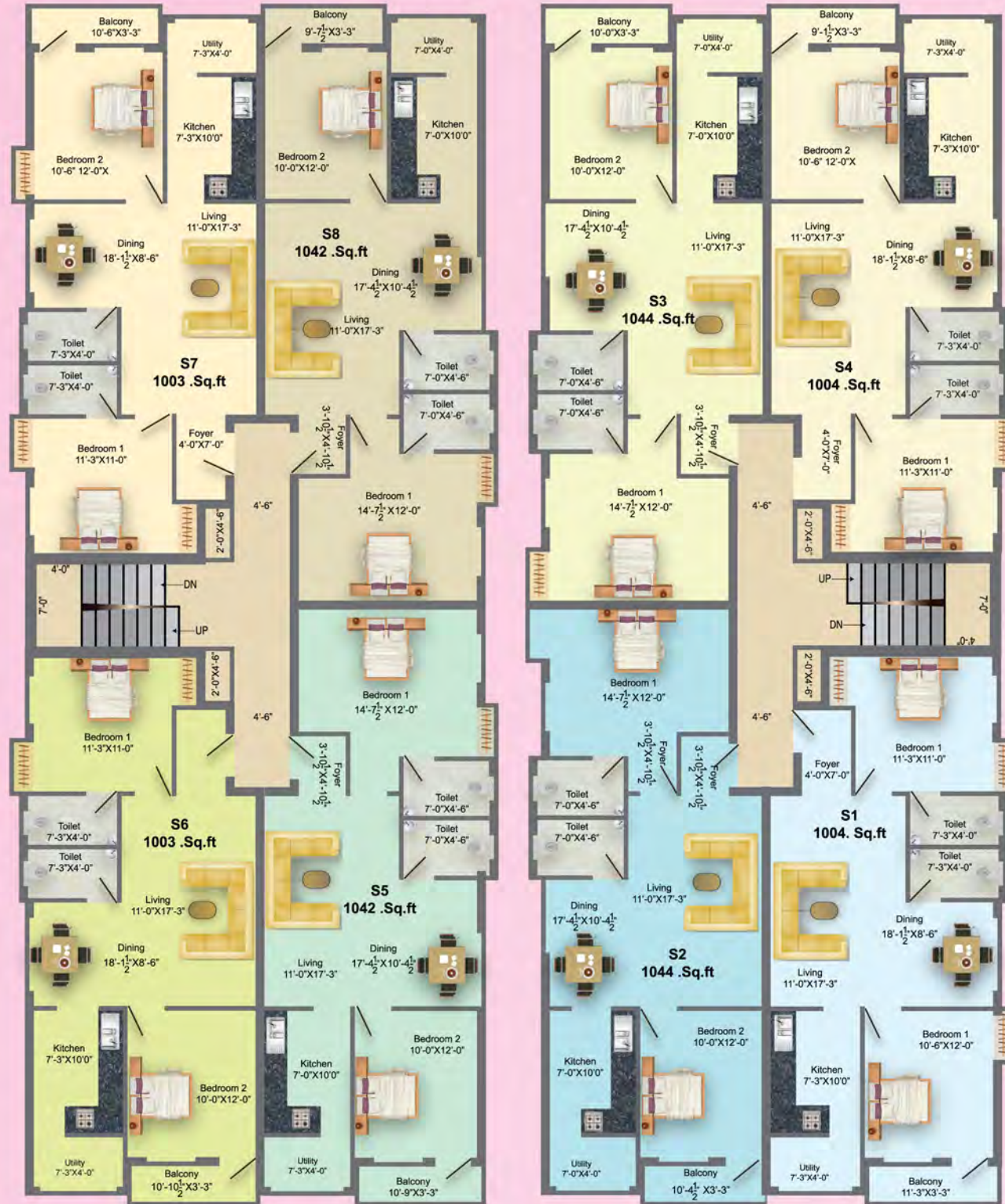


MM Cascade	
Flat	Area Sq.ft
F5	1042. Sq.ft
F6	1003. Sq.ft
F7	1003. Sq.ft
F8	1042. Sq.ft

SECOND FLOOR SOUTH & NORTH BLOCK



MM Cascade	
Flat	Area Sq.ft
S1	1004. Sq.ft
S2	1044. Sq.ft
S3	1044. Sq.ft
S4	1004. Sq.ft
S5	1042. Sq.ft
S6	1003. Sq.ft
S7	1003. Sq.ft
S8	1042. Sq.ft





SPECIFICATIONS

1. Architecturally & Structurally designed flats
2. Loft and cub-boards in Bedroom and Kitchen
3. Rain water harvesting
4. Water proofing & Anti-termite treatment
5. Bore-well with motor pump
6. Compound wall with designed gate
7. Clear title
8. Easy housing loan with tax benefits
9. Covered car parking
10. Safety grills at the main doors & Sit-outs

FLOORING

1. Floors: Vitrified tiles of 24" x 24" size for entire floor
2. Toilet: Glazed tiles for walls upto 7' and anti-skid tiles for flooring
3. Kitchen: Granite top platform with stainless steel sink & glazed tile above platform upto 2' height

PLUMBING

1. EWC with flush tank in attached Toilets
2. IWC in common Toilets
3. Wall mixer taps
4. Wash basin in attached Toilets and Dining

PAINTING

1. Emulsion paint for Interior & Exterior
2. Varnish for main doors
3. Synthetic enamel paint for wooden surface

ELECTRICAL

1. Three phase supply
2. Phase change over switch & 4 pole isolator in main board
3. Cables & modular switches with ISI grade
4. Telephone point in living & Master Bedroom
5. TV point in living & master Bedroom
6. AC point in all Bedrooms
7. Geyser point in all Bathroom
8. Exhaust fan point in Toilet and Kitchen

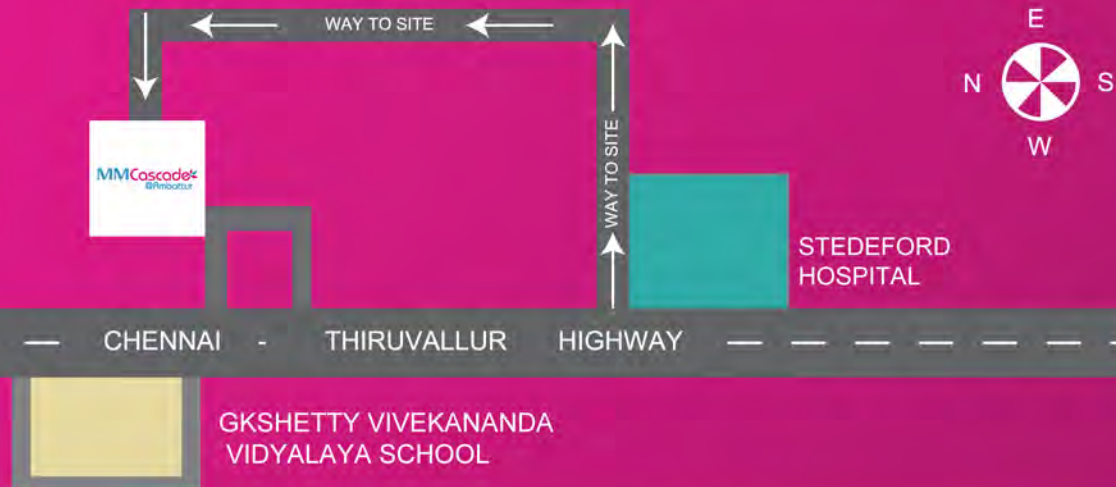
CARPENTRY

1. Teak wood frames with teak wood solid doors for main doors
2. Designer skin door for Bedroom
3. Polymer coated flush door for Toilets
4. Country wood framed glazed shutters for all shutters

PAYMENT

1. Advance of Rs.2,00,000 on booking of an unit
2. 45% of the sales consideration at the time of registration
3. 15% on completion of foundation work
4. 12.5% on completion of floor slab
5. 12.5% on completion of brick work
6. 10% on completion of plastering and wood work
7. 5% on completion of entire work

KEY PLAN



SITE ADDRESS:

Vivekananda Nagar, Thirumullaivoyal,
Near Stedeford Hospital,
Chennai.



Corporate office:

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ISO 9001-2008 Certified Company