

Date: _____

Dear,

Greetings from VERIZON Family!

We are a young, dynamic and dedicated group with an objective to develop & explore in the corporate, business & social world. Verizon is a trusted name in Odisha, established in 2010. A Company registered under Indian Company Act Registration. Our major Focus is on Real Estate Development, Construction, Facility Management, Event Management, Education & HR Services. Our Future Diversification is into Import-Export, Govt Project development, etc.

We focus on building trust & creating relationship among our customers and associates.

Our Mission: Enrich the quality of life & capital growth.

Our Vision: To be the leader, with ethical practice.

In the process of Development of Bhubaneswar, we invite you to join hands with us and be a part of our mega township project & Bhubaneswar's Development. Be a proud owner in our mega township project – Verizon SOUTH PARK CITY, Bhubaneswar. Our project is surrounded by 3 world class projects like Indian Institute of Technology IIT), National Institute of Science & Education Research (NISER), International Veterinary Research Center, Jatni Town, Khurda Road Junction, and many more landmarks.

Note: *The rate of land in & around that locality in 2006 was just RS 12 per Sq Ft..and now it's being sold at more than RS 350 per Sq Ft...and still growing. What a leap! So this is a golden opportunity to invest a plot of land in this locality and in our project. Invest today and make your future secure.*

Few files are attached which contains the details about South Park City Township Project. These files will speak about the continuous development of that locality.

You are cordially invited to have a Tour to our Project, to get first hand details...which help you to understand the importance & growth of our project.

Please feel free to contact us for any further clarification.

With Warm Regards

Yours Sincerely

For more details about our project peripherals:

Common Link:-

- ✓ Link for the Information regarding BDA Bhubaneswar - <http://bdabbsr.in/>
- ✓ Link for IIT, Bhubaneswar upcoming Campus - <http://www.iitbbs.ac.in/upcoming-campus.php>
- ✓ Link for NISER, Bhubaneswar upcoming Campus - <http://www.niser.ac.in/institute.php?p=campus>

Note: The rate of land may change without prior notice, based on various factors.

**Bhubaneswar is growing...be a part of it!
..It's the most appropriate time to invest
In New Bhubaneswar**



BHUBANESWAR, the capital city of Odisha is a unique amalgamation of Tradition and Modernism. While the old city preserves the golden chapters of history, the Modern city boasts itself as being a tech-savvy state of Eastern India. It has been the premier educational hub in Eastern India. It is also one of the safest cities in India to live in.

This capital city have totally been transformed itself over the last 8 years; and it has been voted in a survey that ***Bhubaneswar is the 6th best destination*** to attract investors in real estate. A lot is happening in the expansion and development of Bhubaneswar.

Bhubaneswar Development Authority (BDA) has declared a new south city in its master plan to be developed by 2030. Just imagine; a totally new Bhubaneswar will crop up by 2030 which will be worth living in...Like Navi Mumbai, Delhi NCR (Gurgaon), etc.

Bhubaneswar has become a bigger city...Where to invest?

One of the best locations to invest for maximum returns is ...**South Park City Project of VERIZON**

Think of any declared or proposed Big Project in Bhubaneswar, which is present in South City of Bhubaneswar (as per BDA master plan Vision 2030). There is no doubt that "South Park City Project" is going to be one of the best investment options presently available in the market.

Why? In South Park City Project...read carefully, each point is worth. What more one can expect!

1. Very low cost land; most suitable for high & quick returns as it will grow many folds in reasonable time frame.
2. Many private reputed companies have acquired huge land in that locality with future projects & utilities (as per private sources)
3. Existence of healthy habitat near our project due to presence of developed villages nearby
4. South Park City is strategically situated in close proximity between **Indian Institute of Technology (IIT-Bhubaneswar, a central Govt project)**, **National Institute of Science & Education Research (NISER-Bhubaneswar Campus, a Central Govt project)**, **International Veterinary Research Centre** (a Central Gov. project), **Khurda Road Junction** (one of the biggest & busiest railway junction connecting to Kolkata, Chennai, Puri & Bolangir), **Jatni Town** (biggest business hub of Bhubaneswar), **Khurda-Puri State highway, National Highway-5, Khurda Town, Argul Station, IIT-Argul Station Main Road, Khurda District Collector Office**.
5. Many Engineering colleges are situated in its surrounding like **Maharaja Institute of Technology, STAR Engineering College, Vivekananda Institute of Technology & Science (VITS), KMBB Engineering College, Ekalavya Engineering College, Konark Institute of Science & Technology**.
6. Other important Approx Distance Meter
 - 14-20 KM from All India Institute of Medical Science (AIIMS), Kanungo Institute of Diabetes Specialities Hospital, SUM Hospital, AMRI Hospital.
 - 10 KM from proposed Bhubaneswar main Bus Stand (PATRAPADA)
 - 17 KM from "BIJU PATTNAIK INTERNATIONAL AIRPORT"
 - 20 KM from Bhubaneswar Master Canteen RAILWAY STATION.
 - Approx 7-8 KM from **Xavier University**

- Approx 7-14 km from Orissa Engineering College (OEC), CV Raman College of Engineering College, Gandhi Institute of Technology & Management, Aryan Engineering College, and many more Technical and Management Colleges
- 15-20 KM from **Infocity-II**, one of the biggest SEZ (Special Economic Zone) for providing world class infrastructure for office setup, Proposed International Airport at Malipada.
- Lots of other commercial & housing development within 7 KM from our project like, **Emami duplex** project, etc
- Many upcoming international standard schools are also located in and around our project.

Other Highlights (South Park City Project)

- Best & smart Investment for Future Return
- Rates of land have grown up by many folds in the last few years; expected to cross RS 1000 per Sq Ft within 4-5 years
- Low cost high Land for future investment, future housing projects & other utility
- Immediate registration& possession facility
- Company will make all arrangement for Registration, Possession, Mutationand Conversion at reasonable expenses by you.

Facilities in the Project

- Best suited place for constructing your dream house because of high land, no water logging.
- You can easily communicate at any moment by any mode of transportation as the railway station & bus stand is nearby.
- Presence of BIG Govt. projects like IIT, NISER, IVRC etc. are adding more value to your project.
- Many options for educational & medical facilities nearby.
- You will get 30ft main road & 20ft sub road connecting every plot.
- You will get all the modern facilities with a natural greenery surrounding.

Future Prospects

- Your plot is under **Vision 2030 Master Plan**.
- Under New declared **BDA zone**.
- LOCATION: Our project is strategically located & well connected between Bhubaneswar, Cuttack, Khurda, Puri, Chilika (the famous back water biggest lake)
- The land price is expected to **increase 3 to 5 times** in a span of 5 years because of IIT, NISER, International Veterinary Research Centre, Engineering Colleges and many other Central / State Govt. Projects and due to the focus of BDA's city development plan.
- It will be a safe investment giving you **highest ROI** (Return on Investment) in future.

Land price (South Park City Project)

- Rs 325/- per Sq. ft.
- Corner Plot attracts an extra 15% cost
- Registration Cost Rs 20,000/- per 2400 Sq. Ft
- Mutation & Conversion cost Rs 24,000/- per 2400 Sq. Ft.

* T & C Apply

For 100% Genuine properties and 100% peace of mind...contact VERIZON Group

Get connected to the most trusted name of Odisha

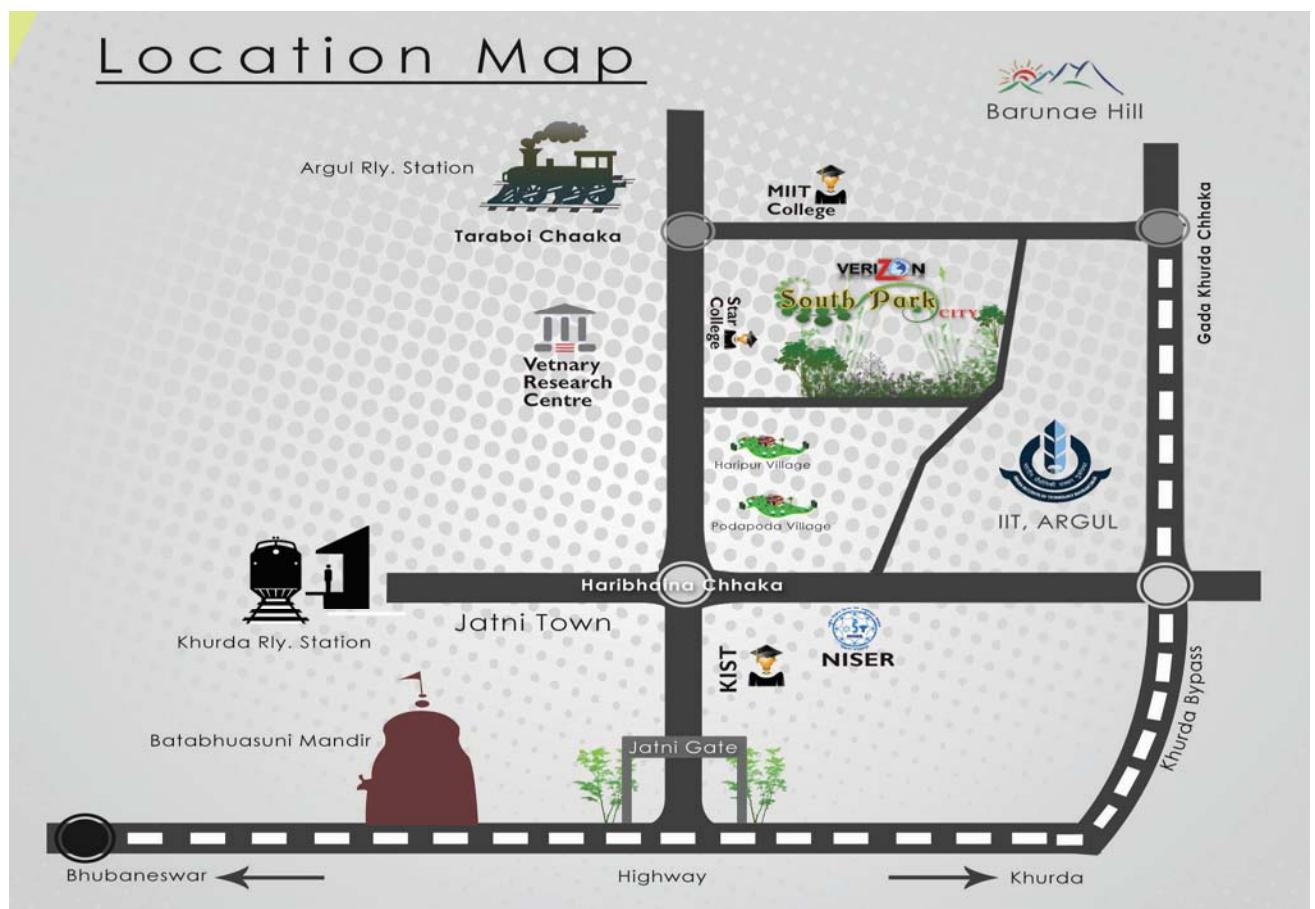


Building Trust, Creating Relations

We are continuously thriving to develop land, extending horizons and build small townships; with all possible value addition to customers

THE ADVANTAGES OF INVESTING IN LAND in comparison with other means of investment

- ✓ **Higher Return on Investment**
- ✓ **No Risk** of theft, natural calamities, etc
- ✓ **Greater flexibility for Maximizing Value** - You can plan your dream house, sell it for higher returns or gift it to your children
- ✓ **Simpler & Easier management** – no maintenance cost or expert's advice like in gold or share market investment
- ✓ **Land is real** – it is Tangible, can be Visited, Seen and Walked on.
- ✓ **Land is a finite Resource**; if you don't buy now then you will not get in that locality in future at that rate.
- ✓ **Land increases in Value** (always appreciates) due to demand outstripping supply.



Recent developed buildings which indicates the growth of that locality

IIT, Bhubaneswar (upcoming campus)



IIT, Bhubaneswar (upcoming campus)



NISER (upcoming campus)



XAVIER University, Bhubaneswar



SURVEYS ON LAND GROWTH RATE

PROJECT GROWTH YEARLY



PROJECT	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
VERIZON South Park City	40	60	90	120	150	200	250	300	400	550





National Institute of Science Education and Research

राष्ट्रीय विज्ञान शिक्षा एवं अनुसंधान संस्थान



The National Institute of Science Education and Research is a research institution in Bhubaneswar, Odisha, India. The Prime Minister of India laid the foundation stone on August 28, 2006, establishing the institute along the lines of the IISc (Indian Institute of Science) in Bangalore, and its five sister institutions, the IISERs (Indian Institutes of Science Education and Research) that are being established at Pune, Mohali, Kolkata, Bhopal and Thiruvananthapuram in India. Which will be operated under the umbrella of Department of Atomic Energy (DAE) of Govt. of India.

Dr. Manmohan Singh announced that the NISER will facilitate the synergy between research and higher education in science. He had stated categorically that NISER will be compared with the best institutions in the country in terms of facilities and faculty. The government of Orissa agreed to give 300 acres of land to build the campus of NISER at Jatni in Khordha district, near the Barunei hills and about 20kms from Bhubaneswar railway station.

The first academic program of NISER was inaugurated by the Chief Minister of Orissa - Sri Naveen Pattnaik on 10th September 2007 at the IOP campus. 40 students were enrolled for the inaugural batch of the integrated 5 year M.Sc. programme through the entrance test NEST.

Motto	विद्याऽमृत मश्नुते
Motto in English	<i>Knowledge Imparts Immortality</i>
Established	2007
Type	Public
Chairman	Anil Kakodkar
Director	Tavarekere K. Chandrashekhar ^[1]
Postgraduates	250 ^[2]
Doctoral students	60 ^[3]
Location	Bhubaneswar ^[4] , Odisha, India  20.27°N 85.84°E
Campus	298 acres ^[5]
Affiliations	Homi Bhabha National Institute ^[6]
Website	www.niser.ac.in 

Indian Institutes of Technology

The Indian Institutes of Technology (IITs) are a group of autonomous Public Engineering and

Management institutes of India. The IITs are governed by the *Institutes of Technology Act, 1961* which has declared them as "[institutions of national importance](#)", and lays down their powers, duties, framework for governance etc. The Institutes of Technology Act, 1961 lists sixteen institutes located at Bhubaneswar, Chennai, Delhi, Gandhinagar, Guwahati, Hyderabad, Indore, Jodhpur, Kanpur, Kharagpur, Mandi, Mumbai, Patna, Ropar, Roorkee and Varanasi. Each IIT is an autonomous institution, linked to the others through a common IIT Council, which oversees their administration. The IITs award degrees starting from B.Tech to Ph.D.



Location of the IITs. IIT name (city/town, if different than name)



Master Plan of IIT Bhubaneswar Main Building



The Government of Orissa has provided 935 acres of land at Arugul near Jatni Railway Station for IIT Bhubaneswar. The Government has also agreed to make available 3 million gallons of water per day, uninterrupted power supply of 5 megawatt and a four-lane road from National Highway No.5 to this new campus.

IIT Bhubaneswar with its **935 acres** of land will be designed to have a self-contained green. A Science Park will be part of this institution. The Park will house a large number of industry supported R&D units.

Marine Campus

IIT Bhubaneswar is the first IIT to set up a separate marine campus for conducting research in rising sea levels, ecology, disaster management, marine ecosystems, fishery development, and other areas. This campus, which will be a part of the School of Earth, Ocean and Environment Sciences, will be set up near Chilika Lake. It will have educational facilities for undergraduate and postgraduate students

Connectivity

The Orissa state government is constructing a four-lane expressway directly from the National Highway No. 5 (a part of the **Golden Quadrilateral**) to this new IIT for increased connectivity. Khurda Rd railway station is 4 km away from the campus, and the Biju Patnaik airport is 25 km away. A new international airport is being constructed even closer to the IIT campus at a distance of 12 km. Thus, **IIT Bhubaneswar** is the best connected between all the upcoming IITs, and better than some existing ones.

There are several well known IITs located in various places of India they are as such:

- (i) IIT BBSR established in the year 2008.
- (ii) IIT KHARAGPUR established in the year 1951.
- (iii) IIT DELHI established in the year 1963.
- (iv) IIT HYDERABAD established in the year 2008.

Indian Institute of Technology, Bhubaneswar



Transit campus

Established	2008
Type	Public
Chairman	S.K Roongta
Director	Madhusudan Chakraborty
Undergraduates	438
Doctoral students	57
Location	Bhubaneswar, Odisha, India
Campus	Spread over 935 acres (3.78 km ²)
Acronym	IIT BBS
Website	http://www.iitbbs.ac.in



ICAR Foot and mouth disease (FMD) lab to be established in Jatni near Bhubaneswar

The International and National center on FMD would be set up by the Indian Council of Agricultural Research (ICAR) at Jatni about 25 kms from here.

The State Government has already identified 116.325 acre of land for the Rs 400 crore Central Government sponsored project.

The state-of-the art facility with Bio Safety level (3+) standardization will work for control and containment of virulent, pathogenic and mutagenic FMD virus. The disease is endemic to India and manifests itself across regions round the year.

The lab would receive samples from the country as well as abroad for identification, characterization of the biological pathogens that caused the disease. It will also act as a repository for various serotypes.

**ଭାରତୀୟ କୃଷି ଅନୁସନ୍ଧାନ ପରିଷଦ, ନୂଆଦିଲ୍ଲୀ
ଆନ୍ତରିକ୍ ପାଇଁ ପାଇଁ ରୋଗ
ଗବେଷଣା କେନ୍ଦ୍ରର ଉତ୍ତିପ୍ରସର ସ୍ଥାପନ**



ସ୍ଥାନ - ଅରଗୁଳ, ଜଟଣୀ, ଖୋର୍ଦ୍ଧା (ଓଡ଼ିଶା)

ତାରିଖ: ୦୫/୦୭/୦୯, ସମୟ - ପୂର୍ବାହ୍ନ ୧୦୩୦ ୪୫ମି.

ଉଦ୍ୟାନକ

ଶ୍ରୀମୁଢ଼ ଶରଦ ପାଞ୍ଚାର

ମାନ୍ୟବର କେନ୍ଦ୍ର ମନ୍ତ୍ରୀ, କୃଷି, ଖାଦ୍ୟ ଯୋଗାଣ ଓ ଖାଇଚି ସୁରକ୍ଷା
ମୁଖ୍ୟଅଧିକ



ଶ୍ରୀମୁଢ଼ ନବୀନ ପଞ୍ଜନୀଯକ

ମାନ୍ୟବର ମୁଖ୍ୟ ମନ୍ତ୍ରୀ, ଓଡ଼ିଶା

ସମ୍ବାଦିତ ଅଧିକ

ପ୍ରଫେସର କେ.ଭି. ଥୋମାସ୍

ମାନ୍ୟବର କେନ୍ଦ୍ର ରାଷ୍ଟ୍ରମନ୍ତ୍ରୀ,

କୃଷି, ଖାଦ୍ୟ ଯୋଗାଣ ଓ ଖାଇଚି ସୁରକ୍ଷା



ଡଃ ପ୍ରସନ୍ନ କୁମାର ପାଇଶାଣୀ

ମାନ୍ୟବର ସାଂସଦ (ଲୋକସଭା)

ଡଃ. ଦାମୋଦର ରାଉତ



ମାନ୍ୟବର ମନ୍ତ୍ରୀ, କୃଷି, ସମବାୟ, ମସ୍ୟ ଓ ପ୍ରାଣୀ ସଂପଦ ବିକାଶ ଓଡ଼ିଶା

ଏବଂ

ଡଃ ମଙ୍ଗଳ ରାଏ

ସଚିବ, ତେଆର, ତଥା ତାଇରେକୁର ଜେନେରାଲ, ଭାରତୀୟ କୃଷି ଅନୁସନ୍ଧାନ ପରିଷଦ

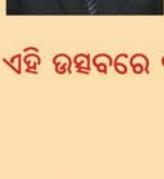


ଡଃ କମଳ ଏମ୍ ବୁଜରଗୁଆ

ଡେପ୍ଯୁଟି ତାଇରେକୁର ଜେନେରାଲ, ଭାରତୀୟ କୃଷି ଅନୁସନ୍ଧାନ ପରିଷଦ

ଡଃ ଲାଲକୃଷ୍ଣ

ଆସିଷ୍ଟାନ୍ ତାଇରେକୁର ଜେନେରାଲ, ଭାରତୀୟ କୃଷି ଅନୁସନ୍ଧାନ ପରିଷଦ



ଏହି ଉତ୍ସବରେ ବହୁ ସଂଖ୍ୟାରେ ଯୋଗଦାନ କରିବା ପାଇଁ ଜନସାଧାରଣଙ୍କୁ ଅନୁରୋଧ ।

**ପାଇଁ ରୋଗ ପ୍ରକଳ୍ପ ନିର୍ଦ୍ଦେଶାଳୟ,
ଉତ୍ତରାଖଣ୍ଡ**

Investment hub in making

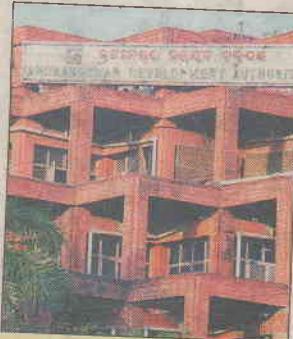
MoU Signed To Showcase City's Potential Among Investors

Minati Singha | TNN

Bhubaneswar: To make Bhubaneswar one of the top investment destinations of the country, Bhubaneswar Development Authority (BDA) signed an MoU with industry body Global Initiative for Restructuring Environment & Management (GIREM) here on Saturday.

The main objective of the MoU is to create socio-economic infrastructure and showcase a favourable image of the city among investors.

The BDA vice-chairman Vishal Dev said, "Bhubaneswar as a city has many advantages. It is the second planned city after Chandigarh and one among the fastest growing cities along with low level of pollution. It is also a hub of healthcare



and higher education."

"Through this partnership with GIREM, we aim at cash in on the advantages to make Bhubaneswar a leading investment destination for services sector in the country," he added. The MoU also aimed at creating one lakh IT jobs in the next seven years, official sources said.

"The MoU is based on mu-

IN A NUTSHELL

- Identifying and creating socio-economic hubs in Bhubaneswar
- Designing integrated township South City in Bhubaneswar
- Developing future economic zone on the stretch between Cuttack and Bhubaneswar
- Promoting and marketing of the hubs
- Creating one lakh IT jobs and five lakh indirect jobs

tual desire to promote Bhubaneswar by creating sustainable business eco-system and social infrastructure through private sector participation," said GIREM president Shyam

Sundar S Panigrahi.

Bhubaneswar emerged as sixth best destination to invest among 21 major cities of India, according to a recent survey conducted by GIREM. The top five cities are Bangalore, Chennai, Mumbai, Pune and Indore.

"There are also plans to attract investments, build a strong and vibrant economy, create more employment opportunities and raise income of all sections through skill upgradation so as to improve quality of life of people," Panigrahi said.

GIREM will basically play the role of a catalyst to create business environment in the city by setting up special economic zones, business clubs, malls and markets to attract investment to the city.

Kindly feel free for any queries to contact on the given Mobile Number:
7504994777 .

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