

Lodha Codename

B I G W I N

LIVE LIKE A STAR



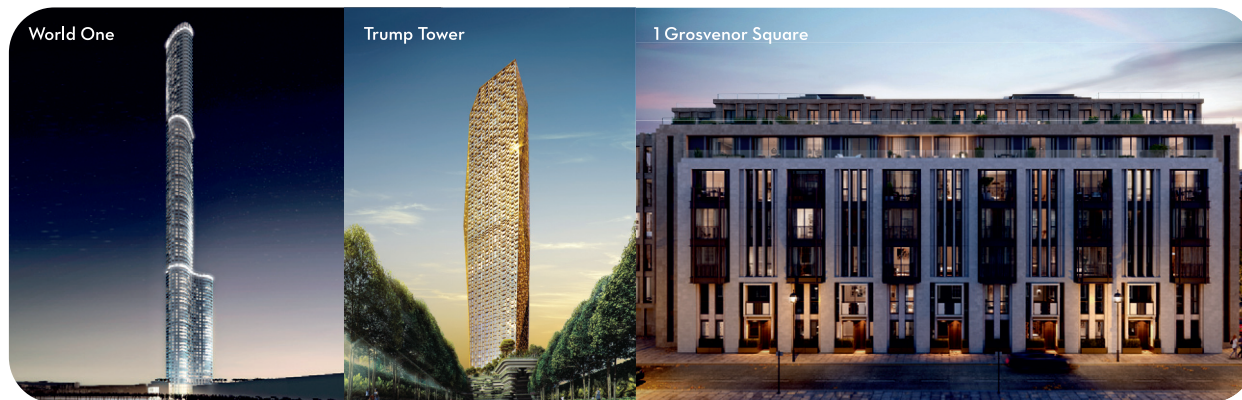
LODHA, INDIA'S NO. 1 REAL ESTATE DEVELOPER, PRESENTS THE BIGGEST EVER PRE-LAUNCH OPPORTUNITY IN THE WESTERN SUBURBS: A PRIVATE DESIGNER ESTATE BY ASHIESH SHAH, BOLLYWOOD'S MOST SOUGHT AFTER INTERIOR DESIGNER.

LIMITED PRE-LAUNCH WINDOW OPENS ON 3RD FEBRUARY 2018

EXCLUSIVE PRE-LAUNCH OFFER FOR FIRST 180 BOOKINGS ONLY:

Residences	Price (in ₹)	Big Win savings (in ₹)	Big Win price (in ₹)
2 BHK Luxe	1.82 Cr.	3.6 Lakh	1.78 Cr.
2 BHK + Study	1.94 Cr.	3.9 Lakh	1.90 Cr.
3 BHK Luxe	2.72 Cr.	5.4 Lakh	2.66 Cr.
3 BHK Premia	3.31 Cr.	6.6 Lakh	3.24 Cr.

BUY FROM THE BEST



The Lodha Group, India's No. 1 real estate developer for the last 5 years, has set new benchmarks for luxury living across the globe, with incomparable landmarks such as Lodha Altamount - on India's billionaire row, 1 Grosvenor Square - London's finest address, World One - the world's tallest residential tower and Trump Tower Mumbai. In FY 16-17, Lodha spent over ₹3,600 Cr. on construction and delivered more than 7,200 homes, showcasing its financial strength and strong delivery capability. With business presence in Mumbai, London, Pune & Hyderabad and offices in New York, Dubai, Singapore and Shanghai, Lodha is now a leading multinational.

This strong combination of design, quality, global partnerships and luxury understanding has contributed to the grand success of our recent developments in the Western Suburbs:

Codename Bullseye at Mira Road: with 400+ units sold and revenue of ₹300 Cr+ within 2 weeks of pre-launch, Mira Road has transformed forever.

Lodha Fiorenza: transacting at prices 20-30% higher than competition and ~10% higher rental yields, now we come to the heart of Western Suburbs with a product never-seen-before.

LODHA BRINGS BEST TO WEST

At the best connected location in the Western Suburbs, comes a residential experience inspired by celebrity lifestyles, with graciously designed homes, large green spaces, Art Deco architecture and an assurance of star-like pampering.



Source: Ashiesh Shah Studio

TRULY A CELEBRITY LIVING

Being one of the most celebrated designers in India today, the elegant and glamorous style of Ashiesh Shah's designs has made him a favourite amongst Bollywood's hottest stars from Hrithik Roshan and Aditya Roy Kapoor to Katrina Kaif and Jacqueline Fernandez. He will now lend his expertise and eye for detail to transform Codename Big Win into yet another one of his famous addresses.



YOUR PERFECT RESIDENCE

Welcome to a development which has been designed with privacy and discretion as its hallmarks. With limited number of homes, this is a development for those who enjoy life and know what a good life is truly about.

- Fully Air-conditioned homes with split unit A/C*
- Imported marble flooring for living, dining, passage and bedrooms
- European style sanitary ware from Kohler/Duravit** and CP fittings from Kohler/Isenberg**



A MASTERPIECE

Codename Big Win brings to you a sophisticated confluence of the modern and the classic with Art Deco styled heritage architecture. The sleek towers, designed by Hafeez Contractor, are inspired from the charming buildings along Marine Drive and the Oval Maidan - with grand entrances, rounded balconies and facades with eye-catching architectural details.

- 6 independent mid-rise towers with just ~600 homes in a ~5 acre development (low density)
- ~15,000 sq.ft. grand clubhouse: world-class gym, heated indoor pools, cinema & auditorium, café and party lounge
- Grand entrance lobby with finest finishes and designer lift lobby on each floor
- Thoughtfully designed efficient layouts to afford you maximum space inside homes

NATURE FLOURISHES IN WESTERN SUBURBS

Conceptualized by world renowned Sitetectonix, Singapore, the landscape is created to naturally engage and stimulate the human senses. Think fresh air on morning walks, the sounds of nature instead of the sounds of traffic and plucking fruits from a private forest garden. After all, it's not just a residence, it's an estate.



- ~100,000 sq. ft. of landscape - one of the largest in Western Suburbs with 100s of trees making it one of the most pristine environments in MMR with great air quality
- Tree top walk - a truly unique experience
- Lagoon style swimming pool with 80+ feet pool

- (half Olympic length) for active swimmers
- Picnic areas with hammocks & outdoor seating
- Ganesha temple

LOCATION PAR EXCELLENCE

Where you live defines how you live your life – Codename Big Win is ideally located in a quiet lane, close to Amboli police station, Mahadev Mandir and Jain Derasar, between Lokhandwala Complex and Film City, right off the Western Express Highway.

Less than 5 minutes drive

Western Express Highway,
S V Road, New Link Road,
JVLR

Less than 20 minutes drive

Lokhandwala,
Andheri CBD, Airport,
Film City

Multiple train connectivity options

Ram Mandir railway station,
Metro Line 6 (upcoming)



SCHOOLS & COLLEGES

Vibgyor High | Janki Devi Public School
Oberoi International | Ryan International
S P Jain College | NMIMS



HOSPITALS

Kokilaben Dhirubhai Ambani
Hospital
Citi Care | City Hospital



OFFICES

Nirlon Knowledge Park | BKC
Malad Mindspace | Solitaire Park
NESCO | Film City | Seepz



RETAIL & ENTERTAINMENT

Infinity Mall | INOX- Inorbit Mall
Oberoi Mall | PVR-City Mall
Star Bazar



TEMPLES

Shree Shankheshwar Parshwanath Jain
Derasar, Mahadev Mandir

YOUR OPPORTUNITY TO LIVE LIKE A STAR BEGINS ON 3rd FEBRUARY 2018

Visit us at: Club Milano, 8th floor, Milano tower at Lodha Fiorenza, Below Mrinal Tai Gore Flyover,
Next to Nirlon Knowledge Park, Goregaon East.

For more details please contact your relationship manager or channel partner or visit www.lodhagroup.com/codename-bigwin

MahaRERA Registration No. P51800014860; P51800014869; P51800014891 available at website: <https://maharera.mahaonline.gov.in/>

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