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ECOSYSTEM WITHIN AN ADDRESS

NOIDA FACTBOOK



WORLD TRADE CENTER™
NOIDA

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The World Trade Center Noida has emerged from a rich mix of ideas generated from India's first and largest global architectural design competition in the commercial segment. A total of 713 registrations from 67 countries for the competition, resulting in 201 entries gives it the pedigree of a world citizen.

A COMPLEX WHERE LIFE AND WORK THRIVE

With office complexes, residences, hotels, retail and other recreational facilities at the same address, WTC Noida offers an ecosystem that lends a new meaning to efficiency and convenience. Spread across approx. 42 acres, the entire complex creates a thriving world of business in the rapidly developing city of Noida.



THE QUAD

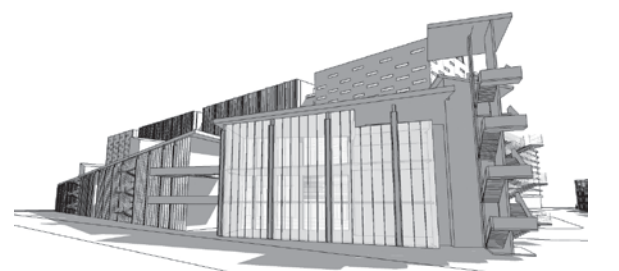
Facing the banks of the Yamuna River and the located in the west and south west corner of the 42 acre development, are the Quad Residences. Essential to the natural balance of the integrated office complex, the units have been planned keeping in mind the modern-day need for entrepreneurs and office goers alike. Efficiently designed units in a low-rise development with variable heights, these residences have been mapped out precisely with vehicle free pedestrian movement, landscaped courts, recreational facilities and expansive riverfront promenade.



FUTURE DEVELOPMENT

CUBIT

Cubit is a mid rise building mapped strategically and designed efficiently to accommodate the modern requirements of an office entity to work individually and perform independently. Cubit's large format floor plates, interspersed with 4 vertical cores, allow for multiple options & flexibility to address the needs of growing and established businesses alike.



ONE E

A mixed use building along a landscaped Boulevard offering high street retail options, the Boardwalk comprises of 90,000 sqft (approx) of commercial and institutional spaces. Its linear alignment maximizes business visibility and frontage. Located in the heart of the 42 acre complex, the Boardwalk blends the necessities of work, life, entertainment and leisure perfectly.



FUTURE DEVELOPMENT

ONE A, B & C

Building with varied height and floor plates ranging from approx 12,000 sq.ft. to 70,000 sq. ft. Comprising of an anchor block at its helm, the building consists of efficient and large floor plates suitable for MNCs, global majors and large trade organizations.

RIVERSIDE RESIDENCES

Provide a key mixed use function of live work spaces. Modern duplex and double height offices, with an entrance from the viewing deck at the first floor. Flexible and spacious, these offices serve as an ideal workplace for design studios, Private Equity Firms, CAs and other such businesses. Residences are present from 2nd to 6th Floor & Hip Lofts at 7th & 8th Floor with dedicated Club & Leisure experiences at 8th Floor.

SIGNATURE

It is the tallest tower within the complex and will house some of the most premium offices and business facilities. Symbolizing power, prosperity and prestige the tower arises from India's largest global design competition.

- Seminar & Conferences
- Business Centre
- Premium IT & ITES Offices in upper Floors

TEC 1 AND TEC 2

The twin towers are Grond Floor + 7 Floors high, offering floor plates of approx 35,000 sq.ft. each. They consist of flexible and efficient work spaces for large organizations on the path of growth; the towers create their unique presence by the extraordinary aesthetics of its façade, and the spatial quality of its bio atrium. The towers are operational with 100% occupancy from day one.

- Multi tenant office
- Serviced offices
- Retail

THE SYSTEM OF FRACTALS

Treats each individual element within the campus as part of a greater whole. The entire site is treated like a Plate that contains layers of Work and Life finding meaning in coexistence to deliver a harmonious environment. Like a pivot for the entire development, WTC Signature works in conjunction with the functions and features, delivering a hybrid eco-system.

PLATE OF LIFE

The WTC Noida propounds a holistic 'Work + Life' balance, through its 'Plate of Life'. This plate consists of intertwined activities that support the needs of the mundane to the desire of souls, in the form of built spaces to deliver a harmonious environment. Like a pivot for the entire development, WTC Signature works in conjunction with the functions and features, delivering a hybrid eco-system.

- CONNECT: Audi-Seminars-Exhibitions
- COMMERCIAL: Shopping-Food Courts-Health & Wellness
- CULTURE: Galleries-Centre for Innovation



Modular Workspaces



Zone of Ideas



Eco Systemic Hybrid



Plate of Life

FACT SHEET

SPACE

MASTERPLANNING

- AREAS A mixed-use Development of 42 acres with 4.2 million sqft of efficiently designed spaces
- SITE MASSING AND LAYOUT 20 distinct building blocks provide integrated live-work-play functions
- CIRCULATION Well planned access at all levels, channels through meticulously planned building cores and integrally connected for quick and efficient movements

INDOOR & COMMON AREAS

- PARKING Scalable and flexible parking bays across basement and surface levels planned keeping in mind multiple entry and exit points for efficient movement and easy access throughout the site.
- PEDESTRIAN NETWORK Pedestrian focused circulation design promoting Vehicle free zones, High streets, Promenades etc.
- ACTIVITY ZONES & PLAZAS Multiple landscaped zones allowing opportunities for a variety of activity across the site.
- BREAKOUT AREAS Richly interspersed balconies, verandahs, terraces & sky courts, add diversity and provide a sense of relief from the indoors.

OUTDOORS

- LANDSCAPE A world class environment created out of a blend of the agrarian, the river and memories to impart a unique place of character to the entire complex. Distinctly textured zones create opportunities to relax, rejuvenate, congregate and converse.
- CONGREGATION AREAS To promote outdoor activity and gatherings, designated areas for events and performances add to a vivid user experience of the site.
- SHOPPING Linear unbroken building lines give direct access to retail and institutional spaces in various zones central to the integration of support facilities across the entire site.
- CULTURAL & ENTERTAINMENT Interspersed buildings heading the users together to create an active, safe and engaged experience onsite.

STRUCTURE

SHELL

- SYSTEMS A hybrid system of foundations consisting of piles and rafts provides a robust and built-to-last base for the entire system
- STRUCTURAL ELEMENTS Large spans, optimised structural grid & framed structural system. On site batching plant to maintain standards of concrete production. Strict testing of materials, steel and concrete mix supplemented by 3rd party testing to give the greatest level of quality assurance.
- MASONRY Use of advanced cellular lightweight concrete blocks for walls

ENVELOPE

- FAÇADE SYSTEM Integrated design engineering approach is the highlight where both unitized and semi unitized type systems are used based on particular building requirements
- GLAZING Use of High performance glasses specified as per energy simulation analysis
- FASCIA MATERIALS Innovative use of earthy, textured and terracotta based materials
- SHADING The entire complex is oriented to minimize solar gain. Further, various measures to add shading by the use of projections, recesses and fins add a richness to the façade while creating day-lit and glare free workspaces inside

SUSTAINABILITY

ADEQUACY

- ENERGY Efficient and Practical planning ensures that the functional, safety and comfort requirements for users are met adequately. While reducing operational costs, adequate power backup on modular basis is provided.
- WATER Rainwater harvesting and double run water cycle, ensures every drop counts
- COMFORT High efficiency chillers and advanced controls ensure indoor comfort. A mix of active and passive strategies provide for a comfortable workspace all year round.

ACCESS & CONTROLS

- PHYSICAL Carefully planned to secure, survey, impede and detect unwanted intrusions
- WIRED Integrated solution for all voice, data and internet requirements
- SAFETY Highest standards of provision for Fire detection and safety

APPROPRIATENESS

- ARMATURE A unique and cutting edge solution to enhance the utilization of outdoor urban spaces
- RENEWABLE Harnessing the power of sun and wind
- RESPONSIBLE DEVELOPMENT Based on principles that promote consumption in a manner that stays aware, minimises waste, and promotes recycling. An environmentally responsible and ecologically conscious way of building



www.WTCnoida.com